

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBS AG, Stamford Branch		05/31/2012	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Hamilton Beach Brands, Inc., formerly known as Hamilton Beach/Proctor-Silex, Inc.
<b>Street Address:</b>	4421 Waterfront Drive
<b>City:</b>	Glen Allen
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	23060
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 72**

Property Type	Number	Word Mark
Registration Number:	0353979	JUCIT
Registration Number:	0512451	HAMILTON BEACH
Registration Number:	0902528	PROCTOR-SILEX
Registration Number:	0930463	HAMILTON BEACH
Registration Number:	0943562	HAMILTON BEACH
Registration Number:	1104277	MEAL MAKER
Registration Number:	1250170	DRINK MASTER
Registration Number:	1410163	PUB SCRUB
Registration Number:	1639655	PROCTOR SILEX
Registration Number:	1839331	MORNING MAKER
Registration Number:	1971028	SMARTTOAST
Registration Number:	2057983	BAGEL SMART
Registration Number:	2172105	BLENDMASTER
Registration Number:	2325612	HEALTHSMART

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**TRADEMARK**

Registration Number:	2369191	SET & FORGET
Registration Number:	2452205	MEAL MAKER EXPRESS
Registration Number:	2559714	ICE SABRE
Registration Number:	2560566	SOFT GRIP
Registration Number:	2562344	HAMILTON BEACH
Registration Number:	2590052	
Registration Number:	2598952	ODORSMART
Registration Number:	2611823	MIXMATE
Registration Number:	2613022	PROCTOR-SILEX
Registration Number:	2626065	EASYFILL
Registration Number:	2632717	SURE REST
Registration Number:	2660023	SURELOC
Registration Number:	2660282	PLUG-MOUNT
Registration Number:	2669808	QUIETMIST
Registration Number:	2696273	AIRSMART
Registration Number:	2705126	INHALES ODORS, SO YOU DON'T HAVE TO
Registration Number:	2715600	HAMILTON BEACH SNOWMAN
Registration Number:	2817703	TANGO
Registration Number:	2823648	HAMILTON BEACH
Registration Number:	2834819	TRUEAIR
Registration Number:	2838126	
Registration Number:	2960284	BIG MOUTH
Registration Number:	2972537	ECLECTRICS
Registration Number:	2976352	HAMILTON BEACH
Registration Number:	3025178	BREWSTATION
Registration Number:	3087796	WAVE POWER
Registration Number:	3090374	HAMILTON BEACH
Registration Number:	3093218	TEMPEST
Registration Number:	3095583	SUMMIT
Registration Number:	3115314	TOASTATION
Registration Number:	3124033	COUNTERSCAPING
Registration Number:	3138407	PROCTOR SILEX
Registration Number:	3146920	REVOLUTION
Registration Number:	3160947	WAVE MAKER
Registration Number:	3181917	908

	3184247	KITCHENSCAPING
Registration Number:	3233417	TRUEAIR
Registration Number:	3245451	WAVE-ACTION
Registration Number:	3334249	MIX 'N CHILL
Registration Number:	3370650	TESTED IN OUR LAB. PROVEN IN YOUR HOME.
Registration Number:	3372708	ECLECTRICS
Registration Number:	3372729	SOFT GRIP
Registration Number:	3373650	LIQUID BLU
Registration Number:	3373655	DRY IT FASTER. WEAR IT SOONER.
Registration Number:	3386097	SMOOTH TOUCH
Registration Number:	3481397	THE PERFECT ICE BREAKER
Registration Number:	3560409	SMARTTOAST
Registration Number:	3571934	FRESH ESSENTIALS
Registration Number:	3595518	TESTED. PROVEN.
Registration Number:	3598053	STAY OR GO
Registration Number:	3684127	YOUR LAST CUP TASTES AS FRESH AS THE FIRST
Registration Number:	3794482	SMOOTH POUR
Registration Number:	3794594	SET & FORGET
Registration Number:	3945663	NOW THAT'S GOOD THINKING
Registration Number:	3951490	DEDICATED TO THE PERFECT CUP
Registration Number:	3957908	FORGET THE CARAFE
Registration Number:	4027216	THE GOURMET SUPPLY COMPANY
Registration Number:	3164104	RIO

**CORRESPONDENCE DATA**

Fax Number: 2165790212  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: (216) 586-7024  
Email: dawnbrown@jonesday.com  
Correspondent Name: Dawn A. Brown/JONES DAY  
Address Line 1: 901 Lakeside Avenue  
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	504810-136234/DAB
NAME OF SUBMITTER:	Dawn A. Brown
Signature:	/Dawn A. Brown/

