

FORM PTO-1594

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0027

United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies) / Execution Date(s):

Jeff Schrag

- Individual(s)
- General Partnership
- Corporation -
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) US

Execution Date(s): May 29, 2012

Additional name(s) of conveying party(ies) attached?  yes  no

2. Name and address of receiving party(ies):

Additional name(s) & Address(es) attached?  Yes  No

Name: Mother's Brewing Company, LLC

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 88

City: Springfield

State: Missouri

Country: United States ZIP: 65801-088

Association Citizenship \_\_\_\_\_

Ltd. Liab. Co. Citizenship US (Missouri)

Individual Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

- 4,036,336
- 4,036,337
- 4,039,802
- 4,122,361
- 4,140,050

Additional sheet(s) attached:  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name and address to whom correspondence concerning document should be mailed:

Name: JONATHAN A. BAY

Internal Address: \_\_\_\_\_

Street Address: ATTORNEY AT LAW

1736 E. Sunshine, Ste. 410

City: Springfield

State: Missouri (MO) ZIP 65804

Phone Number: (417) 873-9100

Fax Number: (417) 873-9546

Email Address: jb@jonbay.com

6. Total number of applications/registrations involved: 5

7. Total fee (37 CFR 2.6(b) & 3.41) \$ 140.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information

a. Credit Card Last 4 Numbers 7856  
Expiration Date 03/13

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

Jonathan A. Bay  
Signature

35,064

Registration No.

June 1, 2012  
Date

Jonathan A. Bay

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$140.00 4036336

TRADEMARK

## ASSIGNMENT

WHEREAS,

**Jeff Schrag**  
an individual and U.S. citizen,  
residing in Springfield, Missouri,  
having a mailing address at:  
P.O. Box 88  
Springfield, Missouri (MO) 65801-088

and dba Mother's Brewing Company (hereinafter referred to as "ASSIGNOR"), has adopted and used in his business the following trade and/or service marks:

- (1) Trademark = LIL' HELPER.  
Goods/Services = beer in IC 032  
Registration No. 4,036,336  
Registered October 4, 2011  
Application No. 85/198,366;
- (2) Trademark = THREE BLIND MICE  
Goods/Services = beer in IC 032  
Registration No. 4,036,337  
Registered October 4, 2011  
Application No. 85/198,384;
- (3) Trademark = TOWHEAD  
Goods/Services = beer in IC 032  
Registration No. 4,039,802  
Registered October 11, 2011  
Application No. 85/198,133;
- (4) Service Mark = MOTHER'S BREWING CO.  
Goods/Services = brewery services in IC 040  
Registration No. 4,122,361  
Registered April 3, 2012  
Application No. 85/042,845; and
- (5) Service Mark = HOME IS WHERE THE HOP IS.  
Goods/Services = brewery services in IC 040  
Registration No. 4,140,050  
Registered May 8, 2012  
Application No. 85/241,345.

WHEREAS, the business of ASSIGNOR is being reorganized for the benefit of the successor limited liability company and its members, including the consolidation of intellectual property ownership;

WHEREAS, **MOTHER'S BREWING COMPANY, LLC**, a Missouri limited liability company, having a principal place of business at same address as above, namely, P.O. Box 88, Springfield, Missouri (MO) 65801-088 (hereinafter referred to as "ASSIGNEE"), has acquired a component of the business lines of said ASSIGNOR and the goodwill thereof, and is desirous of formally documenting and recording this succession to and acquisition of the trade and/or service marks of said ASSIGNOR, the goodwill thereof, and the registrations thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) in hand paid by said ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to said ASSIGNEE the entire right, title and interest in and to said trade and/or service marks as well as the registrations thereof, together with the underlying business lines and good will therein of the business lines symbolized by the marks;

AND said ASSIGNOR hereby authorizes and requests the Director of the U.S. Patent & Trademark Office to reflect the sale, transfer, assignment, and setting over of the entire right, title and interest in and to said trade and/or service marks as well as the registrations thereof upon the records of the U.S. Patent & Trademark Office, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, said ASSIGNOR has caused this Assignment to be executed, intending to be legally bound, and intending that this instrument be recorded.

ASSIGNOR, Jeff Schrag

Date:

May 29, 2012

Sign:

