

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Activision Value Publishing, Inc.		12/16/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Activision Publishing Minneapolis, Inc.		
Street Address:	3100 Ocean Park Blvd		
Internal Address:	ATTN: Terry Kiel, Trademark Administrator		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2590303	BIG GAME HUNTER	
CORRESPONDENCE DATA			
Fax Number:	4247445454		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	ACTIVISION PUBLISHING, INC.		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 2:	ATTN: Terry Kiel, TM Administrator		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	BIG_-01-US-01		
NAME OF SUBMITTER:	Assistant Secretary		
Signature:	/Terri Durham/		
Date:	05/29/2012		
Total Attachments: 1 source=Activision Publishing Minneapolis Inc - MN Amendment of Articles (filed 12 16 11)#page1.tif			

CH \$40.00 2590303



STATE OF MINNESOTA SECRETARY OF STATE
AMENDMENT OF ARTICLES OF INCORPORATION

READ THE INSTRUCTIONS BEFORE COMPLETING THIS FORM

1. Retain the original signed copy of this document for your records and submit a legible photocopy for filing with the Secretary of State.
2. There is a \$35.00 fee payable to the MN Secretary of State.
3. Return Completed Amendment Form and Fee to the address listed on the bottom of the form.

CORPORATE NAME: (List the name of the company prior to any desired name change)

Activision Value Publishing, Inc.

This amendment is effective on the day it is filed with the Secretary of State, unless you indicate another date, no later than 30 days after filing with the Secretary of State.

_____ Format (mm/dd/yyyy)

The following amendment(s) to articles regulating the above corporation were adopted: (Insert full text of newly amended article(s) indicating which article(s) is (are) being amended or added.) If the full text of the amendment will not fit in the space provided, attach additional pages.

ARTICLE 1

The entity name is amended to Activision Publishing Minneapolis, Inc.

STATE OF MINNESOTA
DEPARTMENT OF STATE

FILED *pc*

DEC 16 2011

Melanie Mitchell
Secretary of State

This amendment has been approved pursuant to Minnesota Statutes, Chapter 302A or 317A.

I, the undersigned, certify that I am signing this document as the person whose signature is required, or as agent of the person(s) whose signature would be required who has authorized me to sign this document on his/her behalf, or in both capacities. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]

Signature of Authorized Person or Authorized Agent

Name and telephone number of contact person: Kathryn Murray 310-255-2000
 Please Print Legibly Phone Number

FILE IN-PERSON OR MAIL TO:
 Minnesota Secretary of State - Business Services
 Retirement Systems of Minnesota Building
 60 Empire Drive, Suite 100
 St Paul, MN 55103

(Staffed 8:00 - 4:00, Monday - Friday, excluding holidays)

To obtain a copy of a form you can go to our web site at www.sos.state.mn.us, or contact us between 9:00am to 4:00pm, Monday through Friday at (651) 296-2803 or toll free 1-877-551-6767.

All of the information on this form is public. Minnesota law requires certain information to be provided for this type of filing. If that information is not included, your document may be returned unfiled. This document can be made available in alternative formats, such as large print, Braille or audio tape, by calling (651) 296-2803/voice. For a TTY/TTD (deaf and hard of hearing) communication, contact the Minnesota Relay Service at 1-800-627-3529 and ask them to place a call to (651)296-2803. The Secretary of State's Office does not discriminate on the basis of race, creed, color, sex, sexual orientation, national origin, age, marital status, disability, religion, reliance on public assistance or political opinions or affiliations in employment or the provision of service.

DC&NPAmendmentRev.08-01-10