

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	SANOLITE CORPORATION		07/01/2011
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	HB SERVICE, LLC		
Street Address:	4725 PIEDMONT ROW DRIVE, SUITE 400		
City:	CHARLOTTE		
State/Country:	NORTH CAROLINA		
Postal Code:	28210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3075607	FORMULA 1
CORRESPONDENCE DATA			
Fax Number:	8044206507		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804.420.6000		
Email:	wdickinson@williamsmullen.com		
Correspondent Name:	William P. Dickinson, III		
Address Line 1:	Williams Mullen, c/o IP Docketing		
Address Line 2:	222 Central Park Avenue, Suite 1700		
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035		
ATTORNEY DOCKET NUMBER:	032479.0653		
NAME OF SUBMITTER:	William P. Dickinson, III		

Signature:	/William P. Dickinson, III/
Date:	06/15/2012
Total Attachments: 1 source=Formula 1 - Sanolite and HB Service Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, SANOLITE CORPORATION (hereinafter referred to as "ASSIGNOR"), a New York corporation, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is the owner of U.S. trademark registration 3,075,607, for the mark FORMULA 1 (hereinafter, the "TRADEMARK");

WHEREAS, HB SERVICE, LLC (hereinafter referred to as "ASSIGNEE"), a Delaware limited liability company, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is desirous of acquiring the entire right, title and interest in and to the TRADEMARK and the goodwill of the business symbolized by the TRADEMARK; and

WHEREAS, on July 1, 2011, HB SERVICE, LLC, entered into a Stock Purchase Agreement by which it acquired ASSIGNOR as a wholly owned subsidiary.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal trademark registration, together with the goodwill of the business symbolized by the TRADEMARK, the right to claim priority rights deriving from the TRADEMARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARK.

Effective as of July 1, 2011.

**ASSIGNOR**

**ASSIGNEE**

SANOLITE CORPORATION

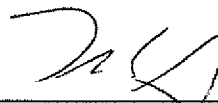
HB SERVICE, LLC

By: \_\_\_\_\_



Thomas E. Aucamp  
Executive Vice President

By: \_\_\_\_\_



Thomas E. Aucamp  
Executive Vice President

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