

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRESS, GANEY ASSOCIATES, INC.		04/20/2012	CORPORATION:
DATA ADVANTAGE, LLC		04/20/2012	LIMITED LIABILITY COMPANY:
PATIENTIMPACT LLC		04/20/2012	LIMITED LIABILITY COMPANY:
CENTER FOR PERFORMANCE SCIENCES, INC.		04/20/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	BARCLAYS BANK PLC,
Street Address:	745 7th Avenue, 26th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10119
Entity Type:	bank: UNITED KINGDOM

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	3356012	
Registration Number:	3730218	BEST PLACE TO PRACTICE
Registration Number:	4119863	BRAND POSITION ANALYSIS
Registration Number:	3645789	BRIEFINGS
Registration Number:	4116508	CARDIAC CATH LAB OPTIMIZER
Registration Number:	3348003	COMPASS AWARD
Registration Number:	4116506	CUSTOM COST REPORTS
Registration Number:	4116509	EMERGENCY DEPARTMENT OPTIMIZER
Registration Number:	2681835	FIRST PERSON

CH \$1565.00 3356012

Registration Number:	4116507	GOAL & BARRIER OPTIMIZER
Registration Number:	3649579	HOT COMMENTS
Registration Number:	2505910	INFOEDGE
Registration Number:	2570703	INFOTURN
Registration Number:	3637013	ONLINE ACTION PLANNING
Registration Number:	4116510	OPERATING ROOM OPTIMIZER
Registration Number:	3857505	PARTNER OF CHOICE
Registration Number:	3406364	PARTNERS IN IMPROVEMENT
Registration Number:	4116511	PHYSICIAN PARTNER OPTIMIZER
Registration Number:	4021466	PRESS GANEY
Registration Number:	2228347	PRESS GANEY
Registration Number:	3772658	PRESS GANEY PARTNERS
Registration Number:	3781956	PSYCH INSIGHTS
Registration Number:	2125539	QI
Registration Number:	3329432	QI
Registration Number:	3329431	QUALITY INDICATOR PROJECT
Registration Number:	3126796	SOLUTIONS STARTER
Registration Number:	3439221	SOLUTIONS STARTERS
Registration Number:	3348013	SUCCESS STORY AWARD
Registration Number:	3348001	SUMMIT AWARD
Registration Number:	3730217	TOP IMPROVER
Serial Number:	85443898	CLINICAL PERFORMER
Serial Number:	85430019	CLINICAL PERFORMER OPTIMIZER
Serial Number:	85426578	COST REPORT SCHEDULES
Serial Number:	85424217	EMPLOYEE PARTNER
Serial Number:	85446153	EMPLOYEE PARTNER OPTIMIZER
Serial Number:	85430014	FOCUS GROUP OPTIMIZER
Serial Number:	85430018	OPPORTUNITY ASSESSMENT OPTIMIZER
Serial Number:	85426582	OUTPATIENT REPORTS
Serial Number:	85430037	PATIENT EXPERIENCE OPTIMIZER
Serial Number:	85430031	PATIENTFLOW OPTIMIZER
Serial Number:	85425572	PHYSICIAN PARTNER
Serial Number:	85443896	PRESS GANEY CLINICAL PERFORMANCE SUITE
Serial Number:	85445034	PRESS GANEY IMPROVEMENT PORTAL
Serial Number:	85443902	PRESS GANEY OPERATIONAL PERFORMANCE SUITE

TRADEMARK

REEL: 004791 FRAME: 0148

	85079735	PRESS GANEY OUTCOMES DRIVEN. PERFORMANCE STRONG.
Serial Number:	85443906	PRESS GANEY PARTNERSHIP PERFORMANCE SUITE
Serial Number:	85430011	PRESS GANEY PERFORMANCE CONSULTING SUITE
Serial Number:	85427781	PRESS GANEY PERFORMANCE SOLUTIONS
Serial Number:	85445002	PRESS GANEY SATISFACTION PERFORMANCE SUITE
Serial Number:	85428851	PRESS GANEY STRATEGIC PLANNING & MARKETING PERFORMANCE SUITE
Serial Number:	85428879	PROVIDER PARTNER
Serial Number:	85443904	QUALITY PERFORMER
Serial Number:	85443900	SAFETY PERFORMER
Serial Number:	85430038	SECRET SHOPPER OPTIMIZER
Serial Number:	85430007	THE DAY OF THE WEEK REPORT
Serial Number:	85428849	THE EXECUTIVE ADVANTAGE REPORT
Serial Number:	85428844	THE FINANCIAL PROFILES REPORT
Serial Number:	85428847	THE HOSPITAL INDICATOR REPORT
Serial Number:	85428845	THE HOSPITAL PERFORMANCE REPORT
Serial Number:	85428843	THE HOSPITAL TREND REPORT
Serial Number:	85428846	THE TOP 20 REPORTS
Serial Number:	85430013	VALUE-BASED PURCHASING OPTIMIZER

