

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aderans Holdings Co., Ltd.		06/14/2012	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Aderans Co., Ltd.		
Also Known As:	Aderans Company Limited		
Street Address:	13-4 Araki-Cho Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	160-007		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2582954	HS	
Registration Number:	2809136	HAIR SUPPORT	
Registration Number:	2809137	HS	
Registration Number:	1928438	ADERANS	
Registration Number:	3246365	ADERANS	
Registration Number:	3723850	VITALHAIR	
Registration Number:	3732035	WIG AND ME	
CORRESPONDENCE DATA			
Fax Number:	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3104510647		
Email:	dancislo@cislo.com,vbinford@cislo.com		
Correspondent Name:	Daniel M. Cislo		

CH \$190.00 2582954

Address Line 1: 1333 2nd Street, Suite 500
Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER: 12-26300

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Daniel M. Cislo, Attorney of Record

Signature: /DanielMCislo/

Date: 06/15/2012

Total Attachments: 5
source=Fully Executed Change of Name#page1.tif
source=Fully Executed Change of Name#page2.tif
source=Fully Executed Change of Name#page3.tif
source=Fully Executed Change of Name#page4.tif
source=Fully Executed Change of Name#page5.tif

NAME CHANGE

WHEREAS, Aderans Co., Ltd. a.k.a. Aderans Company Limited, a Japanese corporation, formerly known inter alia as Aderans Holding Co., Ltd., a Japanese corporation, has issued Trademark Registrations, Registration Nos. 2,582,954, 2,809,136, 2,809,137, 1,928,438, 3,246,365, 3,723,850 and 3,732,035 for the marks HS Logo, HAIR SUPPORT, HS Logo, ADERANS, ADERANS, VITALHAIR and WIG AND ME; in the United States Patent and Trademark Office;

WHEREAS, Aderans Holdings Co., Ltd., now known as Aderans Co., Ltd. a.k.a. Aderans Company Limited is desirous of changing the name of Registrant in said marks and the registrations thereof;

NOW, THEREFORE, Aderans Holding Co., Ltd., confirms that it has changed its name in the above-identified registrations to Aderans Co., Ltd. a.k.a. Aderans Company Limited.

June 14, 2012

Date

ADERANS HOLDINGS CO., LTD.
now known as
ADERANS CO., LTD. a.k.a.
ADERANS COMPANY LIMITED

Nobuo Nemoto

Signature

NOBUO NEMOTO

Name

Representative Director, Chairman and President
Officer Title