

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Profile Products LLC		03/07/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	MFM Industries, Inc.		
Street Address:	2800 East Silver Springs Blvd.		
Internal Address:	Suite 204		
City:	Ocala		
State/Country:	FLORIDA		
Postal Code:	34470		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1656980	DOUBLE FRESH	
CORRESPONDENCE DATA			
Fax Number:	4078434444		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	407-418-6263		
Email:	ipteam@lowndes-law.com		
Correspondent Name:	Jason S. Miller		
Address Line 1:	Lowndes Drosdick Doster Kantor & Reed PA		
Address Line 2:	215 North Eola Drive		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	0016357-150970		
NAME OF SUBMITTER:	Jason S. Miller		

OP \$40.00 1656980

Signature:	/Jason S. Miller/
Date:	06/06/2012
Total Attachments: 1 source=Assignment.Profile Products.MFM Industries#page1.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Profile Products LLC, a Delaware Corporation, with its principal Place of business at 750 Lake Cook Road, Suite 440, Buffalo Grove, Illinois 60089 ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

<u>Registration No.</u>	<u>Mark</u>	<u>Date Registered</u>
1,656,980	DOUBLE FRESH	September 10, 1991

WHEREAS, MFM Industries, Inc., a Delaware Corporation, with its principal place of business at 2800 East Silver Springs Blvd, Suite 204, Ocala, Florida 34470 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

Profile Products LLC, Assignor

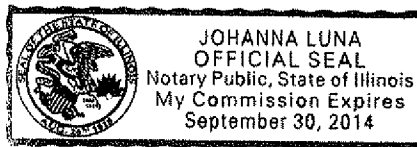
By: [Signature]

Name

Title: PRESIDENT & CEO

Dated: MARCH 7, 2011

STATE OF Illinois)
) ss.
COUNTY OF Lake)



On this 7th day of March, 2011, personally appeared before me Johanna Luna, the person who signed this instrument, and who acknowledged that she/he is authorized to sign on behalf of the Assignor, and she/he signed it on behalf of Assignor for the uses and purposes therein mentioned.

[Signature]
SEAL

Notary Public