

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CheckPoints Mobile LLC		02/08/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	inMarket Media, LLC		
Street Address:	1350 Abbot Kinney Boulevard		
Internal Address:	Suite 203		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85086830	CHECKPOINTS	
CORRESPONDENCE DATA			
Fax Number:	6172274420		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-201-2000		
Email:	trademark@edwardswildman.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	F.D.R. Station		
Address Line 2:	P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	3C7474-00003		
NAME OF SUBMITTER:	Julie Nichols Matthews		

CH \$40.00 85086830

Signature:	/julie nichols matthews/
Date:	05/30/2012
Total Attachments: 3 source=CheckPoints Mobile LLC California amendment changing to inMarket Media LLC 2-8-2012#page1.tif source=CheckPoints Mobile LLC California amendment changing to inMarket Media LLC 2-8-2012#page2.tif source=CheckPoints Mobile LLC California amendment changing to inMarket Media LLC 2-8-2012#page3.tif	

State of California
Secretary of State

AMENDED CERTIFICATE OF REGISTRATION

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That on the **8th** day of **February, 2012**, there was filed in this office an Amended Application for Registration, Foreign Limited Liability Company whereby the name, under which the foreign limited liability company was registered and transacting business in California, as **CHECKPOINTS MOBILE LLC** a limited liability company organized and existing under the laws of **Delaware** was changed to **INMARKET MEDIA, LLC**

This limited liability company complied with the requirements of California law in effect on that date for the purpose of registering to transact intrastate business in the State of California and as of the said date has been and is qualified and authorized to transact intrastate business in the State of California. Subject, however to any licensing requirements otherwise imposed by the laws of this State.

IN WITNESS WHEREOF, I execute
this certificate and affix the Great
Seal of the State of California this
9th day of February, 2012.



Debra Bowen

DEBRA BOWEN
Secretary of State



State of California Secretary of State

ENDORSED - FILED in the office of the Secretary of State of the State of California

FEB 08 2012

LIMITED LIABILITY COMPANY APPLICATION FOR REGISTRATION CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

1. Secretary of State File Number 201013910005

2. Name under which this foreign limited liability company is conducting business in California: CheckPoints Mobile LLC

3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED, IF NECESSARY. CONSULT THE INSTRUCTIONS BEFORE COMPLETING THIS FORM.

- A. The name under which this foreign limited liability company conducts business in California. (End the name with the words "Limited Liability Company," or "Ltd. Liability Co.," or the abbreviations "LLC" or "L.L.C.") inMarket Media, LLC
B. The name of the foreign limited liability company has been changed as follows and has been recorded in the home state or country: inMarket Media, LLC
C. State or country of formation of the foreign limited liability company, if false or erroneous at time of registration.
D. Date on which the foreign limited liability company was formed, if false or erroneous at time of registration.
E. Address of the principal executive office: City State Zip Code
F. Address of the principal office in California: City State CA Zip Code

4. Future effective date, if any: Month Day Year

5. Number of pages attached, if any:

6. Declaration: It is hereby declared that I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person: [Handwritten Signature]
February 1, 2012
Date

Mark DiPaola, CEO
Type or Print Name and Title of Authorized Person

RETURN TO:

NAME Alan L. Friel, Esquire
FIRM Edwards Wildman Palmer LLP
ADDRESS 9665 Wilshire Blvd., Second Floor
CITY/STATE Beverly Hills, CA 90212
ZIP CODE

SECSTATE (REV. 03/2005)

FORM LLC-6 - FILING FEE: \$30.00
Approved by Secretary of State



I hereby certify that the foregoing
transcript of _____ page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

FEB 09 2012

Date: _____

John B. Baker
DEBRA BROWN, Secretary of State

TRADEMARK