

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/25/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Alvin Valley Trademarks, Inc.		01/25/2011
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Jacques Moret, Inc.		
Street Address:	1411 Broadway, 8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Serial Number:	77440330	AV ALVIN VALLEY
	Serial Number:	77427586	ALVIN BY ALVIN VALLEY
	Serial Number:	77575991	A LIST ALVIN VALLEY
	Serial Number:	77440376	AV ALVIN VALLEY
CORRESPONDENCE DATA			
Fax Number:	2122925391		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212) 292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Jason M. Drangel		
Address Line 1:	60 East 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	ALVIN VALLEY TRADEMARKS,		
	TRADEMARK		

OP \$115.00 77440330

NAME OF SUBMITTER:	Jason M. Drangel
Signature:	/Jason M. Drangel/
Date:	06/05/2012
Total Attachments: 1 source=ALVIN VALLEY TM -Nunc Pro Tunc Assign#page1.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Alvin Valley Trademarks, Inc., a New York corporation, having a place of business at 1411 Broadway, New York, New York 10018 (hereinafter the 'ASSIGNOR') is the owner of the mark AV ALVIN VALLEY, and the registration thereof, Reg. No. 4,146,908, along with the following trademarks together with the applications therefor and any and all resulting registrations thereof (collectively, "the Marks"):

Mark	Serial No.	Application Filing Date
AV ALVIN VALLEY	77/440,330	April 4, 2008
ALVIN BY ALVIN VALLEY	77/427,586	March 20, 2008
A LIST ALVIN VALLEY	77/575,991	September 22, 2008

AND WHEREAS, Jacques Moret, Inc., a New York corporation, located and doing business at 1411 Broadway, 8th Floor, New York, New York 10018, (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the Marks, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, effective as of January 25, 2011, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the Marks, and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to the Marks.

**ALVIN VALLEY
TRADEMARKS, INC.**

By: _____

Name: Joseph Haroy
Title: