TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | Assignment of Grant of Security Interest |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|-----------------------|
| Istithmar Bentley Acquisition Co. | | 06/05/2012 | CORPORATION: DELAWARE |
| Barneys New York, Inc. | | 06/05/2012 | CORPORATION: DELAWARE |
| Barney's, Inc. | | 06/05/2012 | CORPORATION: NEW YORK |
| BNY Licensing Corp. | | 06/05/2012 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Wells Fargo Bank, National Association, as New Agent |
|-------------------|--|
| Street Address: | One Boston Place |
| Internal Address: | 18th Floor |
| City: | Boston |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 02108 |
| Entity Type: | Association: CALIFORNIA |

PROPERTY NUMBERS Total: 42

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 1371828 | BARNEYS |
| Registration Number: | 1332229 | BARNEYS NEW YORK |
| Registration Number: | 1620003 | BARNEYS NEW YORK |
| Registration Number: | 434297 | DI GRAZZO |
| Registration Number: | 740068 | BARNEY'S |
| Registration Number: | 1328560 | BARNEYS CHELSEA PASSAGE |
| Registration Number: | 1337912 | BARNEYS |
| Registration Number: | 1678142 | SELECT, DON'T SETTLE. |
| Registration Number: | 1793956 | CHELSEA PASSAGE |
| Registration Number: | 1535382 | CO/OP BARNEYS NEWYORK |
| Registration Number: | 2073088 | BARNEYS NEW YORK |
| | | TDADEMADK |

REEL: 004795 FRAME: 0672

TRADEMARK "

| Registration Number: | 2130404 | CO/OP |
|----------------------|----------|------------------------------------|
| Registration Number: | 2571696 | BARNEYS NEW YORK |
| Registration Number: | 2144170 | FRED'S AT BARNEYS NEW YORK |
| Registration Number: | 2294407 | THE BOOK OF KNOWLEDGE |
| Registration Number: | 2802702 | CO-OP BARNEYS NEW YORK |
| Registration Number: | 3057991 | CO-OP |
| Registration Number: | 2847733 | CO-OP |
| Registration Number: | 2847734 | CO-OP |
| Registration Number: | 2847693 | BARNEYS NEW YORK PROCREATION |
| Registration Number: | 2559933 | |
| Registration Number: | 2583246 | BARNEYS NEW YORK |
| Registration Number: | 2608036 | BARNEYS NEW YORK FREE STUFF |
| Registration Number: | 2535904 | |
| Registration Number: | 2501785 | GET IT RIGHT |
| Registration Number: | 2479769 | GIVE GOOD GIFT |
| Registration Number: | 2634574 | GET IT RIGHT |
| Registration Number: | 2552600 | TASTE, LUXURY, HUMOR |
| Registration Number: | 2744455 | THE FOUNDATION |
| Registration Number: | 2782869 | THE FOUNDATION |
| Registration Number: | 2766664 | BARNEYS NEW YORK |
| Registration Number: | 2766665 | CHELSEA PASSAGE |
| Registration Number: | 3220382 | COOP BARNEYS NEW YORK |
| Registration Number: | 2867636 | COOP BARNEYS NEW YORK |
| Serial Number: | 76567787 | CO-OP BARNEYS NEW YORK |
| Registration Number: | 3088067 | |
| Registration Number: | 2927627 | |
| Registration Number: | 3088046 | BARNEYS NEW YORK |
| Registration Number: | 2963769 | BARNEYS NEW YORK |
| Registration Number: | 3033624 | COURAGEOUS, OUTRAGEOUS, CONTAGIOUS |
| Registration Number: | 2991547 | QUALITY, FASHION, TASTE |
| Registration Number: | 2991548 | OUR BEST LABEL MAY BE OUR OWN |