**TRADEMARK**

**REEL: 004792 FRAME: 0480**

06/04/2012

**Total Attachments: 8**

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**TERMINATION AND RELEASE OF TRADEMARK  
SECURITY AGREEMENT**

This Termination and Release of Trademark Security Agreement (the "Release") is conveyed as of May 31, 2012, by UBS AG, STAMFORD BRANCH, as administrative agent for itself and other Lenders under the Security Agreement referred to below (in such capacity, the "Administrative Agent"), in favor of HAMILTON BEACH BRANDS, INC., formerly known as HAMILTON BEACH/PROCTOR-SILEX, INC., a Delaware corporation ("HBB").

WHEREAS, reference is made to that certain Security Agreement, dated as of May 31, 2007 (as amended, amended and restated, or otherwise modified to the date hereof, the "Security Agreement"), by and among HBB, the other Obligors party thereto, and the Lenders set forth therein, and Administrative Agent.

WHEREAS, the records of the United States Patent and Trademark Office reflect that the Administrative Agent and HBB entered into the Security Agreement, under which HBB granted to the Administrative Agent a security interest in HBB's interest in the trademark registrations and trademark applications listed on the attached Schedule A (collectively, the "Marks").

WHEREAS, the Administrative Agent seeks to make a record of the Administrative Agent's release to HBB of the security interest granted in the Marks by HBB in favor of the Administrative Agent pursuant to the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Administrative Agent hereby releases, discharges, and relinquishes the security interest granted in the Marks by HBB in favor of the Administrative Agent pursuant to the Security Agreement.

IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed as of the date first written above.

**UBS AG, STAMFORD BRANCH**  
as Administrative Agent

By: Mary E. Evans  
Name: Mary E. Evans  
Title: Associate Director  
Banking Products  
Services, US

By: Ira R. Otsa  
Name: Ira R. Otsa  
Title: Associate Director  
Banking Products  
Services, US

**SCHEDULE A**

**Registered Trademarks and Trademark Applications**

[See attached.]

Hamilton Beach Corp.

U.S. Trademarks

No.	Trademark	Serial No.	Date Filed	Reg. No.	Reg. Date	Status	Owner
1.	JUICIT	71397244	9/9/37	353979	1/25/38	Registered	Hamilton Beach Brands, Inc.
2.	HAMILTON BEACH	71/543,362	10/07/1947	512,451	07/19/1949	Registered	Hamilton Beach Brands, Inc.
3.	PROCTOR- SILEX	72338005	9/16/69	902528	11/17/70	Registered	Hamilton Beach Brands, Inc.
4.	HAMILTON BEACH	72/373,952	10/21/1970	930,463	03/07/1972	Registered	Hamilton Beach Brands, Inc.
5.	HAMILTON BEACH	72/373,951	10/21/1970	943,562	09/26/1972	Registered	Hamilton Beach Brands, Inc.
6.	MEAL MAKER	73143753	10/5/77	1104277	10/17/78	Registered	Hamilton Beach Brands, Inc.
7.	DRINK MASTER	73/370,275	06/18/1982	1,250,170	09/06/1983	Registered	Hamilton Beach Brands, Inc.
8.	PUB SCRUB	73/580,358	1/31/1986	1,410,163	9/23/1986	Registered	Hamilton Beach/Proctor-Silex Inc.
9.	PROCTOR SILEX	74016709	1/5/90	1639655	4/2/91	Registered	Hamilton Beach Brands, Inc.
10.	MORNING MAKER	74427539	8/19/93	1839331	6/14/94	Registered	Hamilton Beach Brands, Inc.
11.	SMARTTOAST	74/610,172	10/7/1994	1,971,028	4/30/1996	Registered	Hamilton Beach Brands, Inc.
12.	BAGEL SMART	74/634,207	02/14/1995	2,057,983	04/29/1997	Registered	Hamilton Beach Brands, Inc.
13.	BLENDMASTER	74/645,105	03/06/1995	2,172,105	07/14/1998	Registered	Hamilton Beach Brands, Inc.
14.	HEALTHSMART	75547881	9/3/98	2325612	3/7/00	Registered	Hamilton Beach Brands, Inc.
15.	SET & FORGET	75/451,730	3/17/1998	2,369,191	7/18/2000	Registered	Hamilton Beach Brands, Inc.



