

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haag-Streit AG		06/14/2012	JOINT STOCK COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Haag-Streit Holding AG		
Street Address:	Gartenstadtstrasse 10		
City:	Koniz		
State/Country:	SWITZERLAND		
Postal Code:	3098		
Entity Type:	COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1197787	OCTOPUS	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914.821.9077		
Email:	tmdocket@leasonellis.com, doman@leasonellis.com,		
Correspondent Name:	Paul Fields		
Address Line 1:	One Barker Ave, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	03533/306722-US0		
DOMESTIC REPRESENTATIVE			
Name:	Paul Fields		
Address Line 1:	One Barker Avenue, Fifth Floor		

OP \$40.00 1197787

Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:

Michelle Dorman

Signature:

/michelle dorman/

Date:

06/14/2012

Total Attachments: 1  
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**CONFIRMATORY DEED OF ASSIGNMENT**

WHEREAS, Haag-Streit AG, a company organized and existing under the laws of Switzerland, having an address at Gartenstadtstrasse 10, 3098 Köniz, Switzerland ("Assignor"), owned the following trademark registration in the United States:

<u>TRADEMARK</u>	<u>REG. NO./APP. NO.</u>	<u>DATE OF REG.</u>
OCTOPUS	1,197,787	June 15, 1982

WHEREAS, Haag-Streit Holding AG, a company organized and existing under the laws of Switzerland, having an address at Gartenstadtstrasse 10, 3098 Köniz, Switzerland ("Assignee"), desired to acquire said trademark registration and all associated goodwill in said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms that it assigned to Assignee all right, title and interest in and to said trademark and the registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

HAAG-STREIT AG

By: 

Name: Stockli Adrian

OTT René  
COO

Title: CFO

Date: 14.06.12 14.06.2012

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