

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	12/27/2011										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>HB SERVICE, LLC</td> <td></td> <td>12/27/2011</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	HB SERVICE, LLC		12/27/2011	LIMITED LIABILITY COMPANY: DELAWARE
Name	Formerly	Execution Date	Entity Type								
HB SERVICE, LLC		12/27/2011	LIMITED LIABILITY COMPANY: DELAWARE								
RECEIVING PARTY DATA											
Name:	SWISHER HYGIENE USA OPERATIONS, INC										
Street Address:	4725 PIEDMONT ROW DRIVE, SUITE 400										
City:	CHARLOTTE										
State/Country:	NORTH CAROLINA										
Postal Code:	28210										
Entity Type:	CORPORATION: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3075607</td> <td>FORMULA 1</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3075607	FORMULA 1		
Property Type	Number	Word Mark									
Registration Number:	3075607	FORMULA 1									
CORRESPONDENCE DATA											
Fax Number:	8044206507										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	804.420.6000										
Email:	wdickinson@williamsmullen.com										
Correspondent Name:	William P. Dickinson, III										
Address Line 1:	Williams Mullen, c/o IP Docketing										
Address Line 2:	222 Central Park Avenue, Suite 1700										
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035										
ATTORNEY DOCKET NUMBER:	032479.0653										
NAME OF SUBMITTER:	William P. Dickinson, III										

OP \$40.00 3075607

Signature:	/William P. Dickinson, III/
Date:	06/15/2012
Total Attachments: 1 source=Formula 1 - HB Service and Swisher Hygiene USA Operations Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, HB SERVICE, LLC (hereinafter referred to as "ASSIGNOR"), a Delaware limited liability company, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is the owner of U.S. trademark registration 3,075,607, for the mark FORMULA 1 (hereinafter, the "TRADEMARK"); and

WHEREAS, SWISHER HYGIENE USA OPERATIONS, INC. (hereinafter referred to as "ASSIGNEE"), a Delaware corporation, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is desirous of acquiring the entire right, title and interest in and to the TRADEMARK and the goodwill of the business symbolized by the TRADEMARK.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal trademark registration, together with the goodwill of the business symbolized by the TRADEMARK, the right to claim priority rights deriving from the TRADEMARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARK.

Effective as of December 27, 2011.

**ASSIGNOR**

HB SERVICE, LLC

By: \_\_\_\_\_



Thomas E. Aucamp  
Executive Vice President

**ASSIGNEE**

SWISHER HYGIENE USA OPERATIONS, INC.

By: \_\_\_\_\_



Thomas E. Aucamp  
Executive Vice President

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