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 800-927-9801 x2348 Email: jpaterso@cscinfo.com Correspondent Name: Corporation Service Company Address Line 1: 1090 Vermont Avenue NW, Suite 430 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005 ATTORNEY DOCKET NUMBER: 230150 NAME OF SUBMITTER: Jean Paterson Signature: /jep/ 06/06/2012 Date: Total Attachments: 11 source=6-5-12 Istithmar Bentley-TM#page1.tif source=6-5-12 Istithmar Bentley-TM#page2.tif source=6-5-12 Istithmar Bentley-TM#page3.tif source=6-5-12 Istithmar Bentley-TM#page4.tif source=6-5-12 Istithmar Bentley-TM#page5.tif source=6-5-12 Istithmar Bentley-TM#page6.tif source=6-5-12 Istithmar Bentley-TM#page7.tif source=6-5-12 Istithmar Bentley-TM#page8.tif source=6-5-12 Istithmar Bentley-TM#page9.tif source=6-5-12 Istithmar Bentley-TM#page10.tif source=6-5-12 Istithmar Bentley-TM#page11.tif

ASSIGNMENT OF GRANT OF SECURITY INTEREST IN UNITED STATES INTELLECTUAL PROPERTY

WITNESSETH:

WHEREAS, reference is made to (i) that certain Revolving Credit Facility Agreement, dated as of September 6, 2007 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Credit Agreement"), by, among others, Istithmar Bentley Acquisition Co. (which subsequently merged with and into Barneys New York, Inc.), Barneys New York, Inc. ("Borrower"), Barney's, Inc. and BNY Licensing Corp., (individually a "Guarantor" and collectively with any other Person now or hereafter party thereto as a Guarantor, the "Guarantors") (the Borrower and the Facility Guarantors are hereinafter referred to as the "Grantors"), the Lenders party thereto from time to time, and Citicorp USA, Inc., as agent (in such capacity, the "Existing Agent"); and (ii) that certain Trademark Security Agreement dated as of September 6, 2007 by and between the Grantors and the Existing Agent, which was recorded with the U.S. Patent and Trademark Office on September 11, 2007, at Reel 003618, Frame 0892 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Existing Trademark Security Agreement" and, together with the Credit Agreement, the "Existing Agreements").

WHEREAS, pursuant to the Existing Agreements, the Grantors granted to the Existing Agent a security interest in, among other things, the Trademarks (as defined herein).

WHEREAS, effective as of the date hereof, the Existing Agent has resigned as agent, and Wells Fargo has been appointed successor agent under the Credit Agreement (the "New Agent") under the Credit Agreement and the other Loan Documents (as defined in the Credit Agreement).

NOW, THEREFORE, the Existing Agent hereby transfers, conveys, assigns, and delivers all of its right, title and interest in the Existing Trademark Security Agreement to the New Agent, together with any lien and security interest which was granted to the Existing Agent pursuant to the Existing Agreements in those trademarks, service marks, applications for trademarks or services marks owned by the Grantors and identified in Schedule I attached hereto (as further defined in the Existing Trademark Security Agreement, the "Trademarks").

To all whom it may concern be it known that for, and in consideration of, said agreements and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Existing Agent has transferred, conveyed, assigned and delivered and by these presents does hereby transfer, convey, assign and deliver unto the New Agent, its successors, assigns, and legal representatives, the Existing Agent's entire right, title and interest in and to the Trademarks, throughout the United States of America, its territories and all foreign countries, together with any and all goodwill related thereto.

The Existing Agent agrees that, upon request of the Grantors or the New Agent, and at the Grantors' sole expense, the Existing Agent will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by the New Agent to effectuate the assignment of interests contemplated herein.

[Signature pages follow]

IN TESTIMONY WHEREOF, the Existing Agent has hereunto signed on the date set forth below.

CITICORP WSA, INC., as Ex

By:

Name: Brendan Mackay

Title: Director and Vice President

June 5, 2012

REEL: 004795 FRAME: 0676

Acknowledged and Accepted by:

GRANTORS:

BARNEY'S, INC.

