

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ricky's Trademark Holdings, Inc.		06/05/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Al Kenig		
Street Address:	1530 Palisades Avenue		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Al Kenig		
Street Address:	1530 Palisades Avenue		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3200901	SEDONA VALLEY SPA BY MATTÉSE	
CORRESPONDENCE DATA			
Fax Number:	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-472-6262		
Email:	alatifi@tuckerlatifi.com		
Correspondent Name:	Afschineh Latifi		
Address Line 1:	160 East 84th Street		

OP \$40.00 3200901

Address Line 2: Suite 5-E
Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER:	Afschineh Latifi
Signature:	/Afschineh Latifi/
Date:	06/14/2012

Total Attachments: 2
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U.S. Trademark Assignment

ASSIGNMENT made this 5th day of June, 2012 by Ricky's Trademark Holdings, Inc., a New York S-corporation, with an office and place of business located at 114 West 26th Street, New York, New York 10001 (hereinafter referred to as the "Assignor").

WHEREAS, Assignor is the owner of and has adopted the mark SEDONA VALLEY SPA BY MATTESE covered under U.S. Registration No. 3,200,901 (hereinafter referred to as the "Mark"); and,

WHEREAS, Al Kenig, an individual with an office and place of business located at 1530 Palisades Avenue, Fort Lee, New Jersey 07024 ("Assignee") wishes to acquire Assignor's rights, title, and interests in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its existing and future rights, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignee, his successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Mark in the United States.

IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Ricky's Trademark Holdings, Inc.

J. Richard Parrott, President
By: J. Richard Parrott, President