

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/07/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AHQ LLC		03/28/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	YAK PAK Licensing LLC
Street Address:	Arent Fox LLP
Internal Address:	1675 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76709021	Y SPORT
Registration Number:	4067851	YAK PAK
Registration Number:	4064255	YAK PAK
Registration Number:	4064253	Y P
Registration Number:	3643385	YAK PAK
Registration Number:	2327571	YAK PAK BROOKLYN, NY
Registration Number:	1727613	YAK PAK
Registration Number:	2330582	
Registration Number:	2353023	

CORRESPONDENCE DATA

Fax Number: 2124843990

OP \$240.00 76709021

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 484 3900
Email: jenkins.marylee@arentfox.com, branch.tanya@arentfox.com,
NYIPDocket@arentfox.com
Correspondent Name: Marylee Jenkins
Address Line 1: Arent Fox LLP
Address Line 2: 1675 Broadway
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	034152.00000
NAME OF SUBMITTER:	Marylee Jenkins
Signature:	/Marylee Jenkins/
Date:	06/14/2012

Total Attachments: 3

source=Assignment - AHQ LLC to Yak Pak Licensing LLC#page1.tif
source=Assignment - AHQ LLC to Yak Pak Licensing LLC#page2.tif
source=Assignment - AHQ LLC to Yak Pak Licensing LLC#page3.tif

UNITED STATES MASTER TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, AHQ, LLC, a limited liability company having offices at 34 West 33rd Street, 11th Floor, New York, New York 10001 ("Assignor"), is the owner of the United States trademark applications and registrations listed on Schedule A attached hereto (collectively, the "Marks");

WHEREAS, YAK PAK LICENSING LLC, a limited liability company having offices at 34 West 33rd Street, 11th Floor, New York, New York 10001 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, effective as of March 7, 2012, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements. Assignee has the right to record and file this assignment in the PTO.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 28th day of March, 2012.

AHQ, LLC

By: 

Name: Charles Mizrahi
Title: Member

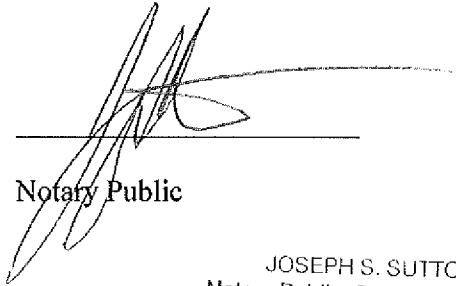
STATE OF NEW YORK)

) ss.:

COUNTY OF NEW YORK)

ACKNOWLEDGMENT

On this 28th day of March, before me came CHARLES MIZRAHI, who stated that he/she is the MEMBER of AHQ, LLC and acknowledged that he/she executed the above instrument as the act and deed of AHQ, LLC with full authority to do so.

A handwritten signature in black ink, appearing to read 'Joseph S. Sutton', is written over a horizontal line. The signature is stylized and somewhat cursive.

Notary Public

JOSEPH S. SUTTON
Notary Public, State of New York
No. 02SU6197738
Qualified in New York County
Commission Expires Dec. 1, 2012

SCHEDULE A

The Marks

<u>MARK</u>	<u>SER. NO.</u>	<u>REG. NO.</u>
YAK PAK	77894355	4067851
YAK PAK	85082160	4064255
Y P (stylized)	85081194	4064253
YAK PAK	77624967	3643385
YAK PAK BROOKLYN NY (stylized)	75325566	2327571
YAK PAK	74247977	1727613
DESIGN	75325567	2330582
DESIGN	75341278	2353023