By:

Name: Vince Phelan

Title: Chief Financial Officer

Acknowledged and Accepted by:

WELLS FARGO BANK, NATIONAL ASSOCIATION, as New Agent

By:

Name: Adam B. Davis
Title: Vice President

Schedule I

Trademark Registrations

A. REGISTERED TRADEMARKS

| | Mark dage | Applii, No. | Reg. No. | Filing | Reg. Date | Class | Status |
|---------------|--------------------------------|-------------|---------------------------------------|--------------|------------|----------|-------------|
| | | | | Date | | | |
| China | BARNEYS | 92061022 | 669267 | 9/19/1992 | 12/14/1993 | 3 | Renewed |
| China | BARNEYS | 92061023 | 663885 | 9/19/1992 | 10/28/1993 | 14 | Renewed |
| China | BARNEYS | 92061024 | 664723 | 9/19/1992 | 11/7/1993 | 16 | Renewed |
| China | BARNEYS | 92061026 | 663808 | 9/19/1992 | 10/28/1993 | 18 | Renewed |
| China | BARNEYS | 92061026 | 664760 | 9/19/1992 | 11/7/1993 | 20 | Renewed |
| China | BARNEYS | 92061027 | 664768 | 9/19/1992 | 11/7/1993 | 21 | Renewed |
| China | BARNEYS | 92079397 | 675785 | 11/28/1992 | 1/28/1994 | 24 | Renewed |
| China | BARNEYS | 92061029 | 662948 | 9/19/1992 | 10/20/1993 | 25 | Renewed |
| China | BARNEYS | 960066691 | 1097445 | 6/5/1996 | 9/7/1997 | 40 | Registered |
| China | BARNEYS | 960066690 | 1097745 | 6/5/1996 | 9/7/1997 | 35 | Registered |
| European | BARNEYS NEW YORK | 004846721 | | 12/28/2005 | | 18 | Pending |
| Union | (STYLIZED) | | | | | 25 | |
| | | | | | | 30 | |
| | | | | | | 35 | |
| ** | DADATIC MINI MODIC | 00/00 | 1000100 | 4.15.12.000 | 11513000 | | <u> </u> |
| Hong Kong | BARNEYS NEW YORK (STYLIZED) | 88/98 | 199912269 | 1/5/1998 | 1/5/1998 | 8 | Renewed |
| Kong | (STILIZED) | | | | | 14 18 | |
| | | | | | | 20 | |
| | | | | | | 21 | |
| | | | | | | 24 | |
| | | | | | | | |
| Hong | BARNEYS NEW YORK | 89/98 | 199912270AA | 1/5/1998 | 1/5/1998 | 3 | Renewed |
| Kong India | (STYLIZED) BARNEYS | 536891 | 536891 | 9/13/1990 | 9/13/1990 | 3 | Renewed |
| India | BARNEYS | 536892 | 536892 | 9/13/1990 | 9/13/1990 | 14 | |
| India | BARNEYS | 537050 | 537050 | 9/13/1990 | 9/13/1990 | 16 | Renewed |
| India | BARNEYS | 536888 | 536888 | 9/13/1990 | 9/11/1990 | <u> </u> | Renewed |
| India | BARNEYS | 536894 | 536894 | 9/13/1990 | | 18 | Renewed |
| India | BARNEYS | 536889 | | 9/13/1990 | 9/13/1990 | 20 | Renewed |
| India | BARNEYS | | 536889 536893 | | 9/13/1990 | . 21 | Renewed |
| India | BARNEYS | 536893 | <u></u> | 9/13/1990 | 9/13/1990 | 24 | Renewed |
| | BARNEY'S | 536890 | 536890 | 9/13/1990 | 9/13/1990 | 25 | Renewed |
| Japan | BARNETS | 99906/81 | 2131984 | [| 4/29/1989 | 17 | Renewed |
| ļ | | | | | | 24 25 | , |
| ! | | | | | | 26 | |
| * | | | | | | 20 | |
| Japan | BARNEY'S | 2006-519701 | 1932216 | | 2/25/1987 | 14 | Renewed |
| -r | | -555 517.01 | ************************************* | | 2,23,170, | 18 | I COILC WOO |

