

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COOPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A. "RABOBANK NEDERLAND", NEW YORK BRANCH, AS AGENT		06/08/2012	BANK: NETHERLANDS

RECEIVING PARTY DATA

Name:	HEARTHSIDE HOLDCO, LLC
Street Address:	1901 BUTTERFIELD ROAD, SUITE 530
City:	DOWNERS GROVE
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	HEARTHSIDE FOOD SOLUTIONS, LLC
Street Address:	1901 BUTTERFIELD ROAD, SUITE 530
City:	DOWNERS GROVE
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2796377	ESSENTIAL 10
Registration Number:	3773207	FRESH STRAWBERRY CRUNCH
Registration Number:	2843538	HEART SENSE
Registration Number:	3726867	MOUNTAIN BLUEBERRY FLAX
Registration Number:	2642793	PEACE CEREAL
Registration Number:	1735778	SWEET HOME FARM

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Registration Number:	2093069	VALLEY CREEK FARMS
Registration Number:	2391713	WILD BERRY CRISP
Registration Number:	1650937	CBC CONSOLIDATED BISCUIT COMPANY
Registration Number:	2121047	GURLEY'S GOLDEN RECIPE
Registration Number:	2127929	FIRESIDE
Registration Number:	2192106	GURLEY'S GOLDEN RECIPE
Registration Number:	2656418	FIRESIDE BAKING COMPANY
Registration Number:	2800150	MAURICE LENELL
Registration Number:	2802145	MAURICE LENELL
Registration Number:	2955799	FIRESIDE BAKING COMPANY
Registration Number:	2972792	FIRESIDE BAKING COMPANY
Registration Number:	3567160	R ROYAL CREST
Registration Number:	3567161	ROYAL CREST
Serial Number:	77663288	GRANOLA CRISPS

CORRESPONDENCE DATA

Fax Number: 3125774688
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (312)577-8416
Email: carole.dobbins@kattenlaw.com
Correspondent Name: Carole Dobbins c/o Katten Muchin
Address Line 1: 525 W. Monroe St.
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-00504
NAME OF SUBMITTER:	Carole Dobbins
Signature:	/Carole Dobbins/
Date:	06/12/2012

Total Attachments: 3
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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "*Release*") is made as of June 8, 2012, by COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH, as administrative agent (in such capacity, "*Agent*").

WITNESSETH:

WHEREAS, pursuant to that certain Trademark Security Agreement dated May 10, 2010 (the "*Security Agreement*"), by and among Hearthside Holdco, LLC, a Delaware limited liability company and Hearthside Food Solutions, LLC, a Delaware limited liability company (collectively, jointly and severally, "**Grantors**") have granted to Agent a security interest in the Trademarks set forth in Schedule 1 (the "*Trademarks*"); and

WHEREAS, the Trademark Security Agreement was recorded at Reel 004203, Frame 0093 on May 11, 2010; and

WHEREAS, the Grantors have requested that Agent release its lien on the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby releases any and all claims, liens, and other encumbrances in and to the Trademarks and reassigns any and all rights, titles and interests therein, without any representation, recourse or undertaking by Agent, to the applicable Grantors.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its duly authorized officers as of the day and year first above written.

**COÖPERATIEVE CENTRALE RAIFFEISEN-
BOERENLEENBANK B.A.,
"RABOBANK NEDERLAND", NEW YORK
BRANCH, as Administrative Agent**

By: 

Name: **Ivan Rodriguez**
Title: **Managing Director**

By: 

Name: **Sue Chen-Holmes**
Title: **Vice President**

TRADEMARK RELEASE

TRADEMARK
REEL: 004799 FRAME: 0553

SCHEDULE I

to

TRADEMARK RELEASE

Mark	Registration No.	Registration Date
ESSENTIAL 10	2,796,377	12/16/03
FRESH STRAWBERRY CRUNCH	3,773,207	04/06/10
GRANOLA CRISPS	77/663,288	02/04/09
HEART SENSE	2,843,538	05/16/04
MOUNTAIN BLUEBERRY FLAX	3,726,867	12/15/09
PEACE CEREAL	2,642,793	10/29/02
SWEET HOME FARM	1,735,778	11/24/92
VALLEY CREEK FARMS	2,093,069	09/02/97
WILD BERRY CRISP	2,391,713	10/03/00
CBC CONSOLIDATED BISCUIT COMPANY & Design	1,650,937	07/16/91
GURLEY'S GOLDEN RECIPE	2,121,047	12/16/97
FIRESIDE	2,127,929	01/13/98
GURLEY'S GOLDEN RECIPE	2,192,106	09/29/98
FIRESIDE BAKING COMPANY & Design	2,656,418	12/03/02
MAURICE LENELL & Design	2,800,150	12/30/03
MAURICE LENELL	2,802,145	01/06/04
FIRESIDE BAKING COMPANY & Design	2,955,799	05/24/05
FIRESIDE BAKING COMPANY & Design	2,972,792	07/19/05
R ROYAL CREST & Design	3,567,160	01/27/09
ROYAL CREST & Design	3,567,161	01/27/09

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