No.	Trademark	Serial No.	Date Filed	Reg. No.	Reg. Date	Status	Owner
16.	MEAL MAKER EXPRESS	75980048	9/28/98	2452205	5/15/01	Registered	Hamilton Beach Brands, Inc.
17.	ICE SABRE	75867587	12/9/9	2559714	4/9/02	Registered	Hamilton Beach Brands, Inc.
18.	SOFT GRIP	75/907,167	2/1/2000	2,560,566	4/9/2002	Registered	Hamilton Beach Brands, Inc.
19.	HAMILTON BEACH	75/897,713	01/18/2000	2,562,344	04/16/2002	Registered	Hamilton Beach Brands, Inc.
20.	Miscellaneous Design (Color Blue)	7675725	6/21/00	2590052	7/2/02	Registered	Hamilton Beach Brands, Inc.
21.	ODORSMART	76085783	7/10/00	2598952	7/23/02	Registered	Hamilton Beach Brands, Inc.
22.	MIXMATE	76157193	10/31/00	2611823	8/27/02	Registered	Hamilton Beach Brands, Inc.
23.	PROCTOR- SILEX	75644297	2/19/99	2613022	8/27/02	Registered	Hamilton Beach Brands, Inc.
24.	EASYFILL	76/085,784	07/10/2000	2,626,065	9/24/2002	Registered	Hamilton Beach Brands, Inc.
25.	SURE REST	76/093,217	7/20/2000	2,632,717	10/8/2002	Registered	Hamilton Beach Brands, Inc.
26.	SURELOC	75/867,588	10/9/1999	2,660,023	12/10/2002	Registered	Hamilton Beach Brands, Inc.
27.	PLUG-MOUNT	76085782	7/10/00	2660282	12/10/02	Registered	Hamilton Beach Brands, Inc.
28.	QUIETMIST & Design	76/085,781	7/10/2000	2,669,808	12/31/2002	Registered	Hamilton Beach Brands, Inc.
29.	AIRSMART	76/085,787	07/10/2000	2,696,273	03/11/2003	Registered	Hamilton Beach Brands, Inc.
30.	INHALES ODORS SO YOU DON'T HAVE TO	76118301	8/29/00	2705126	4/8/03	Registered	Hamilton Beach Brands, Inc.
31.	HAMILTON BEACH SNOWMAN	76429065	7/1/02	2715600	5/13/03	Registered	Hamilton Beach Brands, Inc.
32.	TANGO	75/903,437	1/25/2000	2,817,703	2/24/2004	Registered	Hamilton Beach Brands, Inc.

No.	Trademark	Serial No.	Date Filed	Reg. No.	Reg. Date	Status	Owner
33.	HAMILTON BEACH	75/897,706	01/18/2000	2,823,648	03/16/2004	Registered	Hamilton Beach Brands, Inc.
34.	TRUEAIR	76/085,778	7/10/2000	2,834,819	4/20/2004	Registered	Hamilton Beach Brands, Inc.
35.	Miscellaneous Design (Electric Mixing Machine Design)	76514250	5/15/03	2838126	5/4/04	Registered	Hamilton Beach Brands, Inc.
36.	BIG MOUTH	76/500,482	03/24/2003	2,960,284	06/07/2005	Registered	Hamilton Beach Brands, Inc.
37.	ECLECTRICS	76/977,384	07/31/2003	2,972,537	07/19/2005	Registered	Hamilton Beach Brands, Inc.
38.	HAMILTON BEACH	75/644,298	02/19/1999	2,976,352	07/26/2005	Registered	Hamilton Beach Brands, Inc.
39.	BREWSTATION	76/562,435	11/14/2003	3,025,178	12/13/2005	Registered	Hamilton Beach Brands, Inc.
40.	WAVE POWER	78/756,292	11/17/2005	3,087,796	5/2/2006	Registered	Hamilton Beach Brands, Inc.
41.	HAMILTON BEACH	78644702	6/6/05	3090374	5/9/06	Registered	Hamilton Beach Brands, Inc.
42.	TEMPEST	78/647,508	6/9/2005	3,093,218	5/15/2006	Registered	Hamilton Beach Brands, Inc.
43.	SUMMIT	78/647,523	6/9/2005	3,095,583	5/23/2006	Registered	Hamilton Beach Brands, Inc.
44.	TOASTATION	78/565,512	2/11/2005	3,115,314	7/11/2006	Registered	Hamilton Beach Brands, Inc.
45.	COUNTERSCAPING	76/584,308	04/01/2004	3,124,033	08/01/2006	Registered	Hamilton Beach Brands, Inc.
46.	PROCTOR SILEX	78644690	6/6/05	3138407	9/5/06	Registered	Hamilton Beach Brands, Inc.
47.	REVOLUTION	78/644,698	6/6/2005	3,146,920	9/19/2006	Registered	Hamilton Beach Brands, Inc.
48.	WAVE MAKER	78/756,281	11/17/2005	3,160,047	10/17/2006	Registered	Hamilton Beach Brands, Inc.
49.	RIO	78/662,148	6/30/2005	3,160,947	10/24/2006	Registered	Hamilton Beach Brands, Inc.

