

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the -- replace previous document with the "Confirmatory" Trademark Assignment executed 04/10/12, effective nunc pro tunc 11/15/01 previously recorded on Reel 003878 Frame 304. Assignor(s) hereby confirms the "...assigns 'nunc pro tunc', effective as of November 15, 2001,...".		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dial-A-Down, Inc.		04/10/2012	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	M & J Opportunities, Inc.		
Street Address:	50 Black Fox Way		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94062		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1506171	DIAL-A-DOWN	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.638.6666		
Email:	trademark@jhip.com,smoskowitz@jhip.com		
Correspondent Name:	Simor L. Moskowitz		
Address Line 1:	400 7th Street, NW		
Address Line 2:	6th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	M10121		
NAME OF SUBMITTER:	Simor L. Moskowitz		

OP \$40.00 1506171

Signature:	/Simor L. Moskowitz/
Date:	06/13/2012
Total Attachments: 6 source=dial_20120613170000#page1.tif source=dial_20120613170000#page2.tif source=dial_20120613170000#page3.tif source=dial_20120613170000#page4.tif source=dial_20120613170000#page5.tif source=dial_20120613170000#page6.tif	

10-28-2008

Please record

Trademarks:
document or copy thereof.

1. NAME OF PARTY(IES)

INTEREST:

Dial-A-Down, Inc.

103532344

NAME OF PARTY(IES) RECEIVING AN
INTEREST:Date of execution of attached document
is November 15, 2001.Name: M & J Opportunities, Inc.
Street Address: 50 Black Fox Way
City: Redwood City State: CA
Zip: 94062

ENTITY:

☐ Individual(s) ☐ Association☐ General Partnership ☐ Limited Partnership☒ Corporation State: Missouri☐ Other: _____

ENTITY:

☐ Individual(s) ☐ Association☐ General Partnership ☐ Limited Partnership☒ Corporation State: Nevada☐ Other: _____

3. INTEREST CONVEYED: Entire

☒ Assignment☐ Security☐ Name Change☐ Merger☐ Other: _____If not domiciled in the United States, a
domestic representative designation is
attached: _____ Yes _____ No

(The attached document must not be an assignment)

OCT 27 AM 10
OFFICE OF THE
COMMISSIONER OF
PATENTS, TRADEMARKS
AND COPYRIGHTS

4. Application no's or registration no's. Additional sheet attached? Yes No

A. Trademark Application

No. _____; filed _____
No. _____; filed _____

B. Trademark Registration

No. 1,506,171; Reg Date 09/27/88
filed 03/07/885. Name and address of party to whom
correspondence concerning document
should be mailed:John C. McMahon, Esq.
PO Box 30069
Kansas City, Missouri 64112Number of applications and registrations
involved 1Amount of fee enclosed or
authorized to be charged: \$ 40.00(Check No. 5962 enclosed)Please charge any additional fees to
deposit account number (Attach
duplicate copy of this form if
paying by deposit account):

Trademark or Description of Trademark:

DIAL-A-DOWN

50-1253

10/27/2008 10:00 AM

09/27/2008 15:01:11

DO NOT USE THIS SPACE

41 11:55:21

40.00 00

I declare under penalty of perjury under the laws of the United States of America
that the foregoing is true and correct. This document executed on: October 22, 2008.

Signature

29,415
Reg. No.John C. McMahon
Name of Person Signing

Agreed Form Trademark Assignment

CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment is made and entered into to be effective as of November 15, 2001, by and among Dial-A-Down, Inc. a Missouri corporation ("Assignor"), and M&J Opportunities, Inc., a Nevada corporation, located and doing business at 615 Woodside Rd., Suite E, Redwood City, CA 94601 ("Assignor").

WHEREAS, Assignor adopted, used and is the owner of the trademark and trade name DIAL-A-DOWN, and the U.S. trademark registration therefor, Reg. No. 1,506,171 dated September 27, 1988 (the "Marks"); and

WHEREAS, Assignor and Assignee executed that Asset Purchase Agreement dated November 15, 2001 (the "Principal Agreement"); and

WHEREAS, pursuant to the terms of the Principal Agreement, Assignor did assign to Assignee the entire right, title and interest in and to the Marks, together with the goodwill associated therewith, and the parties desire to execute this Confirmatory Trademark Assignment to confirm and record the actual assignment in the Assignment Records of the U.S. Trademark Office.

NOW THEREFORE, for the consideration set forth in the Principal Agreement, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, *nunc pro tunc*, effective as of November 15, 2001, the entire right, title and interest in and to the Marks, together with the goodwill associated therewith and symbolized by the Marks, all common law rights related thereto, all rights of registration including any state registrations, renewal and extension, and the right to recover for damages and profits for past infringements thereof.

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Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest the entire right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

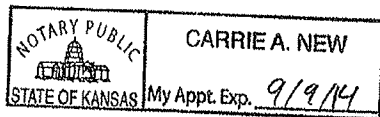
DIAL-A-DOWN, INC.



James J. Egender, President

April 10, 2012

State of Kansas)
County of County)

Subscribed to and sworn before me this 10 day of April, 2012.




Notary Public
My Commission expires 9/9/14

A S S I G N M E N T

WHEREAS, Dial-A-Down, Inc., a Missouri corporation, has adopted and is using the trademark which was registered in the United States Patent and Trademark Office, to-wit:

<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Trademark</u>
1,506,171	September 27, 1988	DIAL-A-DOWN

WHEREAS, M & J Opportunities, Inc., of Redwood City, CA, a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to said registered trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said Dial-A-Down, Inc. does hereby assign unto said M & J Opportunities, Inc., all right, title and interest in and to said trademark, and in and to said issued registration, together with the goodwill of the business symbolized by the mark, including all common law rights, and all claims for damages by reason of past infringement of said mark, with the right to sue and collect therefor.