| Country | Plack Control | Appin, No. | Reg. No. | 1 7 2 | Reg. Date | Class | Status |
|----------|--------------------------------|-------------|----------|------------|------------|-------|----------|
| Japan | BARNEY'S | 134468/1988 | 2302529 | 11/29/1988 | 2/27/1991 | 8 | Renewed |
| Japan . | BARGETS | 154400/1500 | 2302327 | 11/25/1500 | 212111771 | 14 | Renewed |
| | | | • | | | 24 | |
| Japan | BARNEY'S | 134470/1988 | 2345246 | 11/29/1988 | 10/30/1991 | 16 | Renewed |
| | BARNEYS | 96253/89 | 2385046 | 8/24/1989 | 2/28/1992 | 24 | Renewed |
| Japan | BARNEYS | 96254/89 | 2423786 | 8/24/1989 | 6/30/1992 | 9 | Renewed |
| Japan | DARNEIS | 90234/69 | 2423760 | 0/24/1909 | 0/30/1992 | 14 | Kellewed |
| Japan | BARNEYS | 105038/1989 | 2426232 | 9/14/1989 | 6/30/1992 | 6 | Renewed |
| | | | | • | | 9 | |
| | | | | | | 16 | |
| • | | | | | | 19 | |
| | | | | | | 20 | |
| Japan | BARNEYS | 96257/89 | 2423787 | 8/24/1989 | 6/30/1992 | 34 | Renewed |
| Japan | BARNEYS | 96260/89 | 2429666 | 8/24/1989 | 6/30/1992 | 30 | Renewed |
| Japan | BARNEYS NEW YORK (STYLIZED) | 95891/1993 | 3231024 | 9/20/1993 | 11/29/1996 | 3 | Renewed |
| Japan | BARNEYS NEW YORK | 95892/1993 | 3273487 | 9/20/1993 | 4/4/1997 | 14 | Renewed |
| Yaman | (STYLIZED) BARNEYS NEW YORK | 95893/1993 | 3273488 | 9/20/1993 | 4/4/1997 | 18 | Renewed |
| Japan | (STYLIZED) | 93093/1993 | 3213400 | 9120/1993 | 4/4/177/ | 10 | Kellewen |
| Japan | BARNEYS NEW YORK | 95894/1993 | 3234685 | 9/20/1993 | 12/25/1996 | 21 | Renewed |
| Jupun | (STYLIZED) | , , | | 7.20.255 | | | |
| Japan | BARNEYS NEW YORK (STYLIZED) | 95895/1993 | 3320653 | 9/20/1993 | 6/13/1997 | 25 | Renewed |
| Japan | BARNEYS NEW YORK | 95896/1993 | 3330933 | 9/20/1993 | 7/11/1997 | 35 | Renewed |
| | (STYLIZED) | | | · | | | |
| Japan | BARNEYS NEW YORK (STYLIZED) | 95897/1993 | 3265540 | 9/20/1993 | 2/24/1997 | 40 | Renewed |
| Japan | BARNEYS NEW YORK | 95898/1993 | 3345087 | 9/20/1993 | 9/5/1997 | 42 | Renewed |
| F | (STYLIZED) | | 21 12 27 | | | | |
| Japan | BARNEYS | 57967/1994 | 3234686 | 6/10/1994 | 12/25/1996 | 3 | Renewed |
| Japan | BARNEYS | 57968/1994 | 3250070 | 6/10/1994 | 1/31/1997 | 18 | Renewed |
| Japan | BARNEYS | 88498/1994 | 4021432 | 8/31/1994 | 7/4/1997 | 20 | Renewed |
| Japan | BARNEYS | 88499/1994 | 3296543 | 8/31/1994 | 4/25/1997 | 27 | Renewed |
| Japan | BARNEYS | 2007-031169 | | 4/2/2007 | | 35 | Pending |
| Japan | BARNEYS NEW YORK | 2007-031170 | | 4/2/2007 | | 35 | Pending |
| Japan | BARNEYS | 2006-119202 | | 12/25/2006 | | 16 | Pending |
| - | | | | | | 20 | |
| | | | | | | 21 | |
| | | | | | | 24 | |
| | | | | | | 30 | |
| Japan | CO/OP BARNEYS NEW | 2007-000104 | | 1/5/2007 | | 3 | Pending |
| <u>.</u> | YORK (BOX STYLE) | | | | | 18 | |
| | | | | | | 25 | |
| Japan | CO/OP BARNEYS NEW | 2007-031171 | | 4/2/2007 | | 35 | Pending |
| • | YORK (BOX STYLE) | | | | <u> </u> | | |

