

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Santa's Best		06/11/2012	General Partnership: ILLINOIS
RECEIVING PARTY DATA			
Name:	Dyno Seasonal Solutions LLC		
Street Address:	1571 W. Copans Road		
Internal Address:	Suite 105		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3399426	CHRISTMAS EVE	
Registration Number:	3095100	HOLIDAY RADIANCE	
Registration Number:	3095099	LUMINIQUE	
Registration Number:	2181545	ULTIMATE	
CORRESPONDENCE DATA			
Fax Number:	2029555564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kimberly.hoover@hklaw.com		
Correspondent Name:	Kimberly Hoover		
Address Line 1:	2099 Pennsylvania Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	108496-00005		
NAME OF SUBMITTER:	Kimberly D. Hoover		

OP \$115.00 3399426

Signature:	/Kimberly D. Hoover/
Date:	06/13/2012
Total Attachments: 3 source=Dyno trademark assignment agreement#page1.tif source=Dyno trademark assignment agreement#page2.tif source=Dyno trademark assignment agreement#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment"), dated as of June 11, 2012, by and between Santa's Best, an Illinois general partnership (hereinafter "Assignor"), in favor of Dyno Seasonal Solutions, LLC, a Delaware limited liability company located at 1571 W. Copans Road, Suite 105, Pompano Beach, FL 33064 (hereinafter "Assignee").

WHEREAS, Assignor owns all marks and corresponding applications and registrations of (along with the good will associated therewith) the marks listed on the attached Exhibit A (the "Acquired Trademarks");

WHEREAS, Assignor has entered into an Asset Purchase Agreement, of even date herewith, by and among (i) Assignee, (ii) Santa's Best Limited, a Hong Kong company limited by shares, and (iii) Assignor;

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor desires to assign all right, title and interest in the Acquired Trademarks and associated business and goodwill in the Acquired Trademarks, together with all goodwill and the business associated therewith, to Assignee and Assignee desires to accept such assignment of the Acquired Trademarks; and

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in this Assignment and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, and conveys to Assignee, its successors, assigns, and legal representatives, all of Assignor's right, title, and interest in and to the Acquired Trademarks and corresponding applications and registrations, along with the good will they represent and all business associated with the Trademarks, and the right to sue for past and future infringements thereof.

2. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the United States of America and of the State of Florida.

3. Successors and Assigns. This Assignment shall inure to the benefit of and be binding on the successors and assigns of the parties herein.


[signature page follows]

The Assignor has caused this Trademark Assignment Agreement to be duly executed and delivered as of the day and year first above written.

SANTA'S BEST, an Illinois general partnership

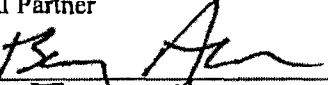
By: TINSEL/RUFF GROUP LIMITED
PARTNERSHIP, an Illinois limited
partnership

Its: General Partner

By: 
Name: Barry Hausauer
Title: COO + CFO

By: A-CHICAGO TECH, L.L.C., a
Delaware limited liability company

Its: General Partner

By: 
Name: Barry Hausauer
Title: Authorized Person

Schedule A

Trademark	Registration Date	Registration No.	Goods and Services
Christmas Eve	March 18, 2008	3399426	Musical Christmas and holiday ornaments; Christmas and holiday trim-a-tree merchandise, namely Christmas tree ornaments, artificial trees and artificial garland, Christmas stockings, Christmas tree skirts, Christmas tree decorations, Christmas snow globes, Christmas mobiles.
Holiday Radiance	May 23, 2006	3095100	Illuminated hand blown glass Christmas tree ornaments and holiday ornamentation with figurines inside that are illuminated by a spotlight system, all sold as a unit.
Luminique	May 23, 2006	3095099	Electronically lighted Christmas and holiday ornaments featuring a spotlighting system that illuminates figurines inside hand blown glass ball ornaments and tabletop pieces.
Ultimate	August 11, 1998 (renewal filed in 2008)	2181545	Christmas garland and icicles.