TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Full Release of Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First Bank Business Capital, Inc.		06/04/2012	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Alterna Holdings Corp.
Street Address:	2029 Century Park East
Internal Address:	Suite 1300
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Serial Number:	77132396	
Serial Number:	77125773	
Serial Number:	77125745	
Serial Number:	77125913	
Serial Number:	77125938	
Serial Number:	77126058	
Serial Number:	76153563	
Serial Number:	76153562	
Serial Number:	76153561	
Serial Number:	76153560	
Serial Number:	75219329	
Serial Number:	75205144	
Serial Number:	75205142	

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Serial Number:	78945009	10 THE SCIENCE OF TEN
Serial Number:	78404394	AGE-CONTROL COMPLEX
Serial Number:	75978161	ALTERNA
Serial Number:	75027247	ALTERNA
Serial Number:	74703551	ALTERNA
Serial Number:	76520915	ALTERNA CAVIAR RAPID REPAIR SPRAY
Serial Number:	75351752	BECAUSE WATER ISN'T ENOUGH...
Serial Number:	77165828	CAVIAR
Serial Number:	77496358	CAVIAR
Serial Number:	77422241	CAVIAR ANTI-AGING
Serial Number:	78383632	COLOR HOLD
Serial Number:	78377856	ENZYMETHERAPY
Serial Number:	74703205	ENZYMETHERAPY
Serial Number:	75938515	IMAGE411.COM
Serial Number:	78376561	NANOZYME
Serial Number:	76263498	NUTROZYME COMPLEX
Serial Number:	78839405	RADIANT SMOOTHING LOTION
Serial Number:	77324146	THE SCIENCE OF SKINCARE FOR HAIR
Serial Number:	78839413	VOLUME MOLDING CREAM

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Jennifer A. Visintine

Address Line 1: One US Bank Plaza

Address Line 2: Thompson Coburn LLP

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	299-103296
NAME OF SUBMITTER:	Jennifer A. Visintine
Signature:	/jennifer a. visintine/
Date:	06/13/2012

Total Attachments: 7

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FULL RELEASE OF SECURITY AGREEMENT

THIS FULL RELEASE OF SECURITY AGREEMENT (this "Release") is made and entered into this ____ day of June, 2012, by FIRST BANK BUSINESS CAPITAL, INC. ("Lender"), in favor of ALTERNA HOLDINGS CORP., a Delaware corporation ("Borrower").

The Lender hereby releases its security interest granted pursuant to a Security Agreement dated as of March 20, 2009, and recorded with the United States Patent and Trademark Office on March 23, 2009, at reel and frame number 3957/0720, with respect to all trademarks described more fully in Schedule A attached hereto.

IN WITNESS WHEREOF, the undersigned has caused this Full Release of Security Agreement to be executed by its duly authorized officer as of the date first set forth above.

FIRST BANK BUSINESS CAPITAL, INC.

By: _____
Name: Christopher J Kyl
Title: Vice President

SCHEDULE A

ALTERNA HOLDINGS CORP.
U.S. TRADEMARKS

No.	Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
1.	[design]	77132396	03/15/07	3548786	12/23/08	Registered
2.	[design]	77125773	03/08/07	---		Pending
3.	[design]	77125745	03/08/07	3529387	11/04/08	Registered
4.	[design]	77125913	03/08/07	3507074	09/30/08	Registered
5.	[design]	77125938	03/08/07	3500679	09/16/08	Registered
6.	[design]	77126058	03/08/07			Pending Allowed
7.	[bottle design]	76153563	10/25/00	2701733	04/01/03	Registered
8.	[bottle design]	76153562	10/25/00	2699324	03/25/03	Registered
9.	[bottle design]	76153561	10/25/00	2777172	10/28/03	Registered
10.	[bottle design]	76153560	10/25/00	2777171	10/28/03	Registered
11.	[stylized A design]	75219329	12/30/96	2176239	07/28/98	Registered Renewed
12.	[red bottle design]	75205144	11/27/96	2190320	09/22/98	Registered renewed
13.	[gold bottle design]	75205142	11/27/96	2183428	08/25/98	Registered renewed
14.	10 THE SCIENCE OF TEN	78945009	08/04/06			Pending Suspended
15.	AGE-CONTROL COMPLEX	78404394	04/19/04	3170233	11/07/06	Registered
16.	ALTERNA	75978161	12/05/95	2243924	05/04/99	Registered

No.	Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
17.	ALTERNA	75027247	12/05/95	2410914	12/05/00	Registered
18.	ALTERNA	74703551	07/12/95	2067782	06/03/97	Registered renewed
19.	ALTERNA CAVIAR REPAIR SPRAY	76520915	06/09/03	2957634	05/31/05	Registered
20.	BECAUSE WATER ISN'T ENOUGH...	75351752	09/04/97	2276538	09/07/99	Cancelled
21.	CAVIAR	77165828	04/25/07			Pending
22.	CAVIAR	77496358	06/11/08		03/25/08	Pending
23.	CAVIAR ANTI-AGING	77422241	03/14/08		04/04/06	Pending
24.	COLOR HOLD	78383632	03/12/04	3402907	06/24/97	Registered
25.	ENZYMETHERAPY	78377856	03/03/04	3075612	02/06/01	Registered
26.	ENZYMETHERAPY	74703205	7/19/95	2074617		Registered
27.	IMAGB41 1.COM	75938515	03/08/00	2426995		Cancelled
28.	NANOZYME	78376561	03/01/04			Abandoned
29.	NIJTROZYME COMPLEX	76263498	05/25/01	2617597	09/10/02	Registered
30.	RADIANT SMOOTHING LOTION	78839405	03/16/06	3314468	10/16/07	Registered
31.	THE SCIENCE OF SKINCARE FOR HAIR	77324146	11/07/07	3483873	08/12/08	Registered
32.	VOLUME MOLDiNG CREAM	78839413	03/16/06	3178809	11/28/06	Registered