CORRESPONDENCE DATA

Fax Number: 2123108007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-735-4559

Email: vindra.richter@weil.com

Correspondent Name: Vindra Richter c/o Weil et al

Address Line 1: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	21151/31/T.SOLDANI/SEC/VR
NAME OF SUBMITTER:	Vindra Richter
Signature:	/vindra richter/
Date:	06/01/2012

Total Attachments: 9
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FIRST LIEN TRADEMARK SECURITY AGREEMENT

FIRST LIEN TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of April 20, 2012, made by each of the Persons listed on the signature pages hereto (collectively, the "Grantors"), in favor of BARCLAYS BANK PLC, as collateral agent (the "Collateral Agent") for the Lenders (in such capacity, together with its successors in such capacity, the "Collateral Agent").

W I T N E S S E T H:

WHEREAS, capitalized terms used herein and not otherwise defined herein (including terms used in the preamble and the recitals) shall have the meanings assigned to such terms in the First Lien Guarantee and Collateral Agreement, dated as of April 20, 2012 (the "Guarantee and Collateral Agreement"), among PG Holdco, LLC, a Delaware limited liability company ("Holdings"), PGA Holdings, Inc., a Delaware corporation (the "Borrower"), the Subsidiary Grantors party thereto, and the Collateral Agent.

WHEREAS, the rules of construction and other interpretive provisions specified in Section 1.2 of the Credit Agreement shall apply to this Agreement, including terms defined in the preamble and recitals hereto.

Accordingly, the Grantors and the Collateral Agent agree as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the United States Trademark registrations and applications set forth in Schedule A hereto, together with the goodwill of the business connected with the use thereof and symbolized thereby and all rights to sue or otherwise recover for any past, present or future infringement or other violation or impairment of any of the foregoing (collectively, the "Collateral").

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this Agreement secures the payment and performance of all Obligations of such Grantor now or hereafter existing under the Guarantee and Collateral Agreement.

SECTION 3. Recordation. Each Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable governmental officer located in the United States record this Agreement.

SECTION 4. Grants, Rights and Remedies. This Agreement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Guarantee and Collateral

Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

SECTION 6. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 7. Severability. Any provision of this Agreement which is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof, and any such prohibition or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.

SECTION 8. Notices. All notices, requests and demands pursuant hereto shall be made in accordance with Section 10.2 of the Credit Agreement.

SECTION 9. Expenses. Subject to Section 10.5 of the Credit Agreement, each Grantor agrees to reimburse the Collateral Agent for its reasonable and documented out-of-pocket expenses in connection with this Agreement, including the reasonable and documented fees, other charges and disbursements of counsel for the Collateral Agent.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, each Grantor and the Collateral Agent have duly executed this First Lien Trademark Security Agreement as of the day and year first above written.

BARCLAYS BANK PLC, as Collateral Agent

By: Vanessa A. Kurbatsky
Name: Vanessa A. Kurbatsky
Title: Vice President

IN WITNESS WHEREOF, each Grantor and the Collateral Agent have duly executed this First Lien Trademark Security Agreement as of the day and year first above written.

PRESS GANEY ASSOCIATES, INC.

By: Paul D. Worland
Name: PAUL D. WORLAND
Title: VP+Secretary

DATA ADVANTAGE, LLC

By: Paul D. Worland
Name: PAUL D. WORLAND
Title: VP+Secretary

PATIENTIMPACT LLC

By: Paul D. Worland
Name: PAUL D. WORLAND
Title: VP+Secretary

**CENTER FOR PERFORMANCE
SCIENCES, INC.**

By: _____
Name:
Title:

IN WITNESS WHEREOF, each Grantor and the Collateral Agent have duly executed this First Lien Trademark Security Agreement as of the day and year first above written.

