

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Petpeople, Inc.		06/05/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Petco Animal Supplies Stores, Inc.		
Street Address:	9125 Rehco Road		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2876909	PETPEOPLE	
Registration Number:	1908981	BOW WOW BUY!	
CORRESPONDENCE DATA			
Fax Number:	8585094010		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	858-509-4071		
Email:	sdipdocket@pillsburylaw.com		
Correspondent Name:	Michelle L. Mehok		
Address Line 1:	12255 El Camino Real, Suite 300		
Address Line 4:	San Diego, CALIFORNIA 92130		
ATTORNEY DOCKET NUMBER:	044157-000013		
NAME OF SUBMITTER:	Michelle L. Mehok		
Signature:	/michelle mehok/		

CH \$65.00 2876909

Date:

06/06/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made effective as of June 4, 2012 by and between PETPEOPLE, INC., a California corporation ("Assignor"), and PETCO ANIMAL SUPPLIES STORES, INC., a Delaware corporation ("Assignee").

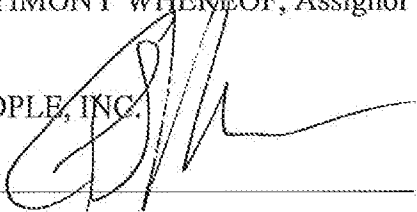
Assignor owns all right, title, and interest in and to (i) United States trademark registration number 2876909 for the mark PETPEOPLE for "retail store services featuring pet foods and supplies" in Class 35, registered on August 24, 2004, and (ii) United States trademark registration number 1908981 for the mark BOW WOW BUY! and Design for "retail store services featuring pet supplies and pet food" in Class 42, registered on August 1, 1995 (collectively "the Trademarks"). Assignor wishes to assign all right, title, and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

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IN TESTIMONY WHEREOF, Assignor has hereunto set his hand this 5th day of June, 2012.

PETPEOPLE, INC.

By: 

Name: Gregory S. Morris

Title: President & Chief Executive Officer

STATE OF CALIFORNIA)

) ss.

COUNTY OF SAN DIEGO)

On June 5, 2012 before me, Brenda Cartmill, a notary public in and for the State of California, personally appeared Gregory S. Morris, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

(SEAL)

Signature



