

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Assignment of a partial interest and the associated goodwill only for those goods listed in the Schedule to the Trademark Assignment. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Parker Synergies LLC | | 06/11/2012 | LIMITED LIABILITY COMPANY: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Tucker-Rocky Corporation, Inc. | | |
| Street Address: | 103 Foulk Road | | |
| Internal Address: | Suite 202 | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19803 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3655881 | SPEED AND STRENGTH | |
| Registration Number: | 4074414 | SPEED AND STRENGTH | |
| Registration Number: | 3709035 | SS SPEED AND STRENGTH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2486410270 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2486411600 | | |
| Email: | hrowe@hdp.com | | |
| Correspondent Name: | Jessica S. Sachs | | |
| Address Line 1: | Harness, Dickey & Pierce, P.L.C. | | |
| Address Line 2: | Suite 200; 5445 Corporate Drive | | |
| Address Line 4: | Troy, MICHIGAN 48098 | | |

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| ATTORNEY DOCKET NUMBER: | 15151-200001 |
| NAME OF SUBMITTER: | Jessica S. Sachs |
| Signature: | /jss/ |
| Date: | 06/11/2012 |
| Total Attachments: 2 source=Trademark Assignment for 3655881_ 4074414 and 3709035#page1.tif source=Trademark Assignment for 3655881_ 4074414 and 3709035#page2.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter "Assignment") is between PARKER SYNERGIES LLC ("Parker"), a Florida limited liability company with an address of 10670 Riverside Dr. East, Windsor, Ontario N8P1A4, Canada and TUCKER-ROCKY CORPORATION, INC. ("Tucker-Rocky"), a Delaware corporation with an address of 103 Foulk Road, Suite 202, Wilmington, Delaware 19803, USA.

WHEREAS, it is the purpose of this document to memorialize the prior agreement to transfer all right, title and interest in and to the U.S. trademark registrations and goods specifically listed in EXHIBIT A attached hereto (hereinafter collectively "Trademarks"), together with the goodwill of the business symbolized by the respective Trademarks, from Parker to Tucker-Rocky in a form suitable for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration for the foregoing premises, and for good and valuable consideration of \$1.00 (One U.S. Dollar), the receipt and adequacy of which are hereby acknowledged, Parker does hereby assign and transfer to Tucker-Rocky all of Parker's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the respective Trademarks, including, but not limited to, the right to sue and collect damages for past infringement of the Trademarks, for Tucker-Rocky's own use and enjoyment, and for the use and enjoyment of Tucker-Rocky's successors and assigns, as entirely as the same would have been held and enjoyed by Parker if this Assignment had not been made.

PARKER SYNERGIES LLC

By: Bruce Parker

Name: BRUCE PARKER

Title: PRESIDENT

Date: 06/11/12

TUCKER-ROCKY CORPORATION, INC.


By: J.A. Lacy

Name: J.A. Lacy

Title: President

Date: 4/24/12

SCHEDULE A
to
TRADEMARK ASSIGNMENT

| Trademark | Registration No. | Goods |
|---|------------------|--|
| SPEED AND STRENGTH | 3655881 | Clothing, namely, jackets, shirts, pants, denim jeans, vests, gloves and hats, all of the foregoing sold to powersport vehicle users or through powersport-specific retailers, powersport-specific trade shows, or powersport-specific races |
| SPEED AND STRENGTH | 4074414 | Shoes and boots, all of the foregoing sold to powersport vehicle users or through powersport-specific retailers, powersport-specific trade shows, or powersport-specific races |
|  | 3709035 | Clothing, namely, jackets, shirts, motorcycle racing suits, pants, denim jeans, gloves and hats, all of the foregoing sold to powersport vehicle users or through powersport-specific retailers, powersport-specific trade shows, or powersport-specific races |

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