

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluefish Investments, LLC		09/13/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bluefish Holding, Inc.		
Street Address:	1220 N. Market Street, Suite 806		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2859557	BF BLUEFISH	
CORRESPONDENCE DATA			
Fax Number:	3053716807		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-341-3000		
Email:	trademarks@pch-iplaw.com		
Correspondent Name:	Michael B Chesal		
Address Line 1:	201 South Biscayne Blvd., Suite 1750		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	ELE.001USG		
NAME OF SUBMITTER:	Michael B Chesal		
Signature:	/mbc/		

Date:

06/01/2012

Total Attachments: 2

source=Bluefish Holding Inc - Assignment of Trademark#page1.tif

source=Bluefish Holding Inc - Assignment of Trademark#page2.tif

State of Delaware
Assignment of Trademark

THIS AGREEMENT, made the 29TH OF JUNE 2011
between BLUEFISH INVESTMENTS, LLC, a corporation organized and existing under the laws of the State of DELAWARE, having an office at 777 NW 72ND AVENUE, SUITE 2BB31 in the City and State of MIAMI, FLORIDA and BLUEFISH HOLDING, INC., a corporation organized and existing under the laws of the State of DELAWARE having an office at 1220 N. MARKET STREET, SUITE 806 in the City and State of WILMINGTON, DELAWARE.

WHEREAS, said BLUEFISH INVESTMENTS, LLC is the owner of the trademark BF BLUE FISH and of the registration thereof filed NOVEMBER 22ND, 2004 in the office of the Secretary of State of the State of Delaware;

WHEREAS, BLUEFISH INVESTMENTS, LLC has agreed to assign, transfer and convey all its assets, including the good will of its business, the stock in trade thereof, and its trademarks and the registrations thereof to said BLUEFISH HOLDING, INC.

NOW THIS AGREEMENT WITNESSETH, that for the sum of \$1.00 and other good and valuable consideration, the receipt whereof is hereby acknowledged, BLUEFISH INVESTMENTS, LLC has assigned, transferred and conveyed and by these presents does assign, transfer and convey unto BLUEFISH HOLDING, INC. its successors and assigns forever, the entire right, title and interest in and to the trademark, BF BLUE FISH together with the goodwill of the business pertaining thereof, and the registration thereof, and all rights under the said trademark, including but not limited to all profits and damages recoverable at law in equity or otherwise for past infringement.

SIGNED, SEALED AND DELIVERED this 9/13/11

Corporate Seal



By: MARIA BEATRIZ PARES,
GENERAL PARTNER OF
BLUEFISH INVESTMENTS, LLC

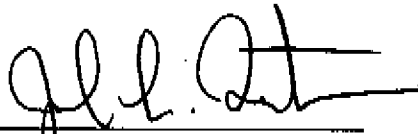
STATE OF Florida
COUNTY OF Miami-Dade

SS:

Maria Beatriz Pares, being duly sworn, deposes and says that he is President of record of the above named applicant, that the statements contained in the foregoing statement are true and that he verily believes that said applicant is the owner of the mark sought to be assigned and that no other person has the right in the State of Delaware to use such mark either in the identical form thereof or in such resemblance thereto, as might be calculated to deceive or to be mistaken therefor.


SIGNATURE OF APPLICANT

Subscribed and sworn to before me this 13th day of Sept. 2011.


Notary Public

NOTARY SEAL