PRESS GANEY ASSOCIATES, INC.

By: _____
Name:
Title:


DATA ADVANTAGE, LLC

By: _____
Name:
Title:

PATIENTIMPACT LLC

By: _____
Name:
Title:

**CENTER FOR PERFORMANCE
SCIENCES, INC.**

By: 
Name: *K. Robert Drayton*
Title: *President + Treasurer*

INTELLECTUAL PROPERTY

Trademarks:

	Trademark	Application No.	Status	Registration No.	Registration Date	Owner Information
1.	Design for Achievement Awards (Device Only)	77188230	Registered	3356012	Dec-18-2007	Press Ganey Associates, Inc
2.	BEST PLACE TO PRACTICE	77615182	Registered	3730218	Dec-22-2009	Press Ganey Associates, Inc
3.	BRAND POSITION ANALYSIS	85428854	Registered	4119863	Mar-27-2012	Press Ganey Associates, Inc
4.	BRIEFINGS	77469110	Registered	3645789	Jun-30-2009	Press Ganey Associates, Inc
5.	CARDIAC CATH LAB OPTIMIZER	85430020	Registered	4116508	Mar-20-2012	Press Ganey Associates, Inc
6.	CLINICAL PERFORMER	85443898	Pending	Not Registered		Press Ganey Associates, Inc
7.	CLINICAL PERFORMER OPTIMIZER	85430019	Pending	Not Registered		Press Ganey Associates, Inc
8.	COMPASS AWARD	77182561	Registered	3348003	Dec-4-2007	Press Ganey Associates, Inc
9.	COST REPORT SCHEDULES	85426578	Pending	Not Registered		Press Ganey Associates, Inc
10.	CUSTOM COST REPORTS	85426577	Registered	4116506	Mar-20-2012	Press Ganey Associates, Inc
11.	EMERGENCY DEPARTMENT OPTIMIZER	85430028	Registered	4116509	Mar-20-2012	Press Ganey Associates, Inc
12.	EMPLOYEE PARTNER	85424217	Pending	not registered		Press Ganey Associates, Inc
13.	EMPLOYEE PARTNER OPTIMIZER	85446153	Pending	Not Registered		Press Ganey Associates, Inc
14.	FIRST PERSON	76320275	Registered	2681835	Jan-28-2003	Press Ganey Associates, Inc
15.	FOCUS GROUP OPTIMIZER	85430014	Pending	Not Registered		Press Ganey Associates, Inc
16.	GOAL & BARRIER OPTIMIZER	85430016	Registered	4116507	Mar-20-2012	Press Ganey Associates, Inc
17.	HOT COMMENTS	77469118	Registered	3649579	Jul-7-2009	Press Ganey Associates, Inc
18.	INFOEDGE	75887573	Registered	2505910	Nov-13-2001	Press Ganey Associates, Inc
19.	INFOTURN	75887586	Registered	2570703	May-21-2002	Press Ganey Associates, Inc
20.	ONLINE ACTION PLANNING	77469129	Registered	3637013	Jun-9-2009	Press Ganey Associates, Inc

