

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Priority Publications, Inc.		04/01/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	BlueSpire, Inc.		
Street Address:	6700 France Ave. S. #300		
City:	Edina		
State/Country:	MINNESOTA		
Postal Code:	55435		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85524545	BLUESPIRE	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127666886		
Email:	tmmp1s@faegrebd.com		
Correspondent Name:	Faegre Baker Daniels LLP		
Address Line 1:	90 S. Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
ATTORNEY DOCKET NUMBER:	486861.408190		
NAME OF SUBMITTER:	Dianna L. Gould, Paralegal		
Signature:	/dlg/		

Date:

05/29/2012

Total Attachments: 2

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2 E 1098

DC = name change
= change of shares



STATE OF MINNESOTA SECRETARY OF STATE

AMENDMENT OF ARTICLES OF INCORPORATION

READ THE INSTRUCTIONS BEFORE COMPLETING THIS FORM

1. Retain the original signed copy of this document for your records and submit a legible photocopy for filing with the Secretary of State.
2. There is a **\$35.00** fee payable to the MN Secretary of State,
3. Return Completed Amendment Form and Fee to the address listed on the bottom of the form.

CORPORATE NAME: (List the name of the company prior to any desired name change)

Priority Publications, Inc.

This amendment is effective on the day it is filed with the Secretary of State, unless you indicate another date, no later than 30 days after filing with the Secretary of State.

04/01/2012

Format (mm/dd/yyyy)

The following amendment(s) to articles regulating the above corporation were adopted: (Insert full text of newly amended article(s) indicating which article(s) is (are) being amended or added.) If the full text of the amendment will not fit in the space provided, attach additional pages.

ARTICLE

Article I - BUSINESS NAME -

Name of Corporation: BlueSpire, Inc.

Article III - SHARES -

The corporation is authorized to issue a total of 3,000 shares of common stock, par value \$0.01.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

MAR 30 2012

This amendment has been approved pursuant to Minnesota Statutes, Chapter 302A or 317A.

Mark Ritchie
Secretary of State

I, the undersigned, certify that I am signing this document as the person whose signature is required, or as agent of the person(s) whose signature would be required who has authorized me to sign this document on his/her behalf, or in both capacities. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Jeffrey M. Goodrich

Signature of Authorized Person or Authorized Agent

Jeffrey M. Goodrich, Vice President, Secretary and Treasurer

Name and telephone number of contact person: Anthony E. Kuhel, Jr. 216-566-5574

Please Print Legibly

Phone Number

FILE IN-PERSON OR MAIL TO:

Minnesota Secretary of State - Business Services
Retirement Systems of Minnesota Building
60 Empire Drive, Suite 100
St Paul, MN 55103

(Staffed 8:00 - 4:00, Monday - Friday, excluding holidays)

To obtain a copy of a form you can go to our web site at www.sos.state.mn.us, or contact us between 9:00am to 4:00pm, Monday through Friday at (651) 296-2803 or toll free 1-877-551-6767.

All of the information on this form is public. Minnesota law requires certain information to be provided for this type of filing. If that information is not included, your document may be returned unfiled. This document can be made available in alternative formats, such as large print, Braille or audio tape, by calling (651) 296-2803/voice. For a TTY/TTD (deaf and hard of hearing) communication, contact the Minnesota Relay Service at 1-800-627-3529 and ask them to place a call to (651)296-2803. The Secretary of State's Office does not discriminate on the basis of race, creed, color, sex, sexual orientation, national origin, age, marital status, disability, religion, reliance on public assistance or political opinions or affiliations in employment or the provision of service.

STATE OF MINNESOTA

DEPARTMENT OF STATE

I hereby certify that this is a true and complete copy of the document as filed for record in this office.

DATED 5/29/12

Mark Ritchie

Secretary of State



By Jaci Wagner