

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenneth S. Phillips		06/07/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	HedgeMark Advisors, LLC		
Street Address:	780 Third Avenue, 44th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3683141	HEDGEMARK	
CORRESPONDENCE DATA			
Fax Number:	6462184141		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-888-1300		
Email:	jbergman@bergmanlaw.net		
Correspondent Name:	Joseph Bergman		
Address Line 1:	780 Third Avenue, 44th Floor		
Address Line 2:	c/o HedgeMark Advisors, LLC		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Joseph Bergman		
Signature:	/jb/		
Date:	06/11/2012		
Total Attachments: 2 source=2012-06-07-Trademark Assignment#page1.tif source=2012-06-07-Trademark Assignment#page2.tif			

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SERVICE MARK ASSIGNMENT

This Service Mark Assignment is made as of this 7th day of June, 2012, by Kenneth S. Phillips, an individual ("Assignor") having a principal place of business at 780 Third Avenue, 44th Floor, New York, NY 10017 and HedgeMark Advisors, LLC, a limited liability company ("Assignee") having a principal place of business at 780 Third Avenue, 44th Floor, New York, NY 10017.

WHEREAS, Assignor has adopted and used in its business the service mark identified in Schedule A hereto (the "Service Mark") and the registration therefor set forth in Schedule A (the "Registration"); and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Service Mark, together with the goodwill of the business connected with the use of and symbolized by the Service Mark.

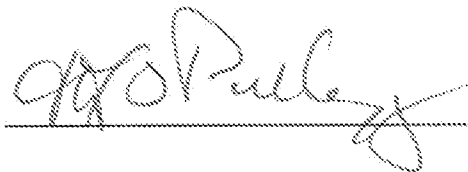
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in and to the Service Mark and the Registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Service Mark and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Service Mark.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Service Mark and the Registration.

IN WITNESS WHEREOF Assignor has executed this instrument.

Dated: June 7, 2012

ASSIGNOR

A handwritten signature in cursive script, appearing to read "K. S. Phillips", is written over a horizontal dotted line.

SCHEDULE A

Mark	Reg. No.	Reg. Date.
HedgeMark	3,683,141	15 September 2009