

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ascentia Wine Estates, LLC		06/01/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Accolade Wines North America, Inc.
Street Address:	3356 Brittany Circle
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1003822	GEYSER PEAK
Registration Number:	1019577	GEYSER PEAK WINERY
Registration Number:	1586023	RESERVE ALEXANDRE
Serial Number:	85548496	UNCENSORED
Registration Number:	3349295	WALKING TREE
Registration Number:	1647598	ATLAS PEAK
Registration Number:	1471598	ATLAS PEAK VINEYARDS
Registration Number:	3711641	
Registration Number:	3121511	XY ZIN

CORRESPONDENCE DATA

Fax Number: 7072556876  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 707-252-7122

Email: tmdept@dpf-law.com  
Correspondent Name: J. Scott Gerien  
Address Line 1: 1455 First Street, Ste 301  
Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER:	ACCOLADE
NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J. Scott Gerien/
Date:	06/13/2012

Total Attachments: 7  
source=Assignment#page1.tif  
source=Assignment#page2.tif  
source=Assignment#page3.tif  
source=Assignment#page4.tif  
source=Assignment#page5.tif  
source=Assignment#page6.tif  
source=Assignment#page7.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 1st day of June, 2012, by Ascentia Wine Estates, LLC, a Delaware limited liability company ("**Assignor**"), whose principal business address is 349 Healdsburg Avenue, Healdsburg, CA 95448.

WHEREAS, Assignor owns the registered trademarks and trademark applications set forth on Exhibit A attached hereto (the "**Marks**").

WHEREAS, Accolade Wines North America, Inc., a California corporation ("**Assignee**"), whose principal business address is 3356 Brittany Circle, Napa, CA 94558, desires to acquire all right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the applications and/or registrations for the Marks, together with the goodwill of the business symbolized by and associated with the Marks or that portion of Assignor's assets in connection with which Assignor has a bona fide intent to use the Marks.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

Ascentia Wine Estates, LLC

By: 

Name: James De Bonis

Title: Chief Executive Officer

ASSIGNEE:

Accolade Wines North America, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 1st day of June, 2012, by Ascentia Wine Estates, LLC, a Delaware limited liability company ("**Assignor**"), whose principal business address is 349 Healdsburg Avenue, Healdsburg, CA 95448.

WHEREAS, Assignor owns the registered trademarks and trademark applications set forth on Exhibit A attached hereto (the "**Marks**").

WHEREAS, Accolade Wines North America, Inc., a California corporation ("**Assignee**"), whose principal business address is 3356 Brittany Circle, Napa, CA 94558, desires to acquire all right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the applications and/or registrations for the Marks, together with the goodwill of the business symbolized by and associated with the Marks or that portion of Assignor's assets in connection with which Assignor has a bona fide intent to use the Marks.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

Ascentia Wine Estates, LLC

By: \_\_\_\_\_

Name: James De Bonis

Title: Chief Executive Officer

ASSIGNEE:

Accolade Wines North America, Inc.

By: \_\_\_\_\_

Name: AMANDA B. SMITH

Title: \_\_\_\_\_

Exhibit "A"

Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
-----------	--------------------------	----------------------	-------------------	----------------------------	-----------------------------

Geyser Peak

GEYSER PEAK	13543-0047 Australia	ORD	Registered 33 Int.	915194 4-Jun-02	915194 4-Jun-02
-------------	-------------------------	-----	-----------------------	--------------------	--------------------

Images/Links:

Goods: 33 Int.

Alcoholic beverages including wines, spirits and liqueurs

GEYSER PEAK	13543-0025 Canada	ORD	Registered 33 Int.	786289 29-Jun-95	458729 31-May-95
-------------	----------------------	-----	-----------------------	---------------------	---------------------

Images/Links:

Goods: 33 Int.

Wine

GEYSER PEAK	13543-0051 Czech Republic	ORD	Registered 33 Int.	180911 14-Jun-02	252574 24-Mar-03
-------------	------------------------------	-----	-----------------------	---------------------	---------------------

Images/Links:

Goods: 33 Int.

Wines and spirits

GEYSER PEAK	13543-0031 European Community	ORD	Registered 16 Int., 25 Int., 33 Int.	418540 23-Dec-96	418540 23-Feb-99
-------------	----------------------------------	-----	--	---------------------	---------------------

Images/Links:

Goods: 16 Int.

Publications and printed matter for promotional purposes

25 Int.

Clothing, namely, shirts, jackets, hats and caps

33 Int.

Wine

GEYSER PEAK	13543-0048 Hungary	ORD	Registered 33 Int.	M0202680 4-Jun-02	178535 11-Sep-03
-------------	-----------------------	-----	-----------------------	----------------------	---------------------

Images/Links:

Goods: 33 Int.

Wines and spirits

GEYSER PEAK	13543-0042 India	ORD	Registered 33 Int.	1000927 3-Apr-01	1000927 3-Apr-01
-------------	---------------------	-----	-----------------------	---------------------	---------------------

Images/Links:

Goods: 33 Int.

