

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terex Pegson Limited		05/29/2012	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Terex GB Limited		
Street Address:	Coalisland Road, County Tyrone		
City:	Dungannon		
State/Country:	UNITED KINGDOM		
Postal Code:	BT71 4DR		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1838976	AUTOMAX	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(248)358-4400		
Email:	iredman@brookskushman.com		
Correspondent Name:	Leon E. Redman		
Address Line 1:	1000 Town Center		
Address Line 2:	22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075		
ATTORNEY DOCKET NUMBER:	TERT0125TUS		
DOMESTIC REPRESENTATIVE			
Name:	Leon E. Redman		

Address Line 1: 1000 Town Center
Address Line 2: 22nd Floor
Address Line 4: Southfield, MICHIGAN 48075

NAME OF SUBMITTER:

Leon E. Redman

Signature:

/Leon E. Redman/

Date:

06/01/2012

Total Attachments: 1

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ASSIGNMENT

WHEREAS, TEREX PEGSON LIMITED, a Private Limited Company of the United Kingdom, with its principal place of business at The Pinnacle, 170 Midsummer Boulevard, Milton Keynes MK9 1FE, United Kingdom ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
1,838,976	AUTOMAX	06/07/1994

WHEREAS, TEREX GB LIMITED, a Private Limited Company of the United Kingdom, with its principal place of business at Coalisland Road, Dungannon, County Tyrone BT71 4DR, United Kingdom ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

TEREX PEGSON LIMITED, Assignor

By: _____

Name: Eric I Cohen

Title: Director

Dated: May 29, 2012