

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/24/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Paleteria La Michoacana, Inc.		06/01/2012
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Paleteria La Michoacana, LLC		
Street Address:	2068 Lapham Drive		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77451471	LA MICHOACANA ES NATURAL
CORRESPONDENCE DATA			
Fax Number:	4152687522		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	415-268-6810		
Email:	kfraser@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	Morrison & Foerster LLP		
Address Line 2:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105-2484		
ATTORNEY DOCKET NUMBER:	69928-6000000		
NAME OF SUBMITTER:	Rosemary S. Tarlton		

Signature:	/Rosemary S. Tarlton/
Date:	06/04/2012
Total Attachments: 1 source=Confir trademarkassignment LA MICHOACANA ES NATURAL#page1.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Paleteria La Michoacana, Inc., a California Corporation (“ASSIGNOR”) owned the trademark LA MICHOCANA ES NATURAL & Design and pending U.S. application serial number 77/451,471 for such mark (collectively the “MARK”); and

WHEREAS, Paleteria La Michoacana, Inc. entered that certain Asset Contribution Agreement dated January 24, 2011 in which it agreed to transfer all of its rights, title and intent to its trademarks to Paleteria La Michoacana, LLC, a California Limited Liability Company, with offices at 2068 Lapham Drive, Modesto, California 95354.

WHEREAS, Paleteria La Michoacana, Inc. assigned its trademarks to Paleteria La Michoacana, LLC via the Trademark Assignment between the parties dated January 24, 2011.

WHEREAS, the Parties intended that Paleteria La Michoacana, Inc. assign the MARK via the January 24, 2011 Trademark Assignment but inadvertently omitted the MARK from the Schedule of Marks assigned via the Trademark Assignment.

WHEREAS, the Parties now wish to rectify that error by confirming the assignment of the MARK to Assignee as of January 24, 2011.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE *nunc pro tunc* as of January 24, 2011, all right, title and interest in and to the MARK, together with the accompanying goodwill represented and symbolized by the MARK, the registrations for such MARK and all related common law rights.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives.

ASSIGNOR

By: _____

Name: Ignacio Gutierrez

Title: President

Date: June 1, 2012

ASSIGNEE

By: _____

Name: Patricia Gutierrez

Title: Treasurer

Date: June 1, 2012