

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                   |                   |
|---|--|-------------------|-------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                   |                   |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                   |                   |
| CONVEYING PARTY DATA  |  |                   |                   |
| Name  | Formerly                                     | Execution Date    | Entity Type       |
| Triple S. Publishing, Inc.  |  | 05/23/2012        | CORPORATION: IOWA |
| RECEIVING PARTY DATA  |  |                   |                   |
| Name:   | Enterprise Publishing LLC                    |                   |                   |
| Street Address:   | 0355 Watson Divide Road                      |                   |                   |
| City:   | Snowmass                                     |                   |                   |
| State/Country:  | COLORADO                                     |                   |                   |
| Postal Code:  | 81654  |                   |                   |
| Entity Type:  | LIMITED LIABILITY COMPANY: COLORADO          |                   |                   |
| PROPERTY NUMBERS Total: 1   |  |                   |                   |
| Property Type   | Number                                       | Word Mark         |                   |
| Registration Number:  | 3119180                                      | THE WORKING HORSE |                   |
| CORRESPONDENCE DATA   |  |                   |                   |
| Fax Number:   | 5152881338                                   |                   |                   |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                   |                   |
| Phone:  | 515-288-3667                                 |                   |                   |
| Email:  | patatty@ipmvs.com                            |                   |                   |
| Correspondent Name:   | McKee, Voorhees & Sease, PLC                 |                   |                   |
| Address Line 1:   | 801 Grand Avenue                             |                   |                   |
| Address Line 2:   | Suite 3200                                   |                   |                   |
| Address Line 4:   | Des Moines, IOWA 50309-2721                  |                   |                   |
| ATTORNEY DOCKET NUMBER:   | T54445US00 - E123-1                          |                   |                   |
| NAME OF SUBMITTER:  | Edmund J. Sease                              |                   |                   |
| Signature:  | /Edmund J. Sease/                            |                   |                   |
| Date:   | 06/06/2012                                   |                   |                   |
| Total Attachments: 1<br>source=Assignment to Enterprise Publishing - signed (6-6-12)#page1.tif                        |  |                   |                   |

CH \$40.00 3119180

ASSIGNMENT

WHEREAS, **Triple S. Publishing, Inc.**, an Iowa Corporation with an address of Box 86, 2257 370<sup>th</sup> Street, Harcourt, Iowa 50544, is the owner of **Trademark Registration No. 3,119,180** for **THE WORKING HORSE**; and

WHEREAS, **Enterprise Publishing LLC**, a Colorado Limited Liability Company, with an address of 0355 Watson Divide Road, Snowmass, Colorado 81654, is desirous of acquiring the entire right, title and interest in and to said mark, together with the goodwill of the business pertaining to said mark:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **Triple S. Publishing, Inc.** does hereby assign unto **Enterprise Publishing LLC** all right, title and interest which **Triple S. Publishing, Inc.** has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said mark and the registration thereof **No. 3,119,180**, the same to be held and enjoyed by **Enterprise Publishing LLC**, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

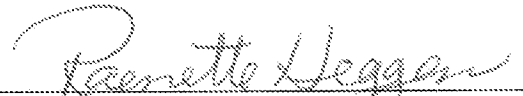
**Triple S. Publishing, Inc.**

By   
\_\_\_\_\_  
**Marilee A. Stufflebean, President**

STATE OF IOWA )

COUNTY OF Webster ss

On this 23rd day of May, 2012, before me, the undersigned, a Notary Public in and for the state, personally appeared **Marilee A. Stufflebean**, to me personally known, who being by me duly sworn, did say that she is the President of Triple S. Publishing, Inc.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Marilee A. Stufflebean, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by her voluntarily executed.

  
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Notary Public in and for the State of Iowa

Commission Expires 2-16-15