| Country | Mark : 1 | Appln: No. | Reg No. | Filing | Reg. Date | | Status |
|----------------------|--------------------------------|---------------------|-------------------|------------|------------|----------------------------------|------------|
| | | Land officer | | Date 1 | | 101 | |
| Japan | BARNEYS | 2007-013857 | | 2/20/2007 | - | 21 24 | Pending |
| Japan | BARNEY'S SHOP | S62-086503 | 2210376 | 7/30/1987 | 2/23/1990 | 21 | Renewed |
| Malaysia | BARNEYS | MA/2907/89 | MA/2907/89 | 5/23/1989 | 5/23/1989 | 3 | Renewed |
| Malaysia | BARNEYS | MA/2906/89 | 89/02906 | 5/23/1989 | 7/23/1994 | 14 | Renewed |
| Malaysia | BARNEYS | MA/2905/89 | 89/02905 | 5/23/1989 | 12/8/1994 | 16 | Renewed |
| Malaysia | BARNEYS | MA/2904/89 | 89002904 | 5/23/1989 | 8/9/1994 | 18 | Renewed |
| Malaysia | BARNEYS | MA/2902/89 | 89/02902 | 5/23/1989 | 9/15/1995 | 20 | Renewed |
| Malaysia | BARNEYS | MA/2903/89 | 2903/89 | 5/23/1989 | 5/23/1989 | 21 | Renewed |
| Malaysia | BARNEYS | MA/2908/89 | MA/2908/89 | 5/23/1989 | 5/23/1989 | 24 | Renewed |
| Malaysia | BARNEYS | MA/2909/89 | 89002909 | 5/23/1989 | 5/23/1989 | 25 | Renewed |
| Philippines | BARNEY'S | 4-1997- 121779 | 4-1997- 121779 | 6/18/1997 | 2/10/2003 | 42 | Registered |
| Philippines | BARNEY'S | 4-1997- 121775 | 4-1997- 121775 | 6/18/1997 | 8/24/2003 | 18 | Registered |
| Philippines | BARNEY'S | 4-1997- 121776 | 4-1997- 121776 | 6/18/1997 | 8/24/2003 | 21 | Registered |
| Philippines | BARNEY'S | 4-1997- 121777 | 4-1997- 121777 | 6/18/1997 | 8/24/2003 | 25 | Registered |
| Philippines | BARNEYS | 04-2007- 002418 | | 3/8/2007 | | 40 | Pending |
| Republic of Korea | BARNEYS | 89-10929 | 195072 | 5/4/1989 | 6/29/1990 | 14 | Renewed |
| Republic of Korea | BARNEYS | 89-10926 | 199446 | 5/4/1989 | 8/31/1990 | 14 18 | Renewed |
| Republic of Korea | BARNEYS | 89-10927 | 199586 | 5/4/1989 | 9/3/1990 | 20 21 24 | Renewed |
| Republic of Korea | BARNEYS | 89-10930 | 199696 | 5/4/1989 | 9/3/1990 | 25 | Renewed |
| Republic of Korea | BARNEYS | 2000659 | 12978 | 5/4/1989 | 11/27/1990 | 36 40 42 | Renewed |
| Republic of Korea | BARNEYS.CO.KR | D2007-A003 | | | 5/25/2007 | | Registered |
| Republic of Korea | BARNEYS NEW YORK (STYLIZED) | 45-2007- 0000565 | | 2/8/2007 | | 3 9 | Pending |
| | | | | | | 14 18 20 21 25 35 | |
| Singapore | BARNEYS | 6883/89 | 6883/89 | 10/19/1989 | 10/19/1989 | 8 | Renewed |
| Singapore | BARNEYS | S/2710/89 | T89/02710B | 5/3/1989 | 5/3/1989 | 3 | Renewed |
| Singapore | BARNEYS | S/2711/89 | T89/02711J | 5/3/1989 | 5/3/1989 | 14 | Renewed |
| Singapore | BARNEYS | S/2713/89 | T89/027113 | 5/3/1989 | 5/3/1989 | 18 | Renewed |
| Dingaporo | | 5,2,13,07 | 107/02/130 | 3.3.1707 | 3,3,1707 | 1 10 | Literiewed |

