

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arxpo International, Inc.		03/20/2012	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Select Jewelry, Inc.		
<b>Street Address:</b>	47-28 37th Street		
<b>Internal Address:</b>	3rd Floor		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11101		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1950415	VICTORIA CROWNE & CO.	
<b>Registration Number:</b>	2538831	LUCKY WISHES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123820888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2123820700		
<b>Email:</b>	tm@ostrolenk.com		
<b>Correspondent Name:</b>	Max Moskowitz		
<b>Address Line 1:</b>	1180 Avenue of the Americas		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	T/3526-181 & 182 V23432		
<b>NAME OF SUBMITTER:</b>	Max Moskowitz		

OP \$65.00 1950415

Signature:	/max moskowitz/
Date:	06/12/2012
Total Attachments: 1 source=SELECT TM ASSIGNMENT#page1.tif	

**ASSIGNMENT**

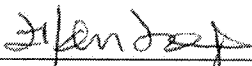
**WHEREAS**, Arxpo International, Inc., a corporation organized and existing under the laws of the State of New York, with an address at 27-55 Jackson Avenue, Long Island City, New York 11101 ("Assignor"), is the current record owner of U.S. Trademark Registration No. 1,950,415 for the mark VICTORIA CROWNE & CO. and Design and U.S. Trademark Registration No. 2,538,831 for the mark LUCKY WISHES in the U.S. Patent and Trademark Office (the "trademarks");

**AND WHEREAS**, Select Jewelry, Inc., a corporation organized and existing under the laws of the State of New York, with an address at 47-28 37th Street, 3rd Floor, Long Island City, New York 11101 ("Assignee"), is desirous of acquiring the trademarks, registrations thereof, all common law rights pertaining to the trademarks and uses thereof, together with the goodwill of the business symbolized by the trademarks;


**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks and registrations thereof, all common law rights pertaining to the trademarks and uses thereof, together with the goodwill of the business symbolized by the trademarks.

**IN WITNESS WHEREOF**, Assignor has executed this instrument on the date set forth below.

**ARXPO INTERNATIONAL, INC.**

By:   
Name: Ellen Fergl  
Title: President  
Date: 3/20/12

**SELECT JEWELRY, INC.**

By:   
Name: Robert Schiller  
Title: President  
Date: 3/20/12