

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trafficland, Inc.		06/05/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Creative Apps USA LLP		
Street Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77737863	3D FLYOVER	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	TMdocket@arentfox.com, salomon.amy@arentfox.com, koines.kristen@arentfox.com, lupo.anthony@arentfox.com		
Correspondent Name:	Anthony V. Lupo		
Address Line 1:	1050 Connecticut Ave., NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	021023.00080		
NAME OF SUBMITTER:	Amy Salomon		
Signature:	/Amy Salomon/		
Date:	06/08/2012		
Total Attachments: 1 source=3D FLYOVER Assignment#page1.tif			

OP \$40.00 77737863

ASSIGNMENT

Whereas TRAFFICLAND, INC., a Delaware corporation whose address is 11208 Waples Mill Road, Fairfax, VA 22030 ("Assignor"), has filed with the United States Patent and Trademark Office application Serial No. 77/737,863 to register the mark 3D FLYOVER (the "Application"); and

Whereas CREATIVE APPS USA LLP, a Delaware limited liability company whose address is 1209 Orange Street, Wilmington DE 19801 ("Assignee"), desires to acquire all of TrafficLand's rights in the mark 3D FLYOVER (the "Mark"), the Application, and the goodwill of the business connected with the use of and symbolized by the Mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Application, any other rights, registrations, or applications that Assignor may have or claim in the Mark, and the goodwill connected with the use of and symbolized by the Mark.

TRAFFICLAND, INC.

By: 

Name: LAWRENCE H. NELSON

Title: CEO

Date: June 5, 2012

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