| Country | Mark J | Appln. No. | Reg. No. | Filing | Reg Date | Class | Status |
|-----------|-----------------------------|------------|------------|-----------|------------|-------|------------|
| Singapore | BARNEYS | S/2714/89 | T89/02714E | 5/3/1989 | 5/3/1989 | 20 | Renewed |
| Singapore | BARNEYS | 2715/89 | T89/02715C | 5/3/1989 | 5/3/1989 | 21 | Renewed |
| Singapore | BARNEYS | S/2344/91 | 2344/91 | 5/4/1989 | 3/1/1991 | 24 | Renewed |
| Singapore | BARNEYS | S/2709/89 | T89/02709I | 3/1/1909 | 5/3/1989 | 25 | Renewed |
| Singapore | BARNEYS | S/5907/91 | T91/05907E | 6/19/1991 | 6/19/1991 | 40 | Renewed |
| Singapore | BARNEYS | S/5908/91 | T91/05908C | 6/19/1991 | 6/19/1991 | 42 | Renewed |
| Taiwan | BARNEYS | 78-33385 | 479715 | 7/18/1989 | 4/1/1990 | 3 | Renewed |
| Taiwan | BARNEYS | 78-33386 | 481485 | 7/18/1989 | 4/16/1990 | 3 | Renewed |
| Taiwan | BARNEYS | 78-33387 | 478052 | 7/18/1989 | 3/16/1990 | 3 | Renewed |
| Taiwan | BARNEYS | 78-33388 | 481894 | 7/18/1989 | 4/16/1990 | 20 | Renewed |
| Taiwan | BARNEYS | 78-33389 | 480266 | 7/18/1989 | 4/1/1990 | 24 | Renewed |
| | | | | | | 25 | |
| Taiwan | BARNEYS | 78-33390 | 478411 | 7/18/1989 | 3/16/1990 | 25 | Renewed |
| Taiwan | BARNEYS | 78-33391 | 476988 | 7/18/1989 | 3/1/1990 | 25 | Renewed |
| Taiwan | BARNEYS | 78-33392 | 478716 | 7/18/1989 | 3/16/1990 | 25 | Renewed |
| Taiwan | BARNEYS | 78-33393 | 480528 | 7/18/1989 | 4/1/1990 | 18 | Renewed |
| Taiwan | BARNEYS | 78-33394 | 483398 | 7/18/1989 | 5/1/1990 | 14 | Renewed |
| Taiwan | BARNEYS | 78-33395 | 487664 | 7/18/1989 | 6/16/1990 | 25 | Renewed |
| Taiwan | BARNEYS | 78-33396 | 487733 | 7/18/1989 | 6/16/1990 | 8 | Renewed |
| | | | | | | 21 | |
| Taiwan | BARNEYS | 78-33397 | 44347 | 7/18/1989 | 4/16/1990 | 42 | Renewed |
| Taiwan | BARNEYS | 78-33398 | 44460 | 7/18/1989 | 4/16/1990 | 35 | Renewed |
| Taiwan | BARNEYS | 78-33399 | 44237 | 7/18/1989 | 4/1/1990 | 40 | Renewed |
| Thailand | BARNEYS | 389643 | TM96015 | 6/15/1989 | 6/15/1989 | 8 | Renewed |
| Thailand | BARNEYS | 389644 | TM96006 | 6/15/1989 | 6/15/1989 | 14 | Renewed |
| Thailand | BARNEYS | 389645 | TM99718 | 6/15/1989 | 6/15/1989 | 21 | Renewed |
| Thailand | BARNEYS | 389646 | TM96038 | 6/15/1989 | 6/15/1989 | 24 | Renewed |
| Thailand | BARNEYS | 389647 | TM97798 | 6/15/1989 | 6/15/1989 | 18 | Renewed |
| Thailand | BARNEYS | 389648 | TM96039 | 6/15/1989 | 6/15/1989 | 25 | Renewed |
| Thailand | BARNEYS | 389649 | TM115683 | 6/15/1989 | 7/20/2000 | 16 | Renewed |
| Thailand | BARNEYS | 389650 | TM106729 | 6/15/1989 | 6/15/1989 | 20 | Renewed |
| Thailand | BARNEYS | 389651 | TM96040 | 6/15/1989 | 6/15/1989 | 3 | Renewed |
| USA | BARNEYS | 73/397,425 | 1,371,828 | 9/30/1982 | 11/19/1985 | 42 | Registered |
| USA | BARNEY'S NEW YORK | 73/397,427 | 1,332,229 | 9/30/1982 | 4/23/1985 | 21 | Registered |
| | | | | | | 25 | |
| | | | | | | 40 | |
| | | | | | | 42 | |
| USA | BARNEYS NEW YORK | 73/792,604 | 1,620,003 | 3/28/1989 | 10/30/1990 | 25 | Registered |
| | (STYLIZED) | | | | | 42 | |
| USA | DI GRAZZO (SCRIPT) | 71/503,277 | 434,297 | 6/5/1946 | 11/18/1947 | 25 | Registered |
| USA | BARNEY'S | 72/136,187 | 740,068 | 1/22/1962 | 10/30/1962 | 25 | Registered |
| USA | BARNEY'S CHELSEA PASSAGE | 73/397,708 | 1,328,560 | 9/30/1982 | 4/2/1985 | 42 | Registered |

