

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Borregaard Industries Limited Norge		05/15/2012	CORPORATION: NORWAY
RECEIVING PARTY DATA			
Name:	Borregaard AS		
Street Address:	Hjalmar Wessels vei 10		
City:	Sarpsborg		
State/Country:	NORWAY		
Postal Code:	NO-1721		
Entity Type:	CORPORATION: NORWAY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2699353	BLUE BEAR	
CORRESPONDENCE DATA			
Fax Number:	9738360306		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
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ATTORNEY DOCKET NUMBER:	8004596		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		

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NAME OF SUBMITTER:	Frank Terranella
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Signature:	/ft/
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Date:	05/31/2012
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Total Attachments: 1 source=Borregaard Industries Limited, Norge#page1.tif

ASSIGNMENT

WHEREAS, **Borregaard Industries Limited, Norge**, a corporation organized and existing under the laws of Norway, with an office at Hjalmar Wessels vei 10, NO-1721 Sarpsborg, Norway (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Registration Number</u>
BLUE BEAR	2699353

AND WHEREAS, **Borregaard AS**, a corporation organized and existing under the laws of Norway, with an office at Hjalmar Wessels vei 10, NO-1721 Sarpsborg, Norway (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is effective immediately.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 15th day of May, 2012.

Borregaard Industries Limited, Norge

By 
Name: TOINE AAS HELGE
Title: SR. IP MANAGER