

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adroll, Inc.		12/18/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Brightroll, Inc.		
Street Address:	343 Sansome Street, Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3281786	BRIGHTROLL	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Lynne E. Graybeal c/o Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	77693-4000.0002.US001		
NAME OF SUBMITTER:	Lynne E. Graybeal		
Signature:	/Lynne E. Graybeal/		
Date:	05/30/2012		
Total Attachments: 1 source=CERT OF NAME CHG#page1.tif			

OP \$40.00 3281786

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "ADROLL, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "BRIGHTROLL, INC.", THE EIGHTEENTH DAY OF DECEMBER, A.D. 2006, AT 7:52 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "ADROLL, INC." WAS INCORPORATED ON THE THIRTIETH DAY OF JUNE, A.D. 2006.

4184740 8320

120429123

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9502704

DATE: 04-13-12

RECORDED: 05/30/2012

TRADEMARK
REEL: 004791 FRAME: 0287