| USA SE USA CI | ARNEY'S ELECT, DON'T SETTLE. | Appln. No. 73/397,428 | 1,337,912 | Filing Date 9/30/1982 | 5/28/1985 | 18 21 | Status Registered |
|------------------|------------------------------------|------------------------------|-----------|-----------------------------|---|----------|----------------------|
| USA SE USA CE | | 73/397,428 | 1,337,912 | 9/30/1982 | 5/28/1985 | | Registered |
| USA CI | T ECT. DON'T SETTLE. | · : | | | | 711 | |
| USA CI | J. ECT. DON'T SETTLE. | | | | | | |
| USA CI | J ECT. DON'T SETTLE. | | t . | | , | 25 40 | |
| USA CI | ELECT, DON'T SETTLE. | | | | - | 40 | |
| USA CI | ELECT, DON'T SETTLE. | | | | | 72 | |
| USA CI | | 74/030,677 | 1,678,142 | 2/16/1990 | 3/3/1992 | 42 | Registered |
| USA CO | HELSEA PASSAGE | 74/139,558 | 1,793,956 | 2/15/1991 | 9/21/1993 | 42 | Registered |
| | O/OP BARNEYS NEW ORK | 73/685,577 | 1,535,382 | 9/21/1987 | 4/18/1989 | 25 | Registered |
| · | ARNEYS NEW YORK | 74/698,082 | 2,073,088 | 7/6/1995 | 6/24/1997 | 42 | Registered |
| L | O/OP (STYLIZED) | 75/222,841 | 2,130,404 | 1/8/1997 | 1/20/1998 | 25 | Registered |
| L | ARNEYS NEW YORK | 75/273,941 | 2,571,696 | 4/14/1997 | 5/21/2002 | 24 | Registered |
| | | | | · | ļ , , , , , , , , , , , , , , , , , , , | 25 | |
| | RED'S AT BARNEYS EW YORK | 75/172,667 | 2,144,170 | 9/26/1996 | 3/17/1998 | 42 | Registered |
| 1 | HE BOOK OF NOWLEDGE | 75/555,824 | 2,294,407 | 9/21/1998 | 11/23/1999 | 16 | Registered |
| 1 | O-OP BARNEYS NEW | 75/983,316 | 2,802,702 | 12/7/1999 | 1/6/2004 | 25 | Registered |
| L | ORK | | | | | 35 | <u></u> |
| | O-OP | 75/865,764 | 3,057,991 | 12/7/1999 | 2/7/2006 | 25 | Registered |
| | O-OP | 75/983,287 | 2,847,733 | 12/7/1999 | 6/1/2004 | 25 | Registered |
| <u> </u> | O-OP | 75/983,420 | 2,847,734 | 12/7/1999 | 6/1/2004 | 35 | Registered |
| PR | ARNEYS NEW YORK ROCREATION | 75/876,415 | 2,847,693 | 12/21/1999 | 6/1/2004 | 25 | Registered |
| USA LI | ON DESIGN | 75/981,502 | 2,559,933 | 3/22/2000 | 4/9/2002 | 24 25 | Registered |
| 1 | ARNEYS NEW YORK & ON DESIGN | 75/981,426 | 2,583,246 | 3/22/2000 | 6/18/2002 | 24 25 | Registered |
| ? | ARNEYS NEW YORK REE STUFF | 76/050,007 | 2,608,036 | 5/17/2000 | 8/13/2002 | 35 | Registered |
| | LHOUETTE OF MAN ESIGN | 76/086,496 | 2,535,904 | 7/11/2000 | 2/5/2002 | 35 40 | Registered |
| USA GI | ET IT RIGHT | 76/084,625 | 2,501,785 | 7/6/2000 | 10/30/2001 | 35 40 | Registered |
| USA GI | IVE GOOD GIFT | 76/086,488 | 2,479,769 | 7/11/2000 | 8/21/2001 | 35 | Registered |
| | ET IT RIGHT & LHOUETTE DESIGN | 76/261,421 | 2,634,574 | 5/24/2001 | 10/15/2002 | 35 40 | Registered |
| | ASTE, LUXURY, HUMOR | 76/283,654 | 2,552,600 | 7/12/2001 | 3/26/2002 | 35 | Registered |
| | HE FOUNDATION | 76/368,542 | 2,744,455 | 2/8/2002 | 7/29/2003 | 35 | Registered |
| USA TH | HE FOUNDATION TYLIZED) | 76/389,133 | 2,782,869 | 4/1/2002 | 11/11/2003 | 35 | Registered |
| USA BA | ARNEYS NEW YORK TYLIZED) | 76/471,826 | 2,766,664 | 11/26/2002 | 9/23/2003 | 30 | Registered |
| | HELSEA PASSAGE | 76/471,827 | 2,766,665 | 11/26/2002 | 9/23/2003 | 30 | Registered |
| USA CO | OOP BARNEYS NEW ORK (BOX STYLE) | 76/487,628 | 3,220,382 | 2/5/2003 | 3/20/2007 | 25 | Registered |
| | OOP BARNEYS NEW | 76/976,610 | 2,867,636 | 2/5/2003 | 7/27/2004 | 35 | Registered |

