

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ohio Farmers Insurance Company		01/01/2012	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	WMC Properties, LLC		
Street Address:	One Park Circle		
City:	Westfield Center		
State/Country:	OHIO		
Postal Code:	44251		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85304502	WESWORKS	
Serial Number:	85304544	WESWORKS	
CORRESPONDENCE DATA			
Fax Number:	6098961469		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	609.896.3600		
Email:	dfowler@foxrothschild.com		
Correspondent Name:	Gary A. Hecht/Fox Rothschild LLP		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543-5231		
ATTORNEY DOCKET NUMBER:	T36627 US & T36629 US		
NAME OF SUBMITTER:	Deborah Fowler		
Signature:	/Deborah Fowler/		

OP \$65.00 85304502

Date:

06/14/2012

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, **Ohio Farmers Insurance Company**, an Ohio corporation ("Assignor"), for itself and its successors and assigns, hereby transfers and assigns to **WMC Properties, LLC**, an Ohio limited liability company ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to the trademarks set forth on Schedule A attached hereto and made a part hereof, together with all goodwill associated therewith (collectively, the "Marks"). Each trademark application set forth on Schedule A automatically, without any further action or consent, by or from Assignor, will be deemed to have been assigned upon filing of an Amendment to Allege Use or a Statement of Use in the U.S. Patent and Trademark Office in each respective trademark application.

Assignor represents to Assignee that Assignor has not assigned or transferred to any third party (other than Assignee) any rights that Assignor may have in or to any of the Marks, in whole or in part. Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

This Assignment of Trademarks includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by its duly authorized officer effective as of the 1st day of January, 2012.

OHIO FARMERS INSURANCE COMPANY

By: 

Name: Frank Carrino

Title: Legal Leader and Corporate Secretary

SCHEDULE A
TRADEMARKS

U.S. Trademark Registrations:

<u>Trademark</u>	<u>Reg No.</u>	<u>Issue Date</u>	<u>Int'l Class(es)</u>
"FIREMARK VINEYARDS"	3964827	May 24, 2011	033
"REAL. PEOPLE. REAL VALUE."	3894046	December 21, 2010	036
"FIREMARK GRILLE"	3889799	December 14, 2010	043
"WESTFIELD SIGNATURE SERIES"	3750683	February 16, 2010	036
"GROW GRASSROOTS OF WESTFIELD" [and Design]	3685553	September 22, 2009	035
"WEPEDPAC" [and Design]	3679561	September 8, 2009	035
"WESTFIELD" [and Design]	3416959	April 29, 2008	036
"WESTFIELD SPECIALTY BROKERAGE SERVICES"	3388241	February 26, 2008	036
"WESTFIELD SERVICES"	3388240	February 26, 2008	035, 036
"COVERAGE DETECTIVE"	3331097	November 6, 2007	036
"WESCARE"	3314556	October 16, 2007	035, 036, 041, 042, 044, 045
"WESPAK"	3307173	October 9, 2007	036
"WESPAK ESTATE"	3304556	October 2, 2007	036
"WESTFIELD GROUP"	2992750	September 6, 2005	036
"SHARING KNOWLEDGE. BUILDING TRUST."	2611649	August 27, 2002	036
"WESCOM"	2609595	August 20, 2002	009

<u>Trademark</u>	<u>Reg No.</u>	<u>Issue Date</u>	<u>Int'l Class(es)</u>
"WESTFIELD INSURANCE"	3285734	August 28, 2007	035, 036, 045
Old Man on Fence Design	0545369	July 17, 1951	036

U.S. Trademark Applications:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Int'l Class(es)</u>
"WESWORKS"	85304558	April 26, 2011	045
"WESWORKS"	85304544	April 26, 2011	044
"WESWORKS"	85304530	April 26, 2011	045
"WESWORKS"	85304502	April 26, 2011	041
"WESWORKS"	85304489	April 26, 2011	036
"WESWORKS"	85304475	April 26, 2011	035

STATE OF OHIO

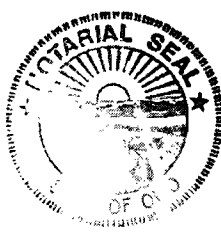
COUNTY OF McLain

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SS.
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Before me, a notary public, in and for the State and County aforesaid, on this 10th day of JANUARY, 2012, personally appeared FRANK JARRINS who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the Secretary of **OHIO FARMERS INSURANCE COMPANY**, the Corporation that executed the foregoing instrument: that he knows the seal of said Corporation; that the seal affixed to such instrument is the corporate seal of said Corporation; that it was affixed by order of the Board of Directors of said Corporation; that he executed said instrument on behalf of said Corporation; and that he was duly authorized to do so, **OHIO FARMERS INSURANCE COMPANY**, intending to be legally bound thereby and intending that said instrument be properly recorded.

Mark E. Cluse
NOTARY PUBLIC

My Commission Expires: None Expires
P.O. C.A.R.
12/31/2012



MARK E. CLUSE
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration