

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Retail Finance II, LLC		05/31/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Frederick's of Hollywood Group Inc.		
Street Address:	8 West 38th Street, Suite 802		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	1055867	FREDERICK'S	
Registration Number:	1058525	FREDERICK'S	
Registration Number:	1052485	FREDERICK'S	
Registration Number:	1051548	FREDERICK'S	
Registration Number:	0664746	FREDERICK'S	
Registration Number:	1674329	FREDERICK'S OF HOLLYWOOD	
Registration Number:	1627771	FREDERICK'S OF HOLLYWOOD	
Registration Number:	2403596	FREDERICKS.COM	
Registration Number:	1253856	LOVING CUP	
Registration Number:	1350717	SHAPE-SUIT	
Registration Number:	1502644	AN INTIMATE EXPERIENCE	
Registration Number:	2290335	CURVE CONTROL	
Registration Number:	2302805	BUTTERFLY PANTIES	
Registration Number:	2587042	FREDERICK'S OF HOLLYWOOD	

TRADEMARK

Registration Number:	2395635	HOLLYWOOD KISS
Registration Number:	3532435	F
Registration Number:	3076474	F
Registration Number:	3405857	FREDERICK'S OF HOLLYWOOD
Registration Number:	2932489	FREDERICK'S OF HOLLYWOOD
Registration Number:	3416487	GET CHEEKY
Registration Number:	3456537	PREMIERE LINE BY FREDERICK'S OF HOLLYWOOD
Registration Number:	3164722	THE HOLLYWOOD EXXTREME CLEAVAGE
Registration Number:	3156626	THE ORIGINAL SEX SYMBOL

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: thomasbr@gtlaw.com

Correspondent Name: Brandi Larea Thomas

Address Line 1: Greenberg Traurig One International Pl.

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Brandi Larea Thomas
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Signature:	/s/ Brandi Larea Thomas
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Date:	06/05/2012
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Total Attachments: 5

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**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY  
COLLATERAL**

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL** (this “**Release**”), dated as of May 31, 2012, is made by **WELLS FARGO RETAIL FINANCE II, LLC**, as Arranger and Agent for the Lenders (the “**Agent**”) under the Amended and Restated Financing Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Financing Agreement).

**WHEREAS**, in connection with that certain Amended and Restated Financing Agreement, dated as of January 28, 2008 (as amended, restated, supplemented or otherwise modified from time to time, and together with all general security agreements, trademark security agreements and patent security agreements entered into in connection therewith or in connection with prior versions thereof, the “**Financing Agreement**”), by and between **Frederick’s of Hollywood Group Inc.** (the “**Borrower**”), FOH Holdings, Inc., Frederick’s of Hollywood, Inc., Frederick’s of Hollywood Stores, Inc., Hollywood Mail Order, LLC, the financial institutions from time to time party thereto and the Agent, as arranger and agent for the Lenders, the Agent made credit extensions to the Borrower;

**WHEREAS**, in connection with the Financing Agreement, and pursuant to the Assignment for Security Agreement, dated as of January 7, 2003, between the Borrower and the Agent as arranger and agent for the Lenders; and pursuant to the Amended and Restated Assignment for Security Agreement, dated as of January 27, 2008, between the Borrower and the Agent as arranger and agent for the Lenders (the “**Security Agreements**”), the Borrower granted a security interest in the trademarks described on Annex I and in the trademarks described on Annex II hereto owned by the Borrower (the “**Intellectual Property Collateral**”); and

**WHEREAS**, the Security Agreements were recorded in the U.S. Patent and Trademark Office on the date and on the reel and frame set forth on Annex I and Annex II hereto;


**NOW THEREFORE**, the Agent hereby **RELEASES**, without representation, recourse or warranty whatsoever, all of its security interest in the Intellectual Property Collateral, whether granted pursuant to the Security Agreements or any other agreement or document delivered in connection with the Financing Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Intellectual Property Collateral to the Borrower.

