

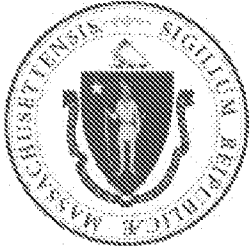
TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Synectics, Inc.		06/18/2009	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Synecticsworld, Inc.		
Street Address:	29 Elm Street, #2		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02139		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0822159	SYNECTICS	
Registration Number:	1911893	THE INNOVATIVE TEAMWORKSHOP	
Registration Number:	2094672		
Registration Number:	3363214	SYSTEMIC CREATIVITY	
Registration Number:	3839913	SYNECTICSWORLD	
Registration Number:	3839914	HUMAN POWERED INNOVATION	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-646-8000		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf, Wolf Greenfield		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210-2206		

CH \$165.00 0822159

ATTORNEY DOCKET NUMBER:	S0064.40000US00
NAME OF SUBMITTER:	Douglas R. Wolf
Signature:	/drw/
Date:	06/12/2012
Total Attachments: 3 source=S0064.40000US00 Change of Name from Synectics, Inc. to Synecticsworld, Inc#page1.tif source=S0064.40000US00 Change of Name from Synectics, Inc. to Synecticsworld, Inc#page2.tif source=S0064.40000US00 Change of Name from Synectics, Inc. to Synecticsworld, Inc#page3.tif	



**The Commonwealth of Massachusetts
William Francis Galvin**

Minimum Fee: \$100.00

Secretary of the Commonwealth, Corporations Division
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Articles of Amendment

(General Laws, Chapter 156B, Section 10.06; 950 CMR 1.13.34)

Federal Employer Identification Number: 042272877 (must be 9 digits)

- 1. Exact name of corporation: SYNECTICS, INC.
- 2. Registered office address: 621 MIDDLE ST. NORTH DIGHTON , MA 02764 USA

These Articles of Amendment affecting article(s):

Article 1 Article 2 Article 3 Article 4 Article 5 Article 6

(Specify the number(s) of articles being amended(I-IV))

4. Date adopted: 6/18/2009

5. Approved by:

the incorporators.

or

the board of directors without shareholder approval and shareholder approval was not required.

or

the board of directors and the shareholders in the manner required by law and the articles of organization.

6. State article number and text of the amendment.

ARTICLE I

The exact name of the corporation, **as amended**, is:
(Do not state Article I if it has not been amended.)

SYNECTICSWORLD, INC.

ARTICLE II

The purpose of the corporation, **as amended**, is to engage in the following business activities:
(Do not state Article II if it has not been amended.)

ARTICLE III

Amendments to Article III cannot be filed on-line at this time

ARTICLE IV

If more than one class of stock is authorized, state a distinguishing designation for each class, **if amended**. Prior to the issuance of any shares of a class, if shares of another class are outstanding, the Business Entity must provide a description of the preferences, voting powers, qualifications, and special or relative rights or privileges of that class and of each other class of which shares are outstanding and of each series then established within any class.

(Do not state Article IV if it has not been amended.)

TRADEMARK

ARTICLE V

As amended, the restrictions, if any, imposed by the articles of organization upon the transfer of shares of any class or series of stock are

ARTICLE VI

As amended, other lawful provisions for the conduct and regulation of the business and affairs of the business entity, for its voluntary dissolution, or for limiting, defining, or regulating the powers of the business entity, or of its directors or stockholders, or of any class of stockholders:

(Do not state Article VI if it has not been amended.)

The amendment shall be effective at the time and on the date approved by the Division, unless, a *later* effective date not more than *ninety days* from the date and time of filing is specified:

Later Effective Date: Time:

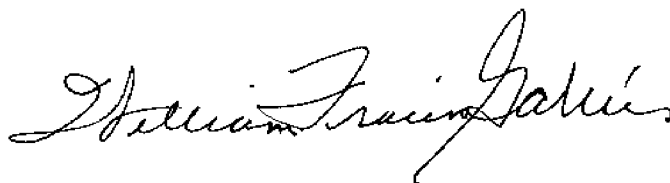
Signed by LEO BOUDREAU, its CHAIRMAN OF THE BOARD
on this 18 Day of June, 2009

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

deemed to have been filed with me on:

June 18, 2009 3:55 PM

A handwritten signature in cursive script that reads "William Francis Galvin". The signature is written in black ink and is centered on the page.

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth