

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parfums Givenchy S.A.		12/31/2010	Societe Anonyme: FRANCE
RECEIVING PARTY DATA			
Name:	LVMH FRAGRANCE BRANDS		
Street Address:	77 rue Anatole France		
City:	Levallois-Perret		
State/Country:	FRANCE		
Postal Code:	92300		
Entity Type:	SOCIETE ANONYME: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3371362	ANGE OU DEMON G GIVENCHY PARIS	
Registration Number:	3339604	LOVELY PRISM G G G G GIVENCHY PARIS	
CORRESPONDENCE DATA			
Fax Number:	7036850573		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(703) 521-2297		
Email:	trademarks@young-thompson.com		
Correspondent Name:	Mark Lebow		
Address Line 1:	209 Madison Street		
Address Line 2:	Suite 500		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	0512-10185		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$65.00 3371362

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Mark Lebow
Signature:	/ml/
Date:	06/01/2012
Total Attachments: 3 source=GIVENCHY Change of Name#page1.tif source=GIVENCHY Change of Name#page2.tif source=GIVENCHY Change of Name#page3.tif	

Excerpt translation

REGISTRY OF THE COMMERCIAL COURT OF NANTERRE
4, Rue Pablo Neruda
92020 NANTERRE CEDEX

572 082 253 R.C.C. NANTERRE
Your references: BDA/LM
(1980 B 03146)

Form KBIS

**EXTRACT FROM THE COMMERCIAL
AND COMPANIES REGISTER**
Extract on April 14, 2011

IDENTIFICATION

Company name: **LVMH FRAGRANCE BRANDS**
Commercial Register Number: 572 082 253 R.C.C. NANTERRE
Administrative Number: 1980 B 03146
Main entry in the C.R.R. dated: May 31, 1957

INFORMATION CONCERNING THE COMPANY

Legal form: "Société Anonyme"
Having a share Capital of: 10,707,833.50 EUROS
Address of the registered office: 77 Rue Anatole France 92300 Levallois Perret (France)
Duration of the company: until May 1st, 2056
Date of the financial year: 31 December
Date and number of filing of the documents at the registry: Registry of the Commercial Court of PARIS on May 6, 1957
Title and date of the legal gazette: "Les Annonces de la Seine" dated May 8, 1957 and May 9, 1957

MANAGEMENT OF THE COMPANY

-----CHAIRMAN AND MANAGING DIRECTOR

Mr. LORENZO Alain
Born on 29 AUGUST 1956 in ALGER (ALGERIA)
NATIONALITY: French
Currently residing at: 20 Villa Lambert - 78400 Chatou (France)

-----ADMINISTRATOR

LVMH FASHION GROUP
(R.C.C. No 335 581 294 - Paris)
22 Avenue Montaigne 75008 Paris
Represented by Mr. BELLONI Antonio
Born on 22 JUNE 1954 in GALLARATE (Italia)
NATIONALITY: Italian
Currently residing at: 4 Avenue Poincaré - 75016 PARIS (France)

-----ADMINISTRATOR

UFIPAR
(R.C.C. No. 475 484 689 - Nanterre)
ADDRESS: 65 Avenue Edouard Vaillant - 92100 Boulogne Billancourt
LEGAL FORM: "Société par Actions Simplifiée" (S.A.S.)
Represented by Mr. COLIN Philippe
Born on 19 MAY 1964 in ST CLOUD 92210 (France)
NATIONALITY: French
Currently residing at: 100 Boulevard de la République - 92210 NEUILLY SUR SEINE

The original delivered by the Clerk's office of the Commercial court is drawn up on woven paper

TRADEMARK
REEL: 004792 FRAME: 0875

Excerpt translation

REGISTRY OF THE COMMERCIAL COURT OF NANTERRE
4, Rue Pablo Neruda
92020 NANTERRE CEDEX

572 082 253 R.C.C. NANTERRE
Your references: BDA/LM
(1980 B 03146)

Form KBIS

**EXTRACT FROM THE COMMERCIAL
AND COMPANIES REGISTER**
Extract on April 14, 2011

-----ADMINISTRATOR

LVMH FINANCE
(R.C.C. No. 380 097 881 - Nanterre)
ADDRESS: 65 Avenue Edouard Vaillant - 92100 Boulogne Billancourt
LEGAL FORM: "Société Anonyme"

Represented by Mr. GUIONY Jean-Jacques
Born on 31 DECEMBER 1961 in TOULOUSE 31000
NATIONALITY: French
Currently residing at: 1 Rue du Printemps - 75017 Paris (France)

-----JOINT COMPANY AUDITOR

DELOITTE & ASSOCIES
(R.C.C. No. 572 028 041 - Nanterre)
ADDRESS: 185 C Avenue Charles De Gaulle - 92200 Neuilly Sur Seine
LEGAL FORM: "Société Anonyme"

-----JOINT DEPUTY AUDITOR

BEAS
(R.C.C. No. 315 172 445 - Nanterre)
ADDRESS: 7-9 Villa Houssay - 92200 Neuilly Sur Seine
LEGAL FORM: "Société à responsabilité limitée"

INFORMATION CONCERNING THE COMMERCIAL ACTIVITY

-----ORIGIN OF THE BUSINESS: Setting up of the business
-----ACTIVITY: Perfumery and beauty products, soap factory, hygiene, hairstyle, toilet
-----CORPORATE NAME: GIVENCHY PARFUMS -- BEAUTE -- PARFUMS GIVENCHY -- KENZO
 PARFUMS -- FENDI PERFUMES -- PARFUMS PUCCI -
-----ADDRESS OF MAIN PLACE OF BUSINESS: 77 Rue Anatole France - 92300 Levallois Perret (France)
-----DATE OF START OF OPERATION: 01 May 1957
-----METHOD OF OPERATION OF THE BUSINESS: DIRECT OPERATION

OBSERVATIONS:

October 31, 2002 , n° 94679 Harmonisation of statutes with the law 2001-420 dated May 15, 2001 of the
 general meeting dated June 10, 2002.

February 04, 2011 , n° 89225 Merger- Absorption of the company KENZO PARFUMS "Société
 Anonyme" (R.C.C. No. 344.842.190 PARIS) by the "Société Anonyme"
 LVMH FRAGRANCE BRANDS (formerly PARFUMS GIVENCHY)
 R.C.C. No. 572.082.253 NANTERRE, as from December 31, 2010.

Excerpt translation

REGISTRY OF THE COMMERCIAL COURT OF NANTERRE
4, Rue Pablo Neruda
92020 NANTERRE CEDEX

572 082 253 R.C.C. NANTERRE
Your references: BDA/LM
(1980 B 03146)

Form KBIS

EXTRACT ISSUED IN NANTERRE ON April 15, 2011 - Onto 3 pages

THE REGISTRAR: (STAMPED AND SIGNED)

END OF THE EXTRACT