The Agent agrees, at the Borrower’s reasonable expense, to cooperate with the Borrower and to provide the Borrower with the information and additional authorization reasonably required or desirable to effect the release of the Agent’s security interest in the released collateral described herein.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

**IN WITNESS WHEREOF**, Wells Fargo Retail Finance II, LLC has caused this Release to be duly executed as of the date first set forth above.

**WELLS FARGO RETAIL FINANCE II, LLC**

By:   
Name: Joseph Burt  
Title: Director

## **ANNEX I**

### **Trademarks**

The Assignment for Security Agreement dated January 7, 2003, was recorded against the following marks in the U.S. Patent and Trademark Office on February 26, 2003 at reel and frame number 2610/0984.

<b>Trademark</b>	<b>Serial No. Registration No.</b>	<b>Status</b>
FREDERICK'S	73/067,744 1,055,867	Registered
FREDERICK'S	73/067,746 1,058,525	Registered
FREDERICK'S	73/067,747 1,052,485	Registered
FREDERICK'S	73/067,748 1,051,548	Registered
FREDERICK'S (Stylized)	71/696,973 664,746	Registered
FREDERICK'S OF HOLLYWOOD	74/088,305 1,674,329	Registered
FREDERICK'S OF HOLLYWOOD	73/829,942 1,627,771	Registered
<u>FREDERICKS.COM</u>	75/703,743 2,403,596	Registered
LOVING CUP	73/384,48 1 1,253,856	Cancelled
SHAPE-SUIT	73/443,135 1,350,717	Cancelled
AN INTIMATE EXPERIENCE	73/697,808 1,502,644	Cancelled
CURVE CONTROL	74/699,789 2,290,335	Cancelled
BUTTERFLY PANTIES	75/449,345 2,302,805	Cancelled
FREDERICK'S OF HOLLYWOOD	75/550,984 2,587,042	Cancelled
HOLLYWOOD KISS	75/809,286 2,395,635	Cancelled

**ANNEX II**  
**Trademarks**

The Amended and Restated Assignment for Security Agreement dated January 27, 2008 was recorded against the following marks in the U.S. Patent and Trademark Office on January 31, 2008 and at reel and frame number 3708/0058.

<b>Trademark</b>	<b>Serial No. Registration No.</b>	<b>Status</b>
F (Stylized)	78/602,617 3,532,435	Registered
F (Stylized)	78/602,622 3,076,474	Registered
FREDERICK'S	73/067,744 1,055,867	Registered
FREDERICK'S	73/067,746 1,058,525	Registered
FREDERICK'S	73/067,747 1,052,485	Registered
FREDERICK'S	73/067,748 1,051,548	Registered
FREDERICK'S (Stylized)	71/696,973 664,746	Registered
FREDERICK'S OF HOLLYWOOD	74/088,305 1,674,329	Registered
FREDERICK'S OF HOLLYWOOD (Stylized)	76/558,775 3,405,857	Registered
FREDERICK'S OF HOLLYWOOD (Stylized)	76/558,776 2,932,489	Registered
FREDERICK'S OF HOLLYWOOD	73/829,942 1,627,771	Registered
<u>FREDERICKS.COM</u>	75/703,743 2,403,596	Registered
GET CHEEKY & DESIGN	76/558,777 3,416,487	Registered
PREMIERE LINE BY FREDERICK'S OF HOLLYWOOD	77/167,006 3,456,537	Registered
THE HOLLYWOOD EXXTREME CLEAVAGE	78/602,610 3,164,722	Registered
THE ORIGINAL SEX SYMBOL	78/602,507 3,156,626	Registered
AN INTIMATE EXPERIENCE	73/697,808	Cancelled

	1,502,644	
FREDERICK'S OF HOLLYWOOD	75/550,984 2,587,042	Cancelled
HOLLYWOOD KISS	75/809,286 2,395,635	Cancelled