

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FUNCTIONAL BRANDS, LLC		05/24/2012	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	RCD HOLDINGS, INC.		
Street Address:	850 PEMBERTON		
City:	GROSSE POINTE PARK		
State/Country:	MICHIGAN		
Postal Code:	48230		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3245580	SIP SOAR RESTORE	
Registration Number:	3519787	LIFE 2 GO	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-594-0641		
Email:	tmdocketing@raderfishman.com, lem@raderfishman.com		
Correspondent Name:	RADER, FISHMAN & GRAUER PLLC		
Address Line 1:	39533 WOODWARD AVE., STE. 140		
Address Line 4:	BLOOMFIELD HILLS, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	64644-0081		
NAME OF SUBMITTER:	Linda Monge Callaghan		
Signature:	/Linda Monge Callaghan/		
Date:	05/30/2012		
Total Attachments: 1 source=20120530141407225#page1.tif			

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ASSIGNMENT

WHEREAS, Functional Brands, LLC, a Michigan limited liability company, at 15900 Common Road, Roseville, Michigan 48066 ("Assignor"), wishes to assign and transfer to RCD Holdings, Inc., a Michigan corporation, at 850 Pemberton, Grosse Pointe Park, Michigan 48230 ("Assignee"), and Assignee wishes to acquire from Assignor, the entire right, title and interest in and to the following: the marks SIP SOAR RESTORE and LIFE 2 GO (the "Marks"); U.S. Trademark Registration No. 3245580 for the mark SIP SOAR RESTORE registered May 22, 2007; U.S. Trademark Registration No. 3519787 for the mark LIFE 2 GO registered October 21, 2008; any and all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto regarding the foregoing, including any and all common law rights; the GOODWILL of the business in which the Marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights").

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00) and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, affiliates, successors and assigns.

ASSIGNOR

FUNCTIONAL BRANDS, LLC

Dated: May ²⁴, 2012

By: _____

Its: _____

Richard O. Chaff

Member