

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Otay Project L.P.		06/04/2012	PARTNERSHIP: CALIFORNIA

RECEIVING PARTY DATA

Name:	Baldwin & Sons, LLC
Street Address:	610 West Ash Street
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92101
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2583945	THE OTAY RANCH COMPANY
Registration Number:	2655374	OTAY RANCH EST 1988
Registration Number:	2622838	OTAY RANCH THE OTAY RANCH COMPANY EST. 1988

CORRESPONDENCE DATA

Fax Number: 6196967124
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: John L. Haller
 Email: ipdocket@gordonrees.com
 Correspondent Name: Gordon & Rees LLP
 Address Line 1: 101 West Broadway, Suite 1600
 Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	BOTAY 1028587
NAME OF SUBMITTER:	John L. Haller

Signature:	/John L. Haller/
Date:	06/07/2012
Total Attachments: 1 source=BALDWINASSIGN#page1.tif	

ASSIGNMENT

WHEREAS, Otay Project L.P., a California Limited Partnership, having a principal address in San Diego, California has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office:

1. THE OTAY RANCH COMPANY
Registration No. 2,583,945 – Issued June 18, 2002
2. OTAY RANCH & Design
Registration No. 2,655,374 – Issued December 3, 2002
3. THE OTAY RANCH COMPANY & Design
Registration No. 2,622,838 – Issued September 24, 2002

WHEREAS, Baldwin & Sons, LLC, a California Limited Liability Company, having a principal place of business at 610 West Ash Street, San Diego, California 92101, is desirous of acquiring said marks and the registrations thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Otay Project L.P. hereby assigns, transfers and sets over unto Baldwin & Sons, LLC, all right, title and interest in and to said marks, together with the goodwill of the business in connection with which the marks are used.

OTAY PROJECT L.P.

Dated: 6/4/12

By: [Signature]

BALDWIN & SONS, LLC

Dated: 5/31/12

By: [Signature]