

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enterprise Holdings, Inc.		05/23/2012	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	The Crawford Taylor Foundation		
Street Address:	600 Corporate Park Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	nonprofit corporation: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4075269	CT	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Thomas A. Polcyn		
Address Line 1:	One US Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	51017-94738		
NAME OF SUBMITTER:	Thomas A. Polcyn		
Signature:	/thomas a. polcyn/		

CH \$40.00 4075269

Date:

06/07/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Enterprise Holdings, Inc., a Missouri corporation, having a place of business at 600 Corporate Park Drive, St. Louis, MO 63105 ("EHI"), owns certain rights, title and interest in and to the service mark shown below:



and U.S. Trademark Registration No. 4,075,269, CTM Trademark Registration No. 009677519, and Canadian Trademark Application No. 1512230 therefor (hereafter, the "Mark"), together with the goodwill of the business connected with and symbolized by the Mark; and

WHEREAS, The Crawford Taylor Foundation, a Missouri nonprofit corporation, having an address of 600 Corporate Park Drive, St. Louis, MO 63105 ("CTF"), has used the Mark under license from EHI, and is desirous of acquiring all of EHI's right, title and interest in and to the Mark and the goodwill associated therewith.

NOW THEREFORE, EHI hereby assigns and transfers unto CTF, without charge or consideration, the entire right, title and interest in and to the Mark, including, without limitation, U.S. Reg. No. 4,075,269, CTM Reg. No. 009677519, and Canadian App. No. 1512230, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by CTF, its successors and assigns, as fully and entirely as if the same would have been held and enjoyed by EHI had no assignment of said Mark been made.

IN WITNESS WHEREOF, the undersigned has caused its duly authorized representative to execute this assignment as of the 30 day of April, 2012.

Enterprise Holdings, Inc.

By:

Signature

Brian J. Curtin,
Vice President Marketing Services

STATE OF MISSOURI :
:
COUNTY OF ST. LOUIS :

On this 30th day of April 2012 before me, a Notary Public, within and for the County of St. Louis, State of Missouri, personally appeared Brian J. Curtin, to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

Gail R Crosby
Notary Public

My Commission Expires: May 16, 2014



GAIL R. CROSBY
My Commission Expires
May 16, 2014
St. Louis County
Commission #10440339

IN WITNESS WHEREOF, the undersigned has caused its duly authorized representative to execute this assignment as of the 13th day of May, 2012.

The Crawford Taylor Foundation
By:

Jo Ann Taylor Kindle
Jo Ann Taylor Kindle, President

STATE OF MISSOURI :
:
COUNTY OF ST. LOUIS :

On this 24 day of May 2012 before me, a Notary Public, within and for the County of St. Louis, State of Missouri, personally appeared Jo Ann Taylor Kindle, to me known to be the person described in and who executed the foregoing assignment and acknowledged that she executed same as her free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

Linda M. Rodgers
Notary Public

My Commission Expires: Oct. 26, 2015



LINDA M. RODGERS
My Commission Expires
October 26, 2015
St. Louis County
Commission #11443325