

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/27/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Entity Type		
	SWISHER HYGIENE USA OPERATIONS, INC.		12/27/2011
	CORPORATION: DELAWARE		
RECEIVING PARTY DATA			
Name:	SWISHER INTERNATIONAL, INC.		
Street Address:	4725 PIEDMONT ROW DRIVE, SUITE 400		
City:	CHARLOTTE		
State/Country:	NORTH CAROLINA		
Postal Code:	28210		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3075607	FORMULA 1
CORRESPONDENCE DATA			
Fax Number:	8044206507		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804.420.6000		
Email:	wdickinson@williamsmullen.com		
Correspondent Name:	William P. Dickinson, III		
Address Line 1:	Williams Mullen, c/o IP Docketing		
Address Line 2:	222 Central Park Avenue, Suite 1700		
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035		
ATTORNEY DOCKET NUMBER:	032479.0653		
NAME OF SUBMITTER:	William P. Dickinson, III		

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Signature:	/William P. Dickinson, III/
Date:	06/15/2012
Total Attachments: 1 source=Formula 1 - Swisher Hygiene USA and Swisher International, Inc. Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, SWISHER HYGIENE USA OPERATIONS, INC. (hereinafter referred to as "ASSIGNOR"), a Delaware corporation, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is the owner of U.S. trademark registration 3,075,607, for the mark FORMULA 1 (hereinafter, the "TRADEMARK"); and

WHEREAS, SWISHER INTERNATIONAL, INC. (hereinafter referred to as "ASSIGNEE"), a Nevada corporation, with a mailing address at 4725 Piedmont Row Drive, Suite 400, Charlotte, North Carolina 28210, is desirous of acquiring the entire right, title and interest in and to the TRADEMARK and the goodwill of the business symbolized by the TRADEMARK.

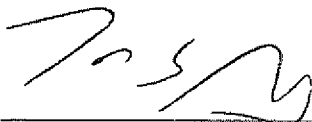
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal trademark registration, together with the goodwill of the business symbolized by the TRADEMARK, the right to claim priority rights deriving from the TRADEMARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARK.

Effective as of December 27, 2011.

ASSIGNOR

SWISHER HYGIENE USA OPERATIONS, INC.

By: _____



Thomas E. Aucamp
Executive Vice President

ASSIGNEE

SWISHER INTERNATIONAL, INC.

By: _____



Thomas E. Aucamp
Executive Vice President

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