ALTERNA HOLDINGS CORP. ("Alterna")
CANADIAN TRADEMARKS

No.	Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
1.	ALTERNA	Canada	0836047	02/10/97	TMA524154	03/01/00	Registered
2..	ALTERNA ENZYMETHERAPY	Canada	1091069	03/01/01	TMA571665	12/04/02	Registered
3.	NUTROZYME COMPLEX	Canada	1115466	09/19/01	TMA596091	12/01/03	Registered
4.	CIRCLE DESIGN	Canada	0836045	02/10/97	TMA529790	06/27/00	Registered

ALTERNA HOLDINGS CORP. ("Alterna")
FOREIGN TRADEMARKS (OTHER THAN CANADA)

No.	Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
1.	[design]	European Community	005590682	12/29/06	005590682	10/10/07	Registered
2.	10 THE SCIENCE OF TEN	European Community	005535596	11/28/06	005535596	09/26/07	Registered
3.	ALTERNA	Australia	7726564	01/29/97	7726564	01/15/98	Registered Renewed
4.	ALTERNA	Austria	N/A	N/A	171.962	10/08/97	Registered
5.	ALTERNA	Bahrain	N/A	N/A	26935	02/06/00	Registered
6.	ALTERNA	Bermuda	N/A	N/A	29096	09/03/97	Registered
7.	ALTERNA	China	3732934	09/25/03			Pending
8.	ALTERNA	Denmark	N/A	N/A	03088/1998	09/11/98	Registered
9.	ALTERNA	European Community	006684583	02/20/08			Pending
10.	ALTERNA	Finland	209800	04/30/97	209800	04/30/98	Registered
11.	ALTERNA	France	N/A	N/A	97675 789	11/14/97	Registered
12.	ALTERNA	Germany	39707072	02/18/97	39707072.1	04/21/97	Registered
13.	ALTERNA	Greece	N/A	N/A	134.400	04/19/99	Registered
14.	ALTERNA	Hungary	N/A	N/A	151 688	04/24/98	Registered
15.	ALTERNA	Ireland	N/A	N/A	204669	02/04/97	Registered
16.	ALTERNA	Israel	N/A	N/A	113,299	06/30/97	Registered

No.	Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
17.	ALTERNA	Italy	N/A	N/A	810027	04/12/00	Registered
18.	ALTERNA	Japan	N/A	N/A	4461070	03/23/01	Registered
19.	ALTERNA	Korea, Republic of	02/07/00	40200000 -5149	495068	06/08/01	Registered
20.	ALTERNA	Malaysia	N/A	N/A	2000-01186	02/10/00	Registered
21.	ALTERNA	Mexico	N/A	N/A	706,604	07/25/01	Registered
22.	ALTERNA	New Zealand	N/A	N/A	272665	02/12/97	Registered
23.	ALTERNA	Norway	N/A	N/A	188118	01/22/98	Registered
24.	ALTERNA	Portugal	N/A	N/A	325,177	08/01/01	Registered
25.	ALTERNA	Singapore	T00/05354J	04/01/00	T00/05354J	02/17/03	Registered
26.	ALTERNA	Spain	N/A	N/A	2073953	01/13/99	Registered
27.	ALTERNA	Sweden	N/A	N/A	327,647	07/24/98	Registered
28.	ALTERNA	Switzerland	N/A	N/A	445,863	11/05/97	Registered
29.	ALTERNA	Taiwan	N/A	N/A	927044	01/31/01	Registered
30.	ALTERNA	Turkey	N/A	N/A	202,299	10/26/98	Registered
31.	ALTERNA	U.K.	2122235	01/30/97	2122235	08/15/97	Registered
32.	ALTERNA Logo	Bahrain	N/A	N/A	TM26936	02/06/00	Registered
33.	ALTERNA Logo	Bermuda	N/A	N/A	29150	09/24/97	Registered
34.	ALTERNA Logo	Germany	39911065	02/25/99	39911065.8	06/11/99	Registered
35.	ALTERNA Logo	Korea, Republic of	02/07/00	40200000 -5150	496332	06/26/01	Registered
36.	ALTERNA Logo	Malaysia	N/A	N/A	2000-01185	02/10/00 (priority) 04/28/03 (reg date)	Registered
37.	ALTERNA Logo	Singapore	T00/05353B	04/01/00	TO0/05353B	05/21/01	Registered
38.	ALTERNA Logo	Taiwan	N/A	N/A	929700	02/15/01	Registered
39.	ALTERNA Logo	Turkey	N/A	N/A	202533	10/26/98	Registered
40.	ALTERNA Logo	U.K.	2141962	08/13/97	2141962	02/06/98	Registered
41.	CAVIAR	European Community	007333396	10/22/08	----	----	Pending
42.	ENZYMETHERAPY	Bermuda	N/A	N/A	29151	09/29/97	Registered
43.	ENZYMETHERAPY	U.K.	2141961	08/13/97	2141961	08/13/97	Registered
44.	ENZYMETHERAPY WITH DESIGN	Germany	39967644	10/28/99	39967644,1	04/18/00	Registered

45.	NUTROZYME COMPLEX	European Community	002357853	08/30/01	002357853	03/28/03	Registered