| Country " | Mark 1 | Appln. No. | Regino. | Filing Date | Reg. Date | | |
|-----------|--|------------|-----------|-------------|------------|---------------|------------|
| | YORK (BOX STYLE) | | | | | | |
| USA | CO-OP BARNEYS NEW YORK | 76/567,787 | | 12/30/2003 | | 3 18 25 | Allowed |
| USA | LION DESIGN | 76/579,728 | 3,088,067 | 3/8/2004 | 5/2/2006 | 28 | Registered |
| USA | LION DESIGN | 76/579,727 | 2,927,627 | 3/8/2004 | 2/22/2005 | 25 | Registered |
| USA | BARNEYS NEW YORK & LION DESIGN | 76/570,839 | 3,088,046 | 1/20/2004 | 5/2/2006 | 28 | Registered |
| USA | BARNEYS NEW YORK & LION DESIGN | 76/580,230 | 2,963,769 | 3/10/2004 | 6/28/2005 | 25 | Registered |
| USA | COURAGEOUS, OUTRAGEOUS, CONTAGIOUS | 76/599,726 | 3,033,624 | 6/29/2004 | 12/27/2005 | 35 | Registered |
| USA | QUALITY, FASHION, TASTE | 76/602,983 | 2,991,547 | 7/19/2004 | 9/6/2005 | 35 | Registered |
| USA | OUR BEST LABEL MAY BE OUR OWN | 76/602,984 | 2,991,548 | 7/19/2004 | 9/6/2005 | 35 | Registered |

RECORDED: 06/06/2012