

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ConAgra Foods Packaged Foods, LLC		06/11/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ConAgra Foods RDM, Inc.
Street Address:	One ConAgra Drive
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68102
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1872700	ANDERSON
Registration Number:	3818892	H-K ANDERSON ANDERSON PRETZELS FRESH BAKED PRETZELS EST 1888
Registration Number:	4048744	NATIONAL PRETZEL
Registration Number:	4056021	BAKED WITH TRADITION
Registration Number:	2955108	SHULTZ
Registration Number:	3027869	JAKE BAKED
Registration Number:	3011400	SALTY STIX
Registration Number:	3035119	
Registration Number:	2073096	LAURA SCUDDER'S
Registration Number:	1408774	OLD SAN FRANCISCO STYLE

CORRESPONDENCE DATA

Fax Number: 4029645050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4029645144
Email: pto-om@huschblackwell.com
Correspondent Name: Christopher M. Bikus
Address Line 1: 1620 Dodge Street
Address Line 2: Suite 2100
Address Line 4: Omaha, NEBRASKA 68102

ATTORNEY DOCKET NUMBER:	500627.178
NAME OF SUBMITTER:	Christopher M. Bikus
Signature:	/Christopher M. Bikus/
Date:	06/11/2012

Total Attachments: 2

source=NATIONAL PRETZEL ASSIGNMENT - CFPF LLC TO CAG RDM#page1.tif
source=NATIONAL PRETZEL ASSIGNMENT - CFPF LLC TO CAG RDM#page2.tif

ASSIGNMENT OF MARKS

WHEREAS, ConAgra Foods Packaged Foods, LLC (the "Assignor") , a limited liability company organized under the laws of the state of Delaware, U.S.A., having its principal place of business at One ConAgra Drive, Omaha, Nebraska 68102 U.S.A., is the owner of the marks referenced in Exhibit A (the "Marks"), registered in the United States;

WHEREAS, the Assignor has sold, transferred and assigned to ConAgra Foods RDM, Inc. (the "Assignee"), a corporation organized under the laws of the state of Delaware, U.S.A., having its principal place of business at One ConAgra Drive, Omaha, Nebraska 68102 U.S.A., all rights, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee all rights, title and interest in and to the aforesaid trademark registrations (the same to be held and enjoyed by the Assignee, its successors and assigns) for the full duration of such registrations and any and all extensions or renewals thereof.

IN WITNESS WHEREOF, both the Assignor and Assignee, under penalty of perjury, have duly executed and delivered this Assignment on this 11th day of June, 2012.

ConAgra Foods Packaged Foods, LLC

ConAgra Foods RDM, Inc.

(Assignor)

(Assignee)

Signed: _____

Signed: _____

Name: Tracey Phillips Beck

Name: Tracey Phillips Beck

Title: Vice President

Title: Vice President

EXHIBIT A

U.S. Trademarks

<u>Mark</u>	<u>Reg. No.</u>
ANDERSON & DESIGN	1,872,700
H·K ANDERSON ANDERSON PRETZELS FRESH BAKED PRETZELS EST 1888 & DESIGN	3,818,892
NATIONAL PRETZEL & DESIGN	4,048,744
BAKED WITH TRADITION	4,056,021
SHULTZ	2,955,108
JAKE BAKED	3,027,869
SALTY STIX	3,011,400
MISC. DESIGN (CONTAINER FOR PRETZELS)	3,035,119
LAURA SCUDDER'S	2,073,096
OLD SAN FRANCISCO STYLE & DESIGN	1,408,774

OMA-343337-1