

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consolidated Products, Inc.		05/31/2012	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Wisconsin Label Corporation		
Street Address:	2571 S. Hemlock Road		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54229		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3212943	IDENTITRAK TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	4142988097		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142981000		
Email:	tadmin@reinhardtllaw.com		
Correspondent Name:	Michele Dietz		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Michele Dietz		
Signature:	/mld/		
Date:	06/01/2012		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of May 31, 2012 between CONSOLIDATED PRODUCTS, INC., a Tennessee corporation ("Assignor"), and WISCONSIN LABEL CORPORATION, a Wisconsin corporation ("Assignee").

RECITALS

A. Pursuant to an Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement"), by and among Assignor, Assignee, P. Kirk Icuss, David A. McAllister and Tony D. Patton, Assignee has agreed to purchase certain assets of Assignor, including the trademarks listed on the attached Appendix A.

B. Assignor is the owner of the Assigned Trademarks (as defined below).

C. Assignor desires by execution of this Assignment to confirm the assignment of all rights, title and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to confirm the assignment of all of Assignors' rights, title, and interest in the Assigned Trademarks to Assignee.

AGREEMENT

For good and valuable consideration, including that recited in the Asset Purchase Agreement between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademarks as follows:

1. Definition of the Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and/or initiate any proceeding to collect damages and payments for past or future infringements thereof.

2. Assignment of the Assigned Trademarks. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademarks.

3. Further Assurances. Assignor agrees to take all reasonable and necessary steps to implement the provisions of the Assignment. Assignor shall provide Assignee, its successors, and assigns, or their legal representatives, cooperation and assistance at Assignee's reasonable request (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documentation) as may be reasonably required in the implementation or perfection of this Assignment.

4. Governing Law. This Assignment shall be governed by the laws of the state of Wisconsin and the federal laws of the United States without giving effect to any rule or provision thereof which would cause the application of the law of any other state.

5. Facsimile Signature: Counterparts. This Assignment may be executed by facsimile delivery or other electronic means (i.e., PDF) of original signatures and in counterparts, each of which shall be considered one and the same agreement, and shall become effective when such counterparts have been signed by each party and delivered to the other party.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

CONSOLIDATED PRODUCTS, INC.

BY

Print Name

Title

ASSIGNEE:

WISCONSIN LABEL CORPORATION

BY

Jay K. Tomcheck, President and Chief Financial Officer

5. Facsimile Signature; Counterparts. This Assignment may be executed by facsimile delivery or other electronic means (i.e., PDF) of original signatures and in counterparts, each of which shall be considered one and the same agreement, and shall become effective when such counterparts have been signed by each party and delivered to the other party.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

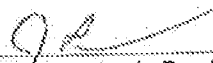
ASSIGNOR:

CONSOLIDATED PRODUCTS, INC.

BY _____
Print Name _____
Title _____

ASSIGNEE:

WISCONSIN LABEL CORPORATION

BY  _____
Jay K. Tomcheck, President and Chief Financial
Officer

APPENDIX A

ASSIGNED TRADEMARKS

Registered trademarks:

Trademark: IDentiTRAK Technologies trademark (and design)
Registration Date: February 27, 2007
USPTO Reg. No. 3,212,943

Common law trademarks:

MasterLink