

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genius Brands International, Inc.		06/08/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Deli Brainy		
Street Address:	16417 Bronco Lane		
City:	Poway		
State/Country:	CALIFORNIA		
Postal Code:	92064		
Entity Type:	PARTNERSHIP: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> • Dr. Shulamit Ritblatt, UNITED STATES, INDIVIDUAL • David Ritblatt, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85040645	CIRCLE OF EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	8585091677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(858)509-1400		
Email:	karen@patentpending.com		
Correspondent Name:	Donn K. Harms		
Address Line 1:	12702 Via Cortina, Suite 100		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Donn K. Harms		
Signature:	/donn harms/		
Date:	06/12/2012		
Total Attachments: 1 source=Please Work Assignment#page1.tif			

OP \$40.00 85040645

ASSIGNMENT OF TRADEMARK

WHEREAS, Genius Brands International, Inc., a Nevada Corporation, is the owner of the following trademark and corresponding United States Trademark Application:

<u>TRADEMARK</u>	<u>Serial Number</u>
CIRCLE OF EDUCATION	85040645

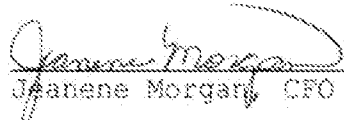
WHEREAS, Deli Brainy, a Dr. Shulamit Ritblatt and David Ritblatt Partnership, having the following business address:

16417 Bronco Lane
Poway, CA 92064

is desirous of acquiring said trademarks and trademark registrations.

NOW, THEREFORE, in consideration of the sum of \$1.00, and other good and valuable consideration, Genius Brands International, Inc., does hereby sell, assign, transfer, and set over unto Deli Brainy, a Dr. Shulamit Ritblatt and David Ritblatt Partnership, Inc., all right, title, and interest in the United States and the world in and to said trademark and said United States trademark registration, together with the goodwill of the symbolized by said trademark.

Signed at San Diego County, this 31st day of June, 2012.


Janene Morgan CFO