

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name/entity type previously recorded on Reel 004798 Frame 0276. Assignor(s) hereby confirms the ASSIGNS THE ENTIRE INTEREST AND GOODWILL.

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Entertainment Publications, LLC		06/06/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Creative Apps USA LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1831306	PASSBOOK
Registration Number:	1817519	PASSBOOK

CORRESPONDENCE DATA	
Fax Number:	2028576395
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	202-857-6000
Email:	koines.kristen@arentfox.com, tmdocket@arentfox.com, salomon.amy@arentfox.com, lupo.anthony@arentfox.com
Correspondent Name:	Anthony V. Lupo
Address Line 1:	1050 Connecticut Ave., NW
Address Line 2:	Arent Fox LLP
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	021023.00079
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OP \$65.00 1831306

NAME OF SUBMITTER:	Amy Salomon
Signature:	/Amy Salomon/
Date:	06/15/2012
Total Attachments: 1 source=Updated Assignment dated June 6 2012#page1.tif	

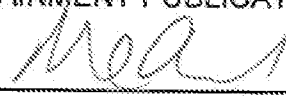
ASSIGNMENT

Whereas ENTERTAINMENT PUBLICATIONS, LLC, a Delaware limited liability company whose address is 1414 E. Maple Road, Troy, MI 48083 ("Assignor"), has used and is using the mark PASSBOOK, and owns U.S. registrations No. 1831306 and No. 1817519 of the mark PASSBOOK (together, the "Registrations"); and

Whereas CREATIVE APPS USA LLC, a Delaware limited liability company whose address is 1209 Orange Street, Wilmington, DE 19801 ("Assignee"), desires to acquire all of Assignor's rights in the mark PASSBOOK (the "Mark"), the Registrations, and the goodwill of the business connected with the use of and symbolized by the Mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Registrations, any other rights, registrations, or applications that Assignor may have or claim in the Mark, and the goodwill connected with the use of and symbolized by the Mark.

ENTERTAINMENT PUBLICATIONS, LLC

By: 

Name: Mike Penard

Title: CEO

Date: June 6, 2012

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