No.	Trademark	Serial No.	Date Filed	Reg. No.	Reg. Date	Status	Owner
50.	908	78/644,684	06/06/2005	3,181,917	12/05/2006	Registered	Hamilton Beach Brands, Inc.
51.	KITCHENSCAPING	76608142	8/19/04	3184247	12/12/06	Registered	Hamilton Beach Brands, Inc.
52.	TRUEAIR & DESIGN	78/918,169	6/27/2006	3,233,417	4/24/2007	Registered	Hamilton Beach Brands, Inc.
53.	WAVE-ACTION	78/619,686	4/29/2005	3,245,451	5/22/2007	Registered	Hamilton Beach Brands, Inc.
54.	MIX'N CHILL	77125611	3/8/07	3334249	11/13/07	Registered	Hamilton Beach Brands, Inc.
55.	TESTED IN OUR LAB. PROVEN IN YOUR HOME	78/852,922	4/3/2006	3,370,650	1/15/2008	Registered	Hamilton Beach Brands, Inc.
56.	ECLECTRICS	77/211,537	06/21/2007	3,372,708	01/22/2008	Registered	Hamilton Beach Brands, Inc.
57.	SOFT GRIP	77/215,269	6/26/2007	3,372,729	1/22/2008	Registered	Hamilton Beach Brands, Inc.
58.	LIQUID BLU	77082867	1/15/07	3373650	1/22/08	Registered	Hamilton Beach Brands, Inc.
59.	DRY IT FASTER, WEAR IT SOONER	77/086,245	01/19/2007	3,373,655	01/22/2008	Registered	Hamilton Beach Brands, Inc.
60.	SMOOTH TOUCH	77/097,678	2/2/2007	3,386,097	2/19/2008	Registered	Hamilton Beach Brands, Inc.
61.	THE PERFECT ICE BREAKER	77/113,653	2/22/2007	3,481,397	8/5/2008	Registered	Hamilton Beach Brands, Inc.
62.	SMARTTOAST	77/481,945	5/23/2008	3,560,409	1/13/2009	Registered	Hamilton Beach Brands, Inc.
63.	FRESH ESSENTIALS	77/491,380	06/05/2008	3,571,934	02/10/2009	Registered	Hamilton Beach Brands, Inc.
64.	TESTED. PROVEN	77/182,685	5/16/2007	3,595,518	3/24/2009	Registered	Hamilton Beach Brands, Inc.
65.	STAY OR GO	77/551,201	8/20/2008	3,598,053	3/31/2009	Registered	Hamilton Beach Brands, Inc.
66.	YOUR LAST CUP TASTES AS FRESH AS THE FIRST	77/497,832	6/12/2008	3,684,127	9/15/2009	Registered	Hamilton Beach Brands, Inc.

No.	Trademark	Serial No.	Date Filed	Reg. No.	Reg. Date	Status	Owner
67.	SMOOTH POUR	77/684,229	3/5/2009	3,794,482	5/25/2010	Registered	Hamilton Beach Brands, Inc.
68.	SET & FORGET	77/702,079	3/30/2009	3,794,594	5/25/2010	Registered	Hamilton Beach Brands, Inc.
69.	NOW THAT'S GOOD THINKING	77917797	6/22/10	3945663	4/12/11	Registered	Hamilton Beach Brands, Inc.
70.	DEDICATED TO THE PERFECT CUP	77/769,647	06/27/2009	3,951,490	04/26/2011	Registered	Hamilton Beach Brands, Inc.
71.	FORGET THE CARAFE	85/179,875	11/18/2010	3,957,908	05/10/2011	Registered	Hamilton Beach Brands, Inc.
72.	THE GOURMET SUPPLY COMPANY	85/126,604	9/10/2010	4,027,216	9/13/2011	Registered	Hamilton Beach Brands, Inc.