

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's address information previously recorded on Reel 004788 Frame 0346. Assignor(s) hereby confirms the Merger.		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Zing Wireless, Inc.		06/19/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Greenfield Online, Inc.		
Street Address:	21 River Road		
City:	Wilton		
State/Country:	CONNECTICUT		
Postal Code:	06987		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3378491	GOZING	
Registration Number:	3378490	GOZING	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2066826031		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	206-622-4900		
Email:	JenniferLai@SeedIP.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	660005.071		
<b>NAME OF SUBMITTER:</b>	William O. Ferron, Jr.		

CH \$65.00 3378491

Signature:	/William O. Ferron, Jr./
Date:	06/07/2012
Total Attachments: 5 source=Corrected Assignment Recordation#page1.tif source=Corrected Assignment Recordation#page2.tif source=Certificate of Merger California#page1.tif source=Certificate of Merger California#page2.tif source=Certificate of Merger California#page3.tif	



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 29, 2012

PTAS

WILLIAM O. FERRON, JR.  
701 FIFTH AVENUE  
SUITE 5400  
SEATTLE, WA 98104

900224192

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 05/25/2012

REEL/FRAME: 4788/0346  
NUMBER OF PAGES: 5

BRIEF: MERGER EFFECTIVE 06/22/2007

DOCKET NUMBER: 660005.001

ASSIGNOR:  
ZING WIRELESS, INC.

DOC DATE: 06/19/2007  
CITIZENSHIP: CALIFORNIA  
ENTITY: CORPORATION

ASSIGNEE:  
GREENFIELD ONLINE, INC.

CITIZENSHIP: DELAWARE  
ENTITY: CORPORATION

*wilson*  
21 RIVER ROAD  
WILSON, CONNECTICUT 06987

SERIAL NUMBER: 78512222  
REGISTRATION NUMBER: 3378490  
MARK: GOZING

FILING DATE: 11/05/2004  
REGISTRATION DATE: 02/05/2008

DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) / LETTER(S) / NUMBER(S)

SERIAL NUMBER: 78514053  
REGISTRATION NUMBER: 3378491  
MARK: GOZING  
DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 11/09/2004  
REGISTRATION DATE: 02/05/2008

ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION



**State of California**  
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of

JUN 25 2007

DEBRA BOWEN  
Secretary of State

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ZING WIRELESS, INC.", A CALIFORNIA CORPORATION,  
 WITH AND INTO "GREENFIELD ONLINE, INC." UNDER THE NAME OF  
 "GREENFIELD ONLINE, INC.", A CORPORATION ORGANIZED AND EXISTING  
 UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED  
 IN THIS OFFICE THE TWENTY-SECOND DAY OF JUNE, A.D. 2007, AT  
 12:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
 NEW CASTLE COUNTY RECORDER OF DEEDS.

**ENDORSED - FILED**  
 in the office of the Secretary of State  
 of the State of California

JUN 22 2007

3182535 8100M

070740547



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5784377

DATE: 06-22-07

TRADEMARK  
 REEL: 004797 FRAME: 0794

**CERTIFICATE OF OWNERSHIP AND MERGER  
OF**

**ZING WIRELESS, INC.**  
a California corporation

with and into

**GREENFIELD ONLINE, INC.**  
a Delaware corporation

Pursuant to Section 253 of the General Corporation Law of Delaware, Greenfield Online, Inc., a Delaware corporation (the "Corporation"), does hereby certify that it owns 100% of the capital stock of Zing Wireless, Inc., a California corporation, and that the Corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 30<sup>th</sup> day of January, 2007, determined to and did merge into itself Zing Wireless, Inc., which resolution is in the following words:

**WHEREAS**, the Corporation lawfully owns 100% of the outstanding stock of Zing Wireless, Inc., a corporation organized and existing under the laws of California; and

**WHEREAS**, the Corporation desires to merge into itself Zing Wireless, Inc., and to be possessed of all the estate, property, rights, privileges and franchises of said Zing Wireless, Inc.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corporation merges into itself Zing Wireless, Inc. and assumes all of Zing Wireless, Inc.'s liabilities and obligations;

**FURTHER RESOLVED**, that an authorized officer of the Corporation be and hereby is directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Zing Wireless, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of New Castle County as necessary or required; and

**FURTHER RESOLVED**, that the officers of the Corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect said merger.

**IN WITNESS WHEREOF**, the Corporation has caused this certificate to be signed by an authorized officer this 19<sup>th</sup> day of JUNE, 2007.

By:   
Authorized Officer

Name: Jonathan A. Flatow  
Print or Type

Title: Secretary

