

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademark Collateral		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The CIT Group/Commercial Services, Inc.		05/30/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Basketball Marketing Corporation		
Street Address:	103 Foulk Road, Suite 200		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1898164	AND 1	
Registration Number:	1897589		
Registration Number:	2250202	AND 1	
Registration Number:	2278333	AND 1	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4761		
Email:	tfahey@nationalcorp.com		
Correspondent Name:	Thomas Fahey		
Address Line 1:	1100 G St NW, Suite 420		
Address Line 2:	National Corporate Research, Ltd		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	C005997		

OP \$115.00 1898164

NAME OF SUBMITTER:	Annette Luyando
Signature:	/Annette Luyando/
Date:	05/31/2012
Total Attachments: 3 source=Trade Mark Release- The Basketball Mktg#page2.tif source=Trade Mark Release- The Basketball Mktg#page3.tif source=Trade Mark Release- The Basketball Mktg#page4.tif	

**RELEASE OF TRADEMARK COLLATERAL ASSIGNMENT
AND
REASSIGNMENT OF TRADEMARK**

This Release of Trademark Collateral Assignment and Reassignment of Trademark is made as of May 30, 2012, between **THE CIT GROUP/COMMERCIAL SERVICES, INC.**, a New York corporation (as assignee of Congress Financial Corporation pursuant to an amendment and assignment of Trademarks Collateral Assignment and Security Agreement dated June 1, 1999 and recorded August 4, 1999 in the trademarks records of the United States at Reel 001939 Frame 0644) ("Lender") and **THE BASKETBALL MARKETING CORPORATION**, a Delaware corporation ("Borrower").

WHEREAS, Borrower and Lender entered into a certain Factoring Agreement, dated April 11, 1997, as amended (the "Agreement"); and

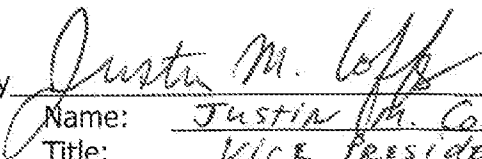
WHEREAS, the obligations of Borrower to Lender under the Agreement were secured, in part, by a Trademark Collateral Assignment and Security Agreement dated April, 11, 1997, by and between Borrower and Lender and registered April 25, 1997, in the trademark records of the United States at Reel 001939, Frame 0644; and

WHEREAS, the obligations of Borrower to Lender secured by the trademarks have been satisfied;

NOW, THEREFORE, Lender hereby releases its security interest in the trademarks listed on Schedule A, attached hereto and incorporated herein, including any renewals thereof and all rights corresponding thereto, and reassigns to Borrower any and all rights in such trademarks held by Lender, without recourse, representation or warranty.

IN WITNESS WHEREOF, Lender has caused this Release of Trademark Collateral Assignment and Reassignment of Trademark to be executed by its duly authorized representative as of the day and year first above written.

THE CIT GROUP/COMMERCIAL SERVICES, INC.

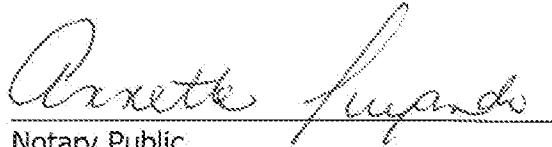
By 
Name: Justin M. Coffey
Title: Vice President

STATE OF NEW YORK)

ss.:

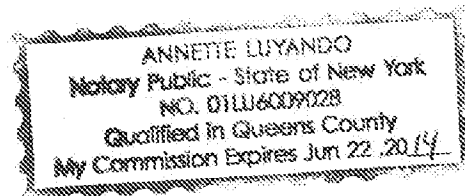
COUNTY OF NEW YORK)

On May 30, 2012, before me, a Notary Public in and for the County and State aforesaid, personally appeared Justin M. Coffey, a duly authorized officer of **THE CIT GROUP/COMMERCIAL SERVICES, INC.**, a New York corporation, who acknowledged the execution of the foregoing instrument as his own free and voluntary act for and on behalf of such corporation and stated his execution on behalf of such corporation was duly authorized and approved by all appropriate action of such corporation.



Notary Public

My Commission Expires:



SCHEDULE A

Registration Number

Word Mark

1898164

AND 1

1897589

2250202

AND 1

2278333

AND 1