

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	John J. Schwartz		09/15/2011	INDIVIDUAL: UNITED STATES
	Danielle Price		09/15/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA				
Name:	Frank Sinatra Enterprises, LLC			
Street Address:	3400 West Olive Avenue			
City:	Burbank			
State/Country:	CALIFORNIA			
Postal Code:	91505			
Entity Type:	limited liability corporation: DELAWARE			
PROPERTY NUMBERS Total: 1				
	Property Type	Number	Word Mark	
	Registration Number:	3891278	LA VOCE	
CORRESPONDENCE DATA				
Fax Number:	2128135901			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900			
Email:	assignments@fzlz.com			
Correspondent Name:	Karen Lim			
Address Line 1:	866 United Nations Plaza			
Address Line 2:	Fross Zelnick Lehrman & Zissu, P.C.			
Address Line 4:	New York, NEW YORK 10017			
ATTORNEY DOCKET NUMBER:	FSEN 1108199			
NAME OF SUBMITTER:	Karen Lim			
Signature:	/joanna weiss/			

CH \$40.00 3891278

Date:

05/31/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, John Schwartz and Danielle Price (collectively, "Assignor") have registered the trademark "LA VOCE," with the United States Patent and Trademark Office ("USPTO") under Registration Number 3,891,278 (the "Trademark"); and

WHEREAS, Frank Sinatra Enterprises, LLC ("Assignee"), a Delaware limited liability corporation having a place of business at 3400 West Olive Avenue, Burbank, California 91505, desires to acquire all right, title and interest Assignor may have in, to and under the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns, transfers and sets over to Assignee, all right, title and interest Assignor may have in, to and under the Trademark and all goodwill Assignor may have in the business connected with the use of and symbolized by such Trademark, including any right Assignor may have to recover damages and/or profits that may have arisen from infringement of such Trademark, with the same to be held and enjoyed by Assignee for its use and enjoyment, and for the use and enjoyment of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made;

And Assignee hereby acknowledges and agrees that the foregoing assignment of all interest Assignor may have in the Trademark to Assignee is explicitly made without any warranty or representation with respect to the extent of Assignor's right, title and interest in the Trademark, if any. Assignee acknowledges that while Assignor has registered the Trademark with the USPTO, Assignor's ownership of the Trademark may be subject to challenge by a third party or the USPTO following the date of this assignment and Assignee's use of the Trademark under this assignment may be affected by any such challenge. Assignor represents and warrants to Assignee that they have received no notice of any such third party or USPTO challenge or claim related to the Trademark as of the date of this assignment. Assignee takes assignment of the Trademark subject to any third party or USPTO claims or challenges and releases Assignor, and each of them, from any and all claims, demands, debts, obligations, liabilities, costs, attorney's fees, or causes of action, arising from or related to any third party or USPTO challenge or claim related to the Trademark.

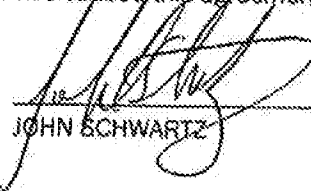
And Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks or other authority responsible for effectuating and/or recording assignments in the country involved, to indicate in its records that Assignee is the assignee of all right, title

and interest Assignor may have in, to and under the Trademark, all at the sole expense of Assignee or its successors, assigns or legal representatives;

And Assignor agrees to execute whatever documents are reasonably deemed necessary or desirable by Assignee, its successors, assigns or legal representatives to record transfer of all ownership Assignor may have in the Trademarks from Assignor to Assignee, all at the sole expense of Assignee or its successors, assigns or legal representatives;

And, Assignor further agrees that it will, at any time, upon reasonable request by Assignee, its successors, assigns or legal representatives, deliver any and all papers that may be reasonably necessary or desirable to evidence the assignment set forth above to assist Assignee, or its legal representatives, to perfect the title to said Trademark or to enforce protection for said Trademark, all at the sole expense of Assignee or its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused this agreement to be signed by:



JOHN SCHWARTZ



DANIELLE PRICE

CITY OF Napa)
California)

I, Eileen Sebastian Sagala, a Notary Public in and for the jurisdiction aforesaid, do hereby certify that John Schwartz, who is personally well known to me (or satisfactorily proven) to be the person named as an "Assignor" in the foregoing instrument bearing date as of September 15, 2011, personally appeared before me in said jurisdiction and acknowledged the same to be his act and deed.

IN WITNESS WHEREOF, I hereunto set my hand and official seal this 15th day of September 2011.

Eileen Sebastian Sagala
Notary Public



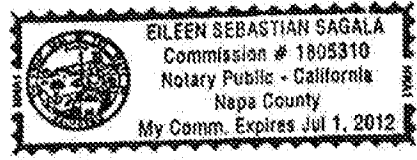
My Commission Expires: July 1, 2012

CITY OF Napa)
California)

I, Eileen Sebastian Sagala, a Notary Public in and for the jurisdiction aforesaid, do hereby certify that Danielle Price, who is personally well known to me (or satisfactorily proven) to be the person named as an "Assignor" in the foregoing instrument bearing date as of September 15, 2011, personally appeared before me in said jurisdiction and acknowledged the same to be his act and deed.

IN WITNESS WHEREOF, I hereunto set my hand and official seal this 15th day of September 2011.

Eileen Sebastian Sagala
Notary Public



My Commission Expires: July 1, 2012