

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|---|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Swiss Army Brand Ltd. | | 06/13/2012 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Victorinox AG | | |
| Street Address: | Schmiedgasse 57 | | |
| City: | CH-6438 Ibach-Schwyz | | |
| State/Country: | SWITZERLAND | | |
| Entity Type: | CORPORATION: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2540700 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2123084844 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 212 308-4411 | | |
| Email: | trademark@edwardswildman.com | | |
| Correspondent Name: | David Weild III | | |
| Address Line 1: | F.D.R. Station; P.O. Box 130 | | |
| Address Line 4: | New York, NEW YORK 10150 | | |
| ATTORNEY DOCKET NUMBER: | 301674-4329 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Edwards Angell Palmer LLP | | |
| Address Line 1: | F.D.R. Station; P.O. Box 130 | | |
| Address Line 4: | New York, NEW YORK 10150 | | |

CH \$40.00 2540700

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| NAME OF SUBMITTER: | Andrea Jackson |
| Signature: | /Andrea Jackson/ |
| Date: | 06/14/2012 |
| Total Attachments: 3 source=Assignment Document - U.S. Reg. No. 2,540,700 Cross & Shield in Cl. 11#page1.tif source=Assignment Document - U.S. Reg. No. 2,540,700 Cross & Shield in Cl. 11#page2.tif source=Assignment Document - U.S. Reg. No. 2,540,700 Cross & Shield in Cl. 11#page3.tif | |

TRADEMARK ASSIGNMENT

Swiss Army Brand Ltd., a Delaware corporation having an address at 7 Victoria Drive, Monroe, Connecticut 06468-1212 (formerly of One Research Drive, Shelton, Connecticut 06484-0874 (hereinafter "ASSIGNOR"), is the owner of the trademark CROSS & SHIELD Design, registered under No. 2,540,700 in the United States Patent and Trademark Office as set forth on the attached Schedule A.

Victorinox AG, a Swiss corporation having an address of Schmiedgasse 57, CH-6438 Ibach-Schwyz, Switzerland (hereinafter "ASSIGNEE") is desirous of acquiring said trademark, the aforesaid registration and any and all rights that ASSIGNOR may have therein together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, including the right to recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title and interest in and to the said mark and the aforesaid registration thereof together with the goodwill of the business in connection with which said mark is used and which is symbolized by the said mark, including the right to recover damages and profits for past infringements thereof.

ASSIGNOR agrees to execute and deliver as may be requested by ASSIGNEE, all documents, instruments and assignments, and to perform all reasonable acts as ASSIGNEE may require in order to consolidate, vest and record all of ASSIGNOR'S right, title, and interest in and to the said mark in ASSIGNEE and to provide evidence of the use of said

mark to support any of the foregoing in the event such evidence is required or deemed necessary by ASSIGNEE, to the extent such evidence is within the possession or control of ASSIGNOR.

IN WITNESS WHEREOF, the ASSIGNOR has executed this Trademark Assignment on this 13th day of June, 2012.

SWISS ARMY BRAND LTD
By: [Signature]
Name: MARC ALBORD
Title: SUPPLYMAN

STATE OF Connecticut
COUNTY OF Fairfield ss. notary

On this the 13th day of June, 2012, before me appeared MARC A. ALBORD, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

[Signature]
Notary Public
My commission expires: THERESA A. HENNESSEY
NOTARY PUBLIC
MY COMMISSION EXPIRES AUG. 31, 2014

Int. Cl.: 11

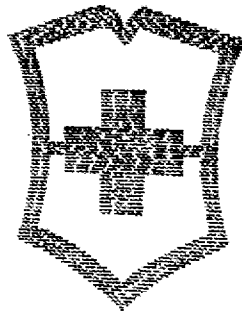
Prior U.S. Cls.: 13, 21, 23, 31, and 34

United States Patent and Trademark Office

Reg. No. 2,540,700

Registered Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**



SWISS ARMY BRAND LTD. (DELAWARE COR-
PORATION)
ONE RESEARCH DRIVE
SHELTON, CT 064840874

THE DRAWING IS LINED FOR THE COLOR
SILVER.

FOR: FLASHLIGHTS INCORPORATING A MUL-
TIFUNCTION POCKETKNIFE, IN CLASS 11 (U.S.
CLS. 13, 21, 23, 31 AND 34).

SN 75-295,959, FILED 5-16-1997.

FIRST USE 2-27-1989; IN COMMERCE 2-27-1989.

MICHAEL LEVY, EXAMINING ATTORNEY

SCHEDULE A