Alcoholic beverages, except beers

Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
GEYSER PEAK	13543-0050 Japan	ORD	Registered 33 Int.	2002-48494 12-Jun-02	4847489 21-Feb-03
Images/Links: Goods: 33 Int. Western liquors; alcoholic beverages of fruit					
GEYSER PEAK	13543-0062 Mexico	ORD	Registered 33 Int.	699926 2-Feb-05	903836 17-Oct-05
Images/Links: Goods: 33 Int. Wines and spirits					
GEYSER PEAK	13543-0049 New Zealand	ORD	Registered 33 Int.	658444 6-Jun-02	658444 6-Jun-02
Images/Links: Goods: 33 Int. Alcoholic beverages					
GEYSER PEAK	13543-0026 Switzerland	ORD	Registered 33 Int.	8821/1995.1 4-Jul-95	430843 4-Jul-95
Images/Links: Goods: 33 Int. Wines, spirits and liqueurs					
GEYSER PEAK	13543-0007 United States of America	ORD	Registered 33 Int.	73/016,460 20-Mar-74	1,003,822 4-Feb-75
Images/Links: Goods: 33 Int. Wines					
GEYSER PEAK MEDALLION Design	13543-1288 United States of America	ORD	Unfiled		
Images/Links: Goods:					
GEYSER PEAK WINERY	13543-0006 United States of America	ORD	Registered 33 Int.	73/031,765 11-Sep-74	1,019,577 2-Sep-75
Images/Links: Goods: 33 Int. Wines					

Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
-----------	--------------------------	----------------------	-------------------	----------------------------	-----------------------------

RESERVE ALEXANDRE	13543-0123 United States of America	ORD	Registered 03 Int.	73/05,961 12-Jun-89	1,588,023 6-Mar-90
-------------------	--	-----	-----------------------	------------------------	-----------------------

Images/Links:

Goods: 03 Int.  
Wines

UNCENSORED	13543-2166 United States of America	PRI	Pending 33 Int.	85/548,496 21-Feb-12	
------------	--	-----	--------------------	-------------------------	--

Images/Links:

Goods: 33 Int.  
Wine

WALKING TREE	13543-0053 United States of America	ORD	Registered 33 Int.	78/357,880 27-Jan-04	3,349,295 4-Dec-07
--------------	--	-----	-----------------------	-------------------------	-----------------------

Images/Links:

Goods: 33 Int.  
Wines

Atlas Peak

ATLAS PEAK	13543-0041 Brazil	ORD	Registered 33 Int.	823524710 19-Jan-01	823524710 12-Dec-08
------------	----------------------	-----	-----------------------	------------------------	------------------------

Images/Links:

Goods: 33 Int.  
Wine

ATLAS PEAK	13543-0052 Canada	ORD	Registered 33 Int.	1151149 27-Aug-02	587320 18-Aug-03
------------	----------------------	-----	-----------------------	----------------------	---------------------

Images/Links:

Goods: 33 Int.  
Wines

ATLAS PEAK	13543-0046 European Community	ORD	Registered 33 Int.	2466654 19-Nov-01	2466654 25-Nov-03
------------	----------------------------------	-----	-----------------------	----------------------	----------------------

Images/Links:

Goods: 33 Int.  
Wines of American origins

Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
ATLAS PEAK	13543-0044 Iceland	ORD	Registered 33 Int.	3433/2001 6-Nov-01	69/2002 3-Jan-02
Images/Links: Goods: 33 Int. Wines					
ATLAS PEAK	13543-0036 Japan	ORD	Registered 33 Int.	10-54151 26-Jun-98	4308225 20-Aug-99
Images/Links: Goods: 33 Int. Western liquors, fruit wines					
ATLAS PEAK	13543-0046 Switzerland	ORD	Registered 33 Int.	01126/2002 6-Feb-02	503629 6-Feb-02
Images/Links: Goods: 33 Int. Wines originating from the vineyard of Atlas Peak					
ATLAS PEAK	13543-0038 United Kingdom	ORD	Registered 33 Int.	2173286 28-Jul-98	2173286 12-Feb-99
Images/Links: Goods: 33 Int. Wines and spirits					
ATLAS PEAK	13543-0023 United States of America	ORD	Registered 33 Int.	73/756,496 18-Oct-88	1,647,598 11-Jun-91
Images/Links: Goods: 33 Int. Wines					
ATLAS PEAK VINEYARDS	13543-0012 United States of America	ORD	Registered 33 Int.	73/663,546 29-May-87	1,471,598 5-Jan-88
Images/Links: Goods: 33 Int. Wines					
ATLAS PEAK WINERY	13543-0000 Canada	ORD	Published 33 Int.	1,444,891 15-Jul-09	
Images/Links: Goods: 33 Int. Wines					



Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
-----------	--------------------------	----------------------	-------------------	----------------------------	-----------------------------

ATLAS PEAK WINERY	13543-2222 China (People's Republic)	ORD	Registered 33 Int.	7535064 10-Jul-09	7535064 21-Oct-10
-------------------	---	-----	-----------------------	----------------------	----------------------

Images/Links:  
Goods: 33 Int.  
Wines

ATLAS PEAK WINERY	13543-3333 Japan	ORD	Registered 33 Int.	2009-052440 10-Jul-09	5270824 2-Oct-09
-------------------	---------------------	-----	-----------------------	--------------------------	---------------------

Images/Links:  
Goods: 33 Int.  
Wine

TRIANGLE SUNBURST Logo	13543-0080 United States of America	ORD	Registered 33 Int.	77708,917 7-Apr-09	3,711,641 17-Nov-09
------------------------	--	-----	-----------------------	-----------------------	------------------------

Images/Links:



Goods: 33 Int.  
Wines

XYZIN

XY ZIN	13543-0054 United States of America	ORD	Registered 33 Int.	78/357,945 27-Jan-04	3,121,511 25-Jul-06
--------	--	-----	-----------------------	-------------------------	------------------------

Images/Links:  
Goods: 33 Int.  
Wines