

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACTIVISION PUBLISHING MINNEAPOLIS, INC.	FORMERLY ACTIVISION VALUE PUBLISHING, INC.	05/30/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	ACTIVISION PUBLISHING, INC.		
Street Address:	3100 Ocean Park Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2590303	BIG GAME HUNTER	
CORRESPONDENCE DATA			
Fax Number:	3102552152		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	BIG_-01-US-01		
NAME OF SUBMITTER:	Mary Tuck		
Signature:	/Mary Tuck/		
Date:	06/14/2012		
Total Attachments: 1 source=Activision Publishing Minneapolis Inc to Activision Publishing Inc - May 30 2012#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS Activision Publishing Minneapolis, Inc., a Minnesota corporation having its address at 3100 Ocean Park Blvd., Santa Monica, California 90405, ("Assignor") is the owner of the trademark "BIG GAME HUNTER" registered in the United States Patent and Trademark Office under No. 2,590,303 (the "Trademark"); and,

WHEREAS, Activision Publishing, Inc., a Delaware corporation having its address at 3100 Ocean Park Boulevard, Santa Monica, California, 90405, ("Assignee") is desirous of acquiring all right, title and interest in and to the Trademark; and,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said Trademark and all rights to sue and recover damages for past or future infringement, misappropriation or violation of rights of the same, as well as all right, title and interest in any application for registration and/or registration for the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 30th day of May, 2012 at Santa Monica, California, by a duly authorized officer.

For and behalf of **ASSIGNOR**:

Activision Publishing Minneapolis, Inc.
a Delaware corporation
of the United States of America

By:



Terri Durham
Assistant Secretary