21.	OPERATING ROOM OPTIMIZER	85430030	Registered	4116510	Mar-20-2012	Press Ganey Associates, Inc
22.	OPPORTUNITY ASSESSMENT OPTIMIZER	85430018	Pending	Not Registered		Press Ganey Associates, Inc
23.	OUTPATIENT REPORTS	85426582	Pending	Not Registered		Press Ganey Associates, Inc
24.	PARTNER OF CHOICE	77615180	Registered	3857505	Oct-5-2010	Press Ganey Associates, Inc
25.	PARTNERS IN IMPROVEMENT	77162961	Registered	3406364	Apr-1-2008	Press Ganey Associates, Inc
26.	PATIENT EXPERIENCE OPTIMIZER	85430037	Pending	Not Registered		Press Ganey Associates, Inc
27.	PATIENTFLOW OPTIMIZER	85430031	Pending	Not Registered		Press Ganey Associates, Inc
28.	PHYSICIAN PARTNER	85425572	Pending	Not Registered		Press Ganey Associates, Inc
29.	PHYSICIAN PARTNER OPTIMIZER	85430035	Registered	4116511	Mar-20-2012	Press Ganey Associates, Inc
30.	PRESS GANEY	85079653	Registered	4,021,466	Sep-6-2011	Press Ganey Associates, Inc
31.	PRESS GANEY	75425846	Registered	2228347	Mar-2-1999	Press Ganey Associates, Inc
32.	PRESS GANEY CLINICAL PERFORMANCE SUITE	85443896	Pending	Not Registered		Press Ganey Associates, Inc
33.	PRESS GANEY IMPROVEMENT PORTAL	85445034	Pending	Not Registered		Press Ganey Associates, Inc
34.	PRESS GANEY OPERATIONAL PERFORMANCE SUITE	85443902	Pending	Not Registered		Press Ganey Associates, Inc
35.	PRESS GANEY OUTCOMES DRIVEN. PERFORMANCE STRONG.	85079735	Pending			Press Ganey Associates, Inc
36.	PRESS GANEY PARTNERS	77573025	Registered	3772658	Apr-6-2010	Press Ganey Associates, Inc
37.	PRESS GANEY PARTNERSHIP PERFORMANCE SUITE	85443906	Pending	Not Registered		Press Ganey Associates, Inc
38.	PRESS GANEY PERFORMANCE CONSULTING SUITE	85430011	Pending	Not Registered		Press Ganey Associates, Inc
39.	PRESS GANEY	85427781	Pending	Not		Press Ganey

	PERFORMANCE SOLUTIONS			Registered		Associates, Inc
40.	PRESS GANEY SATISFACTION PERFORMANCE SUITE	85445002	Pending	Not Registered		Press Ganey Associates, Inc
41.	PRESS GANEY STRATEGIC PLANNING & MARKETING PERFORMANCE SUITE	85428851	Pending	Not Registered		Press Ganey Associates, Inc
42.	PROVIDER PARTNER	85428879	Pending	Not Registered		Press Ganey Associates, Inc
43.	PSYCH INSIGHTS	77524675	Registered	3781956	Apr-27-2010	Press Ganey Associates, Inc
44.	QI	75216975	Registered	2125539	Dec-30-1997	Press Ganey Associates, Inc
45.	QI	78930940	Registered	3329432	Nov-6-2007	Press Ganey Associates, Inc
46.	QUALITY INDICATOR PROJECT	78930936	Registered	3329431	Nov-6-2007	Press Ganey Associates, Inc
47.	QUALITY PERFORMER	85443904	Pending	Not Registered		Press Ganey Associates, Inc
48.	SAFETY PERFORMER	85443900	Pending	Not Registered		Press Ganey Associates, Inc
49.	SECRET SHOPPER OPTIMIZER	85430038	Pending	Not Registered		Press Ganey Associates, Inc
50.	SOLUTIONS STARTER	78704967	Registered	3126796	Aug-8-2006	Press Ganey Associates, Inc
51.	SOLUTIONS STARTERS	77142349	Registered	3439221	Jun-3-2008	Press Ganey Associates, Inc
52.	SUCCESS STORY AWARD	77187874	Registered	3348013	Dec-4-2007	Press Ganey Associates, Inc
53.	SUMMIT AWARD	77182471	Registered	3348001	Dec-4-2007	Press Ganey Associates, Inc
54.	THE DAY OF THE WEEK REPORT	85430007	Pending	Not Registered		Press Ganey Associates, Inc
55.	THE EXECUTIVE ADVANTAGE REPORT	85428849	Pending	Not Registered		Press Ganey Associates, Inc
56.	THE FINANCIAL PROFILES REPORT	85428844	Pending	Not Registered		Press Ganey Associates, Inc
57.	THE HOSPITAL INDICATOR REPORT	85428847	Pending	Not Registered		Press Ganey Associates, Inc
58.	THE HOSPITAL PERFORMANCE REPORT	85428845	Pending	Not Registered		Press Ganey Associates, Inc
59.	THE HOSPITAL TREND REPORT	85428843	Pending	Not Registered		Press Ganey Associates, Inc

60.	THE TOP 20 REPORTS	85428846	Pending	Not Registered		Press Ganey Associates, Inc
61.	TOP IMPROVER	77615181	Registered	3730217	Dec-22- 2009	Press Ganey Associates, Inc
62.	VALUE-BASED PURCHASING OPTIMIZER	85430013	Pending	Not Registered		Press Ganey Associates, Inc