

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liberty Hardware Mfg. Corp.		03/30/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Cottonwood Spark Acquisition, Inc.		
Street Address:	6914 S. 3000 E., Ste. 202C		
City:	Cottonwood Heights		
State/Country:	UTAH		
Postal Code:	84121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4070886	VERVE	
Registration Number:	4067499	VERVE LIVING SYSTEMS	
Registration Number:	4070904	VERVE LIVING SYSTEMS	
CORRESPONDENCE DATA			
Fax Number:	6173424001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173424000		
Email:	PTOMailBoston@foley.com		
Correspondent Name:	Nicole Gage		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	111 Huntington Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02199		
ATTORNEY DOCKET NUMBER:	075017-0105		
NAME OF SUBMITTER:	Nicole Gage		

OP \$90.00 4070886

Signature:	/Nicole E. Gage/
Date:	06/14/2012
Total Attachments: 3 source=075017 TM Assignment#page1.tif source=075017 TM Assignment#page2.tif source=075017 TM Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Liberty Hardware Mfg. Corp., a Florida corporation having a principal place of business in Winston-Salem, North Carolina ("Assignor"), is the owner of the trademarks and corresponding trademark applications and registrations identified in Attachment A hereto (the "Marks"); and

WHEREAS, Cottonwood Spark Acquisition, Inc., a Delaware corporation having a place of business in Boston, Massachusetts ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to these Marks, together with the goodwill of the business symbolized by the Marks and all registrations and applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 30th day of March, 2012.

LIBERTY HARDWARE MFG. CORP.

By: Lawrence F. Leaman

Name: Lawrence F. Leaman

Its: Vice President

County of Wayne)
) ss
State of Michigan)

On this 30th day of March, 2012, before me, a notary in and for said county, personally appeared Lawrence F. Leaman, known to me to be the person who executed the within instrument and acknowledged to me that he is duly qualified to sign the foregoing instrument.

Sharon A. Werner
Notary Public

Sharon A. Werner
Notary Public - Michigan
Washtenaw County
Acting in Wayne County
My Commission Expires August 9, 2014

U.S Trademark Registrations ---

Attachment A

Full Mark Name	Docket No	Country	Status	Appl. Date	Appl. No	Reg Date	Reg No
VERVE	4453409T	United States	Registered	04/25/2008	77/458258	12/13/2011	4070886
VERVE LIVING SYSTEMS	4453412T	United States	Registered	05/14/2008	77/473860	12/06/2011	4067499
VERVE LIVING SYSTEMS and Design	4453420T	United States	Registered	06/13/2008	77/498152	12/13/2011	4070904

Foreign Trademark Applications and Registrations

Attachment A - Continued

Full Mark Name	Docket No	Country	Status	Appl. Date	Appl. No	Reg Date	Reg No
VERVE LIVING SYSTEMS	4453412T	Argentina	Filed	08/06/2008	2845430		
VERVE	4453409T	Argentina	Filed	08/05/2008	2845429		
VERVE	4453409T	Brazil	Filed	07/03/2008	829878998		
VERVE LIVING SYSTEMS	4453412T	Brazil	Registered	07/03/2008	829879005	09/13/2011	829879005
VERVE LIVING SYSTEMS	4453412T	Canada	Filed	06/06/2008	1398475		
VERVE	4453409T	Canada	Filed	06/06/2008	1398470		
VERVE	4453409T	Chile	Filed	05/17/2008	824761		
VERVE	4453409T	China P.R.	Filed	09/15/2010	8670537		
VERVE	4453409T	China P.R.	Registered	05/19/2008	6792359	02/21/2011	6792359
VERVE LIVING SYSTEMS	4453412T	China P.R.	Registered	06/19/2008	6792358	08/28/2010	6792358
VERVE LIVING SYSTEMS	4453412T	Colombia	Filed	06/23/2008	08064477		
VERVE	4453409T	Colombia	Filed	06/23/2008	08064472		
VERVE	4453409T	CTM	Registered	05/10/2008	6976104	06/21/2009	6976104
VERVE LIVING SYSTEMS	4453412T	CTM	Registered	06/10/2008	6976121	07/10/2009	6976121
VERVE LIVING SYSTEMS	4453412T	Ecuador	Registered	06/16/2008	0200807	12/19/2008	831-09
VERVE	4453409T	Ecuador	Registered	06/16/2008	0200808	12/19/2008	823-09
VERVE	4453409T	India	Filed	06/23/2008	1702364		
VERVE LIVING SYSTEMS	4453412T	India	Filed	06/23/2008	1702365		
VERVE	4453409T	Mexico	Registered	06/18/2008	941740	05/07/2009	1098157
VERVE LIVING SYSTEMS	4453412T	Mexico	Registered	06/18/2008	941742	05/21/2009	1101011
VERVE LIVING SYSTEMS	4453412T	Russia	Registered	06/25/2008	2008720121	07/20/2009	384049
VERVE	4453409T	Russia	Registered	06/25/2008	2008720120	03/17/2010	403942
VERVE	4453409T	South Korea	Registered	07/01/2008	321022008	04/01/2010	818706
VERVE LIVING SYSTEMS	4453412T	South Korea	Registered	07/01/2008	321032008	04/01/2010	818707
VERVE LIVING SYSTEMS	4453412T	Venezuela	Filed	10/28/2008	021063-2008		
VERVE	4453409T	Venezuela	Filed	09/22/2008	020708-2008		