

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MarketCast LLC		06/08/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	City National Bank, as Administrative Agent		
Street Address:	555 S. Flower Street, 24th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	National Bank: UNKNOWN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3987657	MARKETCAST	
Registration Number:	3983174	MARKETCAST	
CORRESPONDENCE DATA			
Fax Number:	2134306407		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	gdurham@omm.com		
Correspondent Name:	Gina M. Durham, Esq.		
Address Line 1:	400 S. Hope Street		
Address Line 2:	O'Melveny & Myers LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	(155,327-010)		
NAME OF SUBMITTER:	Gina M. Durham		
Signature:	/Gina M. Durham/		

CH \$65.00 3987657

Date:

06/08/2012

Total Attachments: 3

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

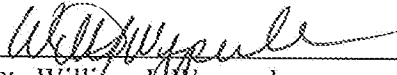
Ladies and Gentlemen:

Please be advised that pursuant to the Guaranty, Pledge and Security Agreement, dated as of June 8, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement"), by and among the Grantors from time to time party thereto (each a "Grantor" and collectively, the "Grantors") and City National Bank, as Administrative Agent (in such capacity, together with any successor, the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

MARKETCAST LLC

By:   
Name: William J. Wynperle  
Title: Vice President

Acknowledged and Accepted:

CITY NATIONAL BANK,  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
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United States Patent and Trademark Office

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Please be advised that pursuant to the Guaranty, Pledge and Security Agreement, dated as of June 8, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement"), by and among the Grantors from time to time party thereto (each a "Grantor" and collectively, the "Grantors") and City National Bank, as Administrative Agent (in such capacity, together with any successor, the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule I attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule I attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

MARKETCAST LLC

By: \_\_\_\_\_

Name:

Title:

Acknowledged and Accepted:

CITY NATIONAL BANK,  
as Administrative Agent

By: 

Name:

*Aaron Cohen*

Title:

*SVP*

Schedule 1

Mark (Profile Name)	Current Owner	Country Name	Application #	Application Date	Registration #	Registration Date	Status	Client or Division Name
MARKETCAST	MarketCast LLC <sup>1</sup>	United States	77/846,519	October 12, 2009	3987657	July 5, 2011	Registered	RBI-US
MARKETCAST (stylized)	MarketCast LLC <sup>1</sup>	United States	77/846,411	October 12, 2009	3983174	June 28, 2011	Registered	RBI-US

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<sup>1</sup> This trademark is owned by Reed Elsevier Properties Inc., but upon consummation of the REI Acquisition, will be owned by